



Smith College Club of Central Mass

Keeping current with the Smith alumnae of Central Massachusetts

Fall 2014



Message from the President

It has been an honor to serve as President of the Club this past year. As I look back, I realize how much we were able to accomplish in a short time due to the talented group of women who share a common purpose to give back to Smith and have volunteered to be a part of the board: *Kathy Lynch, Cindy Parker, Rachel Gerstein, Jennifer Guli, Caroline Foster-Deans, Amy Whitehead-Pleaux, Lisa Kramer, Deb Chad and Danielle Ferry*. Without these women, we would not have been able to:

- **Strengthen internal structures:** We revised and revamped the bylaws for the Club, created a Dropbox file to store information securely to ease future turnover within the Board.
- **Increase our social media presence:** We launched a website for the club, created an active presence on Facebook, and developed a new format for our electronic newsletter.
- **Recruit new students:** Our AAC programming and events included alumnae interviews, Winter Pizza Party for prospective students, Spring Tea for admitted students, and Summer Send off party for Class of 2018.
- **Hold Alumnae Engagement Events:** Many alumnae joined us for dinner and drinks at various restaurants in Worcester, Tea at Gerardo's; and an Inauguration Watch Party for Smith College President Kathleen McCartney.
- **Support Current Students:** We provided final exam Goodies during the winter and spring

semesters as well as handwritten notes and gift cards to Herrell's ice cream for graduating seniors.

We have spent the summer working on rolling out many of the decisions that were made by the members at our Annual Meeting in June!

Here are the highlights:

- **Bylaws Updated:** After almost two decades, the Club bylaws were updated and ratified during the annual meeting. They have been submitted to the College and will be posted on our website and Facebook page for your reference.
- **Scholarship fund established:** The club voted to use the proceeds from **pecan sales** to establish a scholarship fund administered by the club for current students. Our first award recipients will be announced at the 2015 Annual Meeting.
- **Board Transition Completed:** We said goodbye to Kathy Lynch, Danielle Ferry, and Liz Kennedy DeHoratius this past year and welcomed Rachel Sasseville '09 to our board. Rachel has agreed to serve as the Book Award Chair which is quite fitting since she first heard about Smith College when she was the recipient of the Book Award from the Smith Club of Central MA at her high school! Caroline Foster Deans '90, was elected to serve as the Vice President of the Club. She will also be the Pecan Chair with lots of support from the board.

We could not have made the impact on prospective students, current students, and our own alumnae without your financial support in the form of **paying**

Cont. on page 2



Summer Send-Off 2014

dues and volunteering your time. We are grateful to the many alum who participated in AAC activities to

Message from the President (cont.)

help prospective students and their families make their decisions about Smith. On behalf of the Board, I hope that you will continue to support the Club through the payment of your dues for the 2014-2015 year.

Read on to find out about the many exciting events that we have planned this year. I am looking forward to meeting and reconnecting with our dynamic and diverse group of alumnae this year. Your individual stories have inspired me as a mother, woman, educator, and Smith alum. I hope that you can find time to come out to at least one event this year! I promise that it will be a time filled with laughter, learning and fun! Your ideas are always welcome, please feel free to e-mail me at any time at smithclubworcester@gmail.com with any suggestions, comments or concerns. I have appreciated the positive energy and "Can do" spirit that happens when I am in the presence of a group of Smithies!

Warm Regards,

Janelle Bradshaw

The Smith College Club of Central Massachusetts is Nuts!!!



Did you know that it would take 97,812,000 Pecan pies to circle the earth?

Or that it would take 11,624 pecans, stacked end to end, to reach the top of the Empire State Building in New York City?

And pecans are a good source of oleic acid, Vitamin B1 - Thiamin, magnesium, protein, and fiber, so they're not just fun to stack and bake, they're good for you, too!

Best of all, did you know that when you purchase pecans from the Smith Club of Central Massachusetts the net proceeds from sales will be used to fund scholarships for local Smith students?

Join us in helping to fund scholarships for Smith students and get a little nutty yourself!

This year we're offering a variety of nut snacks for purchase:

- Mammoth pecan halves
- Chocolate-covered pecans
- Roasted & salted cashews
- Pecan caramel clusters

Orders must be placed by November 1st for pick-up before Thanksgiving – just in time for the holidays! Simply complete the accompanying order form (found below) and return it with payment to Caroline Foster Deans '90. You can also [email Caroline](mailto:Caroline) with any questions at lrw3gww@me.com.

Cont. on pg. 3

Admissions and Recruitment Activities

AAC Report

AAC Report for 2014-2015 Recruiting Season

We started with inquiries:

- 121 for Worcester
- 46 for Fitchburg

We received applications:

- 38 applicants for Worcester
- 15 applicants for Fitchburg

We had acceptances:

Worcester

- 8 admits
- 6 denied
- 12 waitlist
- 2 withdrew before decision

Fitchburg

- 9 admits
- 4 denied
- 2 waitlist

And now we have new Smithies:

- 17 confirmations of acceptance

Respectfully Submitted,

Jennifer Guli

In August, *Jennifer Guli* graciously opened her home to help us send off 5 members of the class of 2017 in style! In April, *Rachel Gerstein* opened her home to host the **annual tea** for admitted students. While most of the women had already decided that they were going to Smith, it was a wonderful opportunity for them to meet a range of women in a variety of fields. Both events were well attended by area alum, current students, alumnae, and parents.

One of our most successful events of the year with over 25 people in attendance (students, parents, Smith Alumnae), is our annual **Winter Pizza Party** for prospective students.

Liz Kennedy DeHoratius and her family were gracious enough to open their home to host a fabulous pizza party in January for the prospective students. She has agreed to open her home again for us...See below for the 2015 date.

Many of the participants at the Pizza party become applicants because of a conversation that they have had with the Smith alumnae and current students who attend. Help make a difference in the recruitment of the Class of 2019.



Smith Book Award



We gave 25 book awards in the Worcester/Fitchburg area. Students received a copy of *Gift from the Sea* by Anne Lindbergh.

This year we will be taking a closer look at the feeder school pattern for Smith and how that relates to book award recipients. We will make recommendations at the 2015 Annual Meeting.

****Visit our [Website](http://alumnae.smith.edu/smithcms/centralma/) for a schedule of upcoming events and date changes!**
<http://alumnae.smith.edu/smithcms/centralma/>

Alumnae Networking Opportunities

Upcoming Events

October 2014	<ul style="list-style-type: none"> • Paint Night, Wong Dynasty Holden, MA • Mountain Day Celebration 	<ul style="list-style-type: none"> • October 7, 7PM **must have reservations. • TBA
January 2015	Pizza party for current, admitted, and prospective students	Jan 8
March	Spring Networking Event	TBA
April	Tea for admitted students	TBA
May	Annual Meeting	May 27, 2015
August	Summer Send-Off	TBA

Fostering Connections

The Club sponsors a variety of social, cultural and educational programs, including monthly informal meet-ups as well as visits and lectures by faculty and staff from the College. They provide unique opportunities to develop and maintain lifetime connections with intelligent, interesting women of diverse ages and backgrounds.

We also support Smith's sports teams by attending games in the greater Worcester area when possible.

We welcome any suggestions for new activities or speakers. Please reach out to a Board member at the next Networking Event, or send us an email smithclubworchester@gmail.com



Smith Sports in Worcester

Volleyball

9/16/14 vs. Clark University 7pm

Field Hockey

9/20/14: vs. WPI 2 pm

Soccer

10/21/14 vs. WPI 7 PM

Crew

10/11/14 Head of the Snake, Time TBA, Lake Quinsigamond,

Board Changes

New Board Member



Rachel Sasseville '09, Book Award Chair majored in Spanish, and minored in Sociology. She lived in Morrow and was active all four years in the house, including House President her senior year. She went abroad to Cordoba, Spain, for one semester her junior year. She is currently back in school to get her MSW, interning at AdCare Hospital, and lives in Worcester with her cute husband and way cuter cat!

Outgoing Board Members

With many thanks and wishes for the best in everything you do. We couldn't have done it without you!



Kathy Lynch '11, is starting graduate school at UMass Amherst this fall.



Liz Kennedy DeHoratius '96, Though Liz has stepped away from the board and the Book award program that she has organized and maintained over the years, she will continue to serve as the host for our January Pizza Party for prospective students.



Danielle Ferry '11, Member at Large has moved to Pittsburgh.

*Newsletter Design and Editor:
Lisa Kramer '90*

How to Get Involved

- **Support** the Alumnae Admissions Coordinator by attending college fairs and conducting interviews.
- **Pay your dues** to support programs such as the book awards, senior gifts, Prospective pizza party, and exam goodies to current students from the Club. You can now pay through PayPal by clicking on the link available on our [New Club Website](#). For more information about membership dues and donations, see attached membership form.
- **E-mail** the club with new ideas/suggestions for club activities.
- **Return** the attached membership form to be sure we have your most

STAY CONNECTED

Club Website:

<http://alumnae.smith.edu/smithcms/centralma/>



Facebook: [Smith College Club of Central Massachusetts](#). Just ask to join!



Twitter: [@SmithClub_CMASS](#)

Email: smithclubworcester@gmail.com

Treasurer's Report

Cindy (Redding) Parker '97

Last year our expenses slightly exceeded our income, the difference being covered by savings from previous years. Dues were lower for the year 2013-2014 as we moved from a mailed newsletter format to, for the first time, an electronic newsletter. We also introduced PayPal last year in an effort to make paying dues, sponsoring book awards and exam gift cards for students easier and paper-free.

This year we will send dues forms directly instead of just electronically. You will, of course, still be able to pay your dues on-line through PayPal. Just go to our website <http://alumnae.smith.edu/smithcms/centralma/get-involved/join-now/>.

As always, I would like to thank all who continuously support the Club by paying dues, sponsoring book awards and contributing to gift cards we send to students at exam time. Through your generosity we were able to provide over 20 book awards to local area high schools, send gift cards for a coffee on us to almost 50 students at Smith from our local area, support our alumnae through sending holiday cards to our senior alumnae, host programs such as the annual pizza party and annual meeting and much more.

Respectfully submitted by Cynthia Parker '97

The Smith Club of Central Mass would like to thank and recognize those members who have continued to support the Club by paying dues for 2 or more consecutive years.

Gayle Bannister '89, '90 (M. Ed)
 Giselle Beaulieu '76
 Elissa Boisvert '90
 Elisabeth Borg '86
 Janelle Bradshaw '00
 Ellen Brown '61
 Sarah Caliri '96
 Deborah Cary '78
 Carla Cataldo '84
 Kathy Chrismer '78
 Brenda Conlin '82
 Elizabeth DeHoratius '96
 Caroline Foster Deans '90
 Helen Garcia '60
 Rachel Gerstein '84
 Gayle Golden '65
 Martha Grace '61
 Jennifer Guli Wiza '90
 Catherine Jenkins '96
 Stephanie McClung '88
 Michelle Mondoux '98
 Anne Moore '60
 Cynthia Parker '97
 Marsha Platt '59
 Kathleen Pruncnal '76
 Debra Ragosta AC '90
 Christina Rosi '84
 Elizabeth Seidler '82
 Liesl Smith '96
 Katy Sullivan '94
 Marianne Tompkins '57
 Mary Tonry '77
 Meredith Walsh '00
 Amy Whitehead-Pleaux '98J
 Nancy Wilson '54
 Virginia Woodbury '51

Income

Dues	\$	1,076.40
Voluntary Dues	\$	177.50
Book Award	\$	342.00
Gift Card Sponsorship	\$	160.00
Interest	\$	0.01
Total Income 2013-2014	\$	1,755.91

Expenses

Fall Newsletter	\$	(80.90)
Holiday cards to alums	\$	(22.59)
Annual Meeting 2014	\$	(550.00)
Exam Gift Cards - Fall	\$	(267.14)
Pizza Party	\$	(163.61)
Exam Gift Cards - Spring	\$	(250.00)
Graduating Seniors Gift Cards	\$	(120.00)
Book Awards	\$	(421.35)
September Mtg Rental Fee	\$	(20.00)
PayPal Fees	\$	(22.88)
Business Cards	\$	(31.27)
Postage	\$	(8.80)
Total Expenses 2013-2014	\$	(1,958.54)

Net Income/(Loss) 2013-2014	\$	(202.63)
------------------------------------	-----------	-----------------

Pay your dues online by visiting us at our [Website!](#)



SMITH COLLEGE CLUB OF CENTRAL MASS

MEMBERSHIP FORM: JULY 2014 – JUNE 2015

Annual Dues are tax deductible. Dues defray the costs of mailings, events & other Club expenses.

CONTACT INFORMATION			
NAME:		CLASS:	
COMPLETE MAILING ADDRESS:			
PRIMARY TELEPHONE:		SECONDARY TELEPHONE:	
*EMAIL ADDRESS:			
MEMBERSHIP			
<input checked="" type="checkbox"/>	Amount	Description	
	\$30	Regular Membership: Class years 2008-1954	
	\$*	Membership: Class years 1953 and prior & class years 2014-2009 *(Dues are voluntary for members of these class years)	
	\$ _____	Voluntary sustaining dues: Discretionary donation to be used toward club mailings, events and to defray other club expenses.	
	\$ _____	TOTAL MEMBERSHIP	
SCHOLARSHIP			
<input checked="" type="checkbox"/>	Amount	Description	
	\$ _____	Scholarship Donation. Beginning this year, the SCCCM will be awarding two scholarships to local area women to help defray the cost of books, supplies, etc. Scholarships will be presented to the recipients at our Annual Meeting on May 27, 2015	
ALUMNAE ADMISSIONS			
	Amount	Description	
	\$18	Book Award Sponsorship	
	\$10	Current Student Exam Gift Cards (The SCCCM sends well wishes and a Campus Center gift card to students from our area during Fall and Spring exams)	
	\$ _____	TOTAL ALUMNAE ADMISSIONS	
SEND THIS FORM TO:			
Smith College Club of Central Mass, 3 Oakview Street, Worcester, MA 01605 OR email the form to smithclubworcester@gmail.com and pay online via PayPal.			
CHECKS SHOULD BE PAYABLE TO THE SMITH COLLEGE CLUB OF CENTRAL MASS.			



Smith College Club of Central Mass Annual Pecan Sales

Caroline Foster Deans '90—Pecan Sales Chair * 12 Wayland Circle, Holden, MA
Phone: (774) 364-4380 * E-Mail: lrw3gww@me.com

Name	
Street Address	
City, State ZIP	
Phone	
Email	

Description	Unit Price*	# Units	Subtotal
16 oz. Mammoth Pecan Halves	\$12.00		
12 oz. Chocolate-covered Pecans	\$10.00		
12 oz. Roasted & Salted Cashews	\$10.00		
8 oz. Pecan Caramel Clusters	\$8.00		

Total:	
--------	--

Instructions:

- 1) Complete personal information. We will use this to contact you regarding your order, including order pick-up
- 2) Complete order, indicating number of bags and total cost
- 3) Make check payable to “*Smith College Club of Central Massachusetts*”
- 4) Return completed order form and payment to:

**Caroline Deans
12 Wayland Cir
Holden, MA 01520**

*New this year! Net proceeds from sales will be used to fund scholarships for local Smith students. A portion of your payment is tax-deductible as follows:

- 16 oz. Mammoth Pecans: \$3.00 per bag
- 12 oz. Chocolate-covered Pecans: \$5.00 per bag
- 12 oz. Roasted & Salted Cashews: \$4.00 per bag
- 8 oz. Pecan Caramel Clusters: \$4.00 per bag