



Smith College Club of Central Mass

Keeping current with the Smith alumnae of Central Massachusetts

Fall 2013

Message from the Outgoing President

Excerpt from the Annual Report, June 2013

Cindy (Redding) Parker '97

The 2012-2013 year was another very active year for the Club. I continue to be amazed at the dedication, devotion and energy of our Board and our members for keeping our Club so active and successful.

I would like to extend my personal thanks to the Club for allowing me to serve as your President for the past 2-years. I look forward to continuing to serve you as Club Treasurer. To the Board, thank you from my heart for your hard-work, dedication and support. I would like to recognize our outgoing Board Members: **Liz Borg, Helen Garcia, Lucille Spera, Emily Ulrich and Tracy Novick.** Tracy, thank you, thank you, thank you for your efforts in support of the Club for the past 16-years!

Lastly, to our members, thank you for your continued support to the Club by faithfully paying dues, sponsoring book awards, opening your homes to host Club events and, of course, attending those events.

It's all possible because of you. ❖

New President's Message

Janelle Bradshaw, 2000

I am honored and humbled to serve as the President of the Smith College Club of Central MA for the next two years. I graduated from Smith in 2000 and have been active as a volunteer with my class and local clubs since graduation. I am so excited about the year ahead! We have hard-working, dedicated and committed board members, whom I've had the pleasure to get to know and work alongside this past summer.

This year, the board will continue to focus on a variety of programs that will:

- Strengthen the pipeline for future Smithies
- Support current students
- Provide diverse and dynamic programs that suit the interests of alumnae.

The board has been hard at work over the summer [creating a website](#) that will serve as the central source of communication from the Club to the prospective students who want to learn more about Smith, the current students who are looking for advice and support, and the over 700 alumnae who live within our service area. I invite you to bookmark our club website to all of your digital devices so that you may stay informed and hopefully join one of our events planned for this year. We welcome your feedback and suggestions as we try to build a website that makes it easy for alumnae to connect with each other and the College.

As many of you know, our Club is independent of Smith College. Your dues make it possible for the Club to have a tremendous impact on Smith. We have followed

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**Outgoing President
Cindy Parker '97**



**Incoming President
Janelle Bradshaw '00**

A Year in Review

Excerpt from the Annual Report, June 2013

Cindy (Redding) Parker '97

We began our events for this year, as we always do, with a Summer Send-Off party for those first year students heading to campus for the first time, returning students and those of us alums who wish we were heading back. This year's Send-Off was hosted by Club member **Sarah Brennan Caliri**.

In October, the Club hosted a Guest Night featuring Professor Susannah Howe from Smith's Department of Engineering. Approximately 10 Club members and their guests provided a delicious "pot luck" spread and Professor Howe spoke to our group about Smith's Engineering Program and some of the real-life, innovative projects the students of the program have worked on. Many thanks to our hostess, **Jennifer Guli**, who opened her home to our Club on an evening when she couldn't even be there! Only a Smithie would do such a thing!

January brought along our Annual Pizza Party, graciously hosted once again by **Liz DeHoratius**. We were lucky to have held this event before Mother Nature unleashed her fury of snowstorms (or maybe it was Old Man Winter because I can't imagine a woman causing such a mess to clean-up or provide a reason for the kids to be home from school for so many days). We enjoyed a wonderful turn-out, as we do every year. This event is important as it's really the first opportunity our prospective students have to come hear stories about Smith from current students but also from our alums who can share rich stories about their time at Smith. It's also the first experience a prospective has at feeling the camaraderie and connection Smith women have to each other.

In March, the Club held an Inaugural networking event - the brain-child of **Janelle Bradshaw**. The evening was meant to be a very informal gathering of Smithies to network and get to know one another. There was no formal agenda and each person paid their own tab. The event was held at the Citizens Wine Bar in downtown Worcester which proved to be a great venue with great food and a perfect atmosphere. Despite the rainy weather, many Smithies turned up.



Networking Event at the Citizen

In April, the Club held its Annual Spring Tea for Admitted Students. This year's tea was hosted by Rachel Gerstein. We had beautiful sunshine for this year's tea, and although still chilly, most of the snow had melted in time. This event is the last opportunity for anyone accepted but undecided to ask questions about life at Smith from those of us who have been there.

In addition to the Club's program events, we also were active in terms of student outreach. This year, the Club provided \$5 gift cards to the Campus Center to approximately 50 students on campus from the Worcester/Fitchburg area just in time for Fall and Spring Exams. I would like to thank my sister, a Smith alumna and current Smith Professor, who helps us out each year in obtaining the gift cards and mailing them at the Campus Post Office. If not for her, this would be much more difficult to arrange logistically.

This year, we had 8 women from the Worcester/Fitchburg area who graduated. In recognition of their accomplishments, the Club sent hand-written, personalized graduation cards offering our congratulations, best wishes on new adventures, and asking them to stay in touch. We included a \$10 gift card to Herrell's in each card so that they could enjoy one last sundae on us before leaving Northampton to begin their new adventures after Smith.

Once again, thanks to the generosity of our Club members, we were able to offer close to 30 book awards to Worcester area schools. This year we also were able to sponsor 10 awards to the Fitchburg area schools. As the Fitchburg Club is now inactive, we have started to reach out and support students and

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New President's Message cont.

the lead of other Smith Clubs and will be using PayPal to pay Club dues this fall. The link can be found on our website. We appreciate your financial support so that we may continue to provide Alumnae Admissions Events, exam packages for current students, and our annual Spring Meeting.

This past May, I had the opportunity to return to campus and celebrate Illumination Night with a former student who sat in my very first class thirteen years ago at the Mather School in Boston. Carro and I met for coffee at the Campus Center and caught up on life at Smith and beyond. She related to me that her journey to Smith began a decade before when she saw the Smith logo on the back of my car in the school parking lot, and continued when she saw me drink hot tea daily from my Smith mug. I marveled at how poised and wise she was sitting before me. She had such a strong sense of purpose and focus and it was only then that I realized that I was not talking to the shy ten-year-old who sat in my classroom but a fellow Smithie!

In the thirteen years since I drove away from Smith with the Grécourt Gates in my rearview mirror, I have never forgotten the many lessons that I learned:

- *Smithies are Passionate*
- *Smithies are Leaders*
- *Smith Women change the world!*

Carro, and students like her, embodied each and every one of these characteristics, just like every Smithie I have ever met!

I hope that you can find a way to support and become more involved in the Club! I look forward to meeting you at events, responding to your questions and concerns and working together to ensure that we continue to have an active and vibrant Club.

Warm Regards,

Janelle Bradshaw



A Year in Review cont.

alumnae from the Fitchburg area who would like to keep a local Smith connection.

Finally, although we focus much of our attention in recruiting efforts and student outreach, it's important not to forget our alums, who in the past and for so many years, supported our Club and Smith. This year, the Club mailed holiday cards to all of our members who graduated in the year 1960 and before. It was our way of letting those members who may not get out as much anymore know that we are thinking of them and that they are still part of our Smith family.

❖
Smith Club Book Award given to nearly 30 students.



Annual Events

A list of typical events that we host each year



At the Summer Sendoff

January – Pizza party for current, admitted, and prospective students
March – Spring Networking Event
April – Tea for admitted students
June – Annual Meeting
August – Summer Send Off Party
October – Mountain Day Celebration

Visit our [New Website](http://alumnae.smith.edu/smithcms/centralma/) for a schedule of upcoming events!

<http://alumnae.smith.edu/smithcms/centralma/>

AAC Report

According to Alumnae Admissions Coordinator, Jennifer Guli '90 we had 55 applicants from Central Massachusetts this year. Of those applicants 12 First Years are currently enrolled bringing the number of enrolled students from our area to 49. Alumnae conducted 12 interviews and attended 5 college fairs. We are always looking for people interested in helping with recruitment efforts, whether it's attending a college fair, conducting an interview, contacting a student who has expressed interest or many other ways. It's easy, fun, doesn't take much time and will have a profound impact on Smith's future.

Special thanks to those who conducted interviews over the past year: **Emily Curry, Monica Freund Kaufman, Rachel Gerstein, Jennifer Guli, Adrienne Klein, Leticia Medina-Richman, Elizabeth Pitney Seidler, Christina Rosi, Emily Ulrich.**

Also, thank you to **Danielle Ferry, Rachel Gerstein and Lisa Kramer** for their participation in college fairs at area high schools

If you would like to help and for information, email Jennifer Guli at smithclubworchester@gmail.com ❖

Fostering Connections

The Club sponsors a variety of social, cultural and educational programs, including monthly informal meet-ups as well as visits and lectures by faculty and staff from the College. They provide unique opportunities to develop and maintain lifetime connections with intelligent, interesting women of diverse ages and backgrounds.

We also support Smith's sports teams by attending games in the greater Worcester area when possible.

We welcome any suggestions for new activities or speakers. Please reach out to a Board member at the next Networking Event, or send us an email smithclubworchester@gmail.com



Smith Sports in Worcester

Volleyball

9/17/13: vs. Clark University 7 pm

9/28/13: vs. Framingham State 2 pm

10/17/13: vs. WPI 7 pm

Field Hockey

11/2/13: vs. Clark University 1 pm

SOCCER

9/21/13 vs. Clark University 3:45 PM

10/22/13 vs. WPI 3:45 PM

CREW

10/12/13 Head of the Snake, Time TBA, Lake Quinsigamond, Worcester



Professor Andrea Hairston gets us on our feet at the annual meeting.

Introducing the Board



Janelle Bradshaw '00, President is a member of the Class of 2000. She was a Government Major and Education Minor. She lived in King House. She also has been active in the leadership of her class serving as the immediate past Class President and current Class Fund Agent. She now resides in Worcester, MA with her family.



Kathy Lynch '11, Vice President lived in Baldwin House and majored in economics. Kathy now resides in Worcester, MA.



Cindy Parker '97, Treasurer was a French Major who went JYA to Geneva. She lived in Jordan House and now resides in Worcester, MA with her family and two dogs.



Rachel Gerstein '84, Secretary lived in Lamont and Hover (now Parson's Annex) house. She was a Biological Sciences major and played volleyball and softball at Smith. Rachel now resides in Jefferson, MA with her wife and dog. She loves riding her horse every day that the weather allows.

Newsletter Design and Editor:
Lisa Kramer '90



Jennifer Guli '90, Alumnae Admissions Coordinator was a government major. She lived in a different house each year: Cutter, King, Wilder and the Friedman apartments! She currently lives in North Grafton, MA with her family.



Liz Kennedy-DeHoratius '96, Book Award Chair was a French Language/Lit major with a minor in psychology. She lived in Wilson House and spent junior year in Paris. Liz served as the AAC coordinator for many years. She currently lives in Worcester with her husband and three sons.



Deb Chad '95, Member at Large lived in Baldwin and Jordan and as a senior she lived off campus. She played softball all four years at Smith and spent her junior year in DC at American University. She currently lives in Worcester, MA with her husband, three kids and two dogs.



Caroline Deans '90, Member at Large was a Government Major and Economics Minor. She lived in Jordan House and served as the Social Chair. She also participated in Crew and was a Gold Key Guide. She also has been active in the leadership of her class, serving as Vice President / Reunion Chair and Class Fund Agent. Caroline resides in Holden, MA with her husband, 4 kids and dog. She loves to be outdoors (kayaking, hiking) as much as the weather allows.

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The Board, cont.



Danielle Ferry '11, Member at Large was an American Studies and Spanish Double Major. She studied JYA in Córdoba, Spain. She lived in Parsons and served as the House President. She currently resides in Worcester.



Lisa Kramer '90, Member at Large was an English and Theater Double Major. She lived in Morris House. She resides in Auburn, MA with her husband, daughter and two dogs.



Amy Whitehead-Pleaux '98, Member at Large was a psychology major at Smith. She lived in Washburn and Chase Houses and was active in Services Organizations of Smith and Psi Chi. Amy lives in Worcester with her family, but she returns to campus every year for the hyacinths and daffodils at Smith's Spring Bulb Show.



STAY CONNECTED

- Visit our **New Club Website** for announcements, information, bylaws, events and even fabulous pictures. <http://alumnae.smith.edu/smithcms/centralma/>
- Find us on Facebook (Smith College Club of Central Massachusetts). Just ask to join!
- You can also stay connected to the Club via email. If you have not received any emails from smithclubworcester@gmail.com chances are we do not have your current email address. If this is the case, please be sure to fill out the enclosed form and send it back (or send us an email) so we have your address. Help us be “green” (and save \$)—using email invites helps limit the number of mailings each year.
- The Smith College App is here! To keep up with the latest news from the College, listen to panels and lectures,

How to Get Involved

- **Support** the Alumnae Admissions Coordinator by attending college fairs and conducting interviews.
- **Pay your dues** to support programs such as the book awards, senior gifts, Prospective pizza party, and exam goodies to current students from the Club. You can now pay through PayPal by clicking on the link available on our [New Club Website](#). For more information about membership dues and donations, see attached membership form.
- **E-mail** the club with new ideas/suggestions for club activities.
- **Return** the attached membership form to be sure we have your most current information.

and hear various visitors speaking at Smith, download the Smith College App on your iPod, iPad, or iPhone (you can even search the course catalog and find out what's for lunch and dinner at Smith.

- For more information about Smith Alumnae visit the Alumnae Association of Smith College website <http://alumnae.smith.edu/cms/>

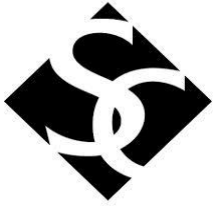
Treasurer's Report

Cindy (Redding) Parker '97

Balance at May 30, 2012		\$	1,797.30
Income			
	Dues	\$	1,750.00
	Book Award	\$	592.00
	Annual Mtg 2012	\$	252.00
	Total Income	\$	2,594.00
Expenses			
Alumnae Admissions	Bk Award Postage (2012)	\$	(40.58)
	Summer Send-Off 2012	\$	(100.00)
	Exam gift cards - Fall	\$	(275.00)
	Pizza Party 2012	\$	(261.53)
	Spring Tea Admitted 2013	\$	(132.16)
	Exam gift cards - Spring	\$	(278.52)
	Area Grad Gift Cards 2013	\$	(119.69)
	Book awards 2013	\$	(290.00)
	<i>Sub-Total</i>	\$	(1,497.48)
Club Expenses	Annual Meeting 2012	\$	(1,534.50)
	Annual Meeting 2013	\$	(175.93)
	Fall Newsletter 2012	\$	(502.81)
	Networking Event	\$	(8.48)
	<i>Sub-Total</i>	\$	(2,221.72)
Other/ Miscellaneous	Bank Costs (Checks, Fees, Int)	\$	(25.58)
	Labels	\$	(19.10)
	<i>Sub-Total</i>	\$	(44.68)
	Total Expenses	\$	(3,763.88)
Ending Balance June 5, 2013		\$	627.42
Estimated Remaining Exp/Income for 2013			
	Annual Meeting Expenses 2013		(250.00)
	Book Award Postage		(70.00)
	Total Bal After Remaining 2013 Expenses	\$	307.42

Pay your dues online by visiting us at our [New Website](#) and clicking on the PayPal Link!

(But please remember that we still need the attached membership form so that we can get all your important information.)



SMITH COLLEGE CLUB OF CENTRAL MASS

MEMBERSHIP FORM: SEPTEMBER 2013 – AUGUST 2014

Annual dues help to defray the costs of mailings, book awards, alumnae admissions, events & other Club expenses.

CONTACT INFORMATION			
NAME:		CLASS:	
COMPLETE MAILING ADDRESS:			
PRIMARY TELEPHONE:		SECONDARY TELEPHONE:	
*EMAIL ADDRESS:			
*PLEASE NOTE: We primarily use email to send invitations. To ensure that you receive SCCCM email, please add smithclubworchester@gmail.com to your email address book.			
MEMBERSHIP			
v	Amount	Description	
	\$0	Membership: Class years 1952 and prior	
	\$*	Membership: Classes 2013-2008 *(Dues are voluntary for members of these class years)	
	\$30	Regular Membership: Class years 2007-1953	
	\$_____	Voluntary sustaining dues: Discretionary donation to be used toward club mailings, events and to defray other club expenses.	
	\$_____	TOTAL MEMBERSHIP	
ALUMNAE ADMISSIONS			
v	Amount	Description	
	\$18	Book Award Sponsorship	
	\$10	Current Student Exam Gift Cards (The SCCCM sends well wishes and a Campus Center gift card to students from our area during Fall and Spring exams)	
	\$_____	TOTAL ALUMNAE ADMISSIONS	
SEND THIS FORM TO: Smith College Club of Central Mass, 3 Oakview Street, Worcester, MA 01605 OR email the form to smithclubworchester@gmail.com and pay online via PayPal. CHECKS SHOULD BE PAYABLE TO THE SMITH COLLEGE CLUB OF CENTRAL MASS. YOU MAY PAY ONLINE BY CLICKING THE LINK TO PayPal ON OUR NEW WEBSITE http://alumnae.smith.edu/smithcms/centralma/			