

NEWSLETTER

THE SMITH COLLEGE CLUB OF ATLANTA, INC.

FALL 2009

WOMEN'S COLLEGE FORUM HELD IN ATLANTA

In September the Atlanta Smith College Club sponsored a successful forum on women's colleges at Pace Academy. Admissions representatives and young alumnae from eight women's colleges, including Smith, spoke to 63 high school students and numerous parents. Students came from public and private schools throughout the metropolitan Atlanta area, including City of Atlanta Public Schools (Carver and Grady), Cobb County Public Schools (Hillgrove), DeKalb County Public Schools (Chamblee, Columbia, DeKalb School for the Arts and Druid Hills), Douglas County Public Schools (Douglas), Fulton County Public Schools (Langston Hughes, North Springs Charter and Westlake), Henry County (Eagle's Landing High School), Atlanta Girls' School, Blessed Trinity, Pace, Paideia, Wesleyan and Westminster. College counselors attended from Atlanta Girls' School, Holy Innocents and Pace Academy.

The forum received national acclaim from The Women's College Coalition, the national association of women's colleges and universities in the U.S. and Canada, and the National Association for College Admission Counseling. Mary Hinkel, Colleen Giannotta and Anya Martin organized the forum with the help of the Smith College Admissions Office. Forum volunteers included Nancy Dietz, Kamina Pinder, Nancy Remington and Susan Talbot. Representing Smith in the discussions were Jill Huynh, Admissions Representative, and Ashli Owen-Smith,



Jill Huynh, Smith admissions rep; Elizabeth Kiss, President of Agnes Scott College; and Mary Hinkel.

class of 2001.

Elizabeth Kiss, President of Agnes Scott College, opened the forum with comments about the value of a women's college education. She referenced the Hardwick-Day study that surveyed women's college alumnae from the classes of 1970 through 1997 to assess the long-term impact of the college experience. A women's college education proved its value over a lifetime: graduating from a women's college significantly increases a woman's chance of earning a graduate degree and women's college graduates succeed in a range of career fields and graduate programs, regardless of their undergraduate major. According to the research, women's

colleges surpass public and private colleges in helping young women learn to:

- Think analytically
- Bring social and historical perspective to issues
- Work as part of a team
- Write and speak effectively
- Gain entry to a career
- Prepare for career change or advancement
- Be politically and socially aware

Following these remarks, admissions representatives and young alumnae from Agnes Scott, Hollins, Scripps, Smith, Spelman, Sweet Briar, Wellesley and Wesleyan highlighted the strengths and addressed the "myths" of women's colleges. contributed by Mary Hinkel

SMITH COLLEGE CLUB OF ATLANTA FALL SOCIAL - NOV. 17

WHAT:

Happy Hour! Reconnect with old friends, make new ones, meet the Club's new officers, and chat with local Smithies over select hors d'oeuvres and a cash bar at one of the north metro's most exciting new restaurants, Crepe Revolution!

WHERE:

Crepe Revolution
4600 West Village Place
Smyrna, GA 30080

WHEN:

Tuesday, November 17, 2009
6:30-8:30 p.m.

RSVP:

Online at www.tinyurl.com/scfall09
or
Nancy Gallagher at 404-327-7888
(attending only, please - leave a short message with your name and phone number)

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LETTER FROM THE PRESIDENT

Arriving on the doorstep of Wilder House in September 1981 offered me a new beginning. By the time I graduated in 1985, I had shed my shyness and felt empowered to pursue my chosen career path as a writer/journalist. I also made new friendships over those four years that have endured across the years.

What's gratifying is that the new friendships from that shared Smith bond have not stopped. As incoming president of the Smith College Club of Atlanta, my personal goal and one of the objectives of this year's leadership team is to expand those opportunities for you to meet and connect with other alumnae locally. If you can, please join us at the Fall Social Tuesday, November 17 at Crepe Revolution (see page 1), which is co-owned by Rob Morneweck, husband of Book Club Coordinator Cynthia Schlag-Morneweck. In addition, please mark your calendar for our annual Holiday Tea on January 10 (location TBA), a fun and relaxing event and a great kickoff to 2010, when we hope to increase our Club membership, programming and community participation. In the spring, we hope to invite a Smith professor to Atlanta for an exclusive lecture, and we are exploring the possibility of other events such as a welcome luncheon for incoming Smith first-years from the metro Atlanta area. In addition, Book Club will continue to meet monthly (see page 4) and Caitlin Gill is organizing meet-ups for young alumnae who graduated in the past 10 years, although alumnae of all ages are always welcome.

We also hope to increase communications between the Club and all Georgia alumnae.

A first step is to reboot the newsletter which you are holding in your hands, for which Kristin Halloran deserves a big round of applause. The plan is to return to the old schedule of mailing paper newsletters twice a year in the fall and spring, as well as the holiday tea invitation. However, postage and printing costs are considerably higher than they used to be, so if you are happy to receive the newsletter electronically, please check the "save the green" box on the membership form or email the Club directly at AtlantaSmithClub@gmail.com. We'll also be sending out periodic additional announcements via email, so don't forget to update your email address at <http://alumnae.smith.edu/>. And if you're on Facebook, join the Atlanta Smith College Facebook group. Thanks to Colleen Giannotta for setting that up. She will also be updating the club Website, and we hope to add an online dues-pay option soon.

Speaking of dues, it's been a tough year for many, so we are not raising them this year. However, I am asking that if you like what you hear, that you mail a check as soon as is convenient (see page 3 for form). In addition to events and mailings, dues also support the club's ability to assist Smith with local recruitment activities such as the Book Award (see page 3). The dues form includes an option to give directly to the Book Award or to the Margaret Mitchell Scholarship, which like so many endowments struggled through last year's stock market crisis.

Thank you and look forward to meeting you soon at an Atlanta Smith Club event!

-Anya Martin '85

THANK YOU!

The 2009-2010 officers would like to thank the Club's recent officers and all of those who have volunteered with Club events and activities over the years. In particular, big thanks go out to retiring officers Stephanie Kampel-Wilson '94, Theresa Scott '92 and Aiko Bethea '96.

CLUB SURVEY

Help us plan future Club events - take our survey at www.tinyurl.com/sccasurvey09 and let us know what would be most fun and useful to you! If you have event suggestions or would like to get involved in any way, please send an email to any of the officers or to the Club's email address: AtlantaSmithClub@gmail.com.

SMITH COLLEGE BOOK AWARD

The Smith College Book Award program is a powerful recruitment and public relations tool. According to the Admissions office, the correlation between students who receive the award and who eventually apply to and enroll at Smith is higher than any other recruitment strategies.

In school year 2008-2009, the Atlanta Club presented nine awards to students attending the following schools: Atlanta Girls' School, Chattahoochee High School (Fulton County), Druid Hills High School (DeKalb County), Galloway School, The Lovett School, Pace Academy, The Paideia School, Tucker High School (DeKalb County) and Woodward Academy. These schools correlate with applications Smith received from the Atlanta area.

There are many reasons why other Atlanta-area schools aren't listed. Several schools, such as The Westminster School, Wesleyan School, Holy Innocents Episcopal

School and the Atlanta International School, have limited or eliminated college book awards altogether. Other schools are interested one year and do not respond the next. For example, Grady High School (Atlanta Public Schools) participated one year, but did not return emails or phone calls the following year.

This year we will be adding Walton High School in Cobb County, thanks to the work of new club member Cara Saylor Polk who lives in Cobb County and made a personal connection with the school. We remain open to adding more schools, depending upon the availability of funds (the cost for each award is approximately \$35) and the interest of school personnel in working with us.

If you are interested in contributing to or participating in this program, or have a school that you would like us to contact, please contact Mary Hinkel at hinkelfamily21380@earthlink.net.

contributed by Mary Hinkel

VOLUNTEER!

THE SMITH COLLEGE CLUB OF ATLANTA NEEDS YOU!

Our Alumnae Admissions Coordinators are looking for additional volunteers to help with interviewing prospective students in Georgia and other admissions-related activities. Please email Kamina (pkamina@hotmail.com) or Charlise (lcharlise@aol.com) if you're interested in getting involved.

The Club is searching for a Vice-President. If you're interested in building a more active and connected Smith alumnae community in Atlanta and throughout Georgia, please contact Anya (anya99@mindspring.com).

Thinking ahead: At the annual Holiday Tea in January 2010, we will be collecting children's books to be donated to the YWCA Shelter for Abused Women.

Check us out on Facebook! Search for "Atlanta Smith College Club" and our group should appear. Technology-related goals for 2010 include a new website and a method for collecting dues online!

The Smith College Club of Atlanta newsletter will be coming to you twice a year, and needs a better title. If you have suggestions, please email Kristin (khalloran@gmail.com).

MARGARET MITCHELL SCHOLARSHIP FUND

Each year the Smith College Club of Atlanta provides scholarship assistance to outstanding young women from all over Georgia. Please help the Club to continue this tradition by sending in a contribution along with your annual dues.

Checks should be made payable to The Smith College Club of Atlanta, Inc. and mailed to the Club Treasurer, Jenny Miller, at the address shown on the membership form below. Thank you!

JOIN THE CLUB! 2009-2010

There are several levels at which you can join the Smith College Club of Atlanta or sustain your current membership. Please check the correct box, fill out the form below, and send a check, payable to The Smith College Club of Atlanta, Inc., to **Jenny Miller**

**743 Myrtle St. NE
Atlanta, GA 30308**

- | | | |
|--|--|--|
| <input type="checkbox"/> Recent grad (2005-2009) \$15 | <input type="checkbox"/> Contributing member \$50 | <input type="checkbox"/> Margaret Mitchell Circle \$125 |
| <input type="checkbox"/> Basic member \$25 | <input type="checkbox"/> Sustaining member \$75 | <input type="checkbox"/> Book award (\$35 each or \$ _____) |
| | | <input type="checkbox"/> Margaret Mitchell Fund (\$ _____) |

Name: _____

Graduation year: _____

Address: _____

Email: _____

Phone: _____

Save the green! Check here to opt out of receiving a paper newsletter; please double-check your email address above.

CALENDAR OF EVENTS

2009

NOVEMBER

- 10 *Otelia Cromwell Day*
- 12 *Julia Child Day*
- 17 **Smith College Club of Atlanta Fall Social** at Crepe Revolution (see page 1)

DECEMBER

- 15 *First semester classes at Smith end*

2010

JANUARY

- 4-23 *J-term: Learn something new this month!*
- 10 **Smith College Club of Atlanta Holiday Tea.** Save the date! Details to come.
- 25 *Second semester classes at Smith begin*

FEBRUARY

- 17 *Rally Day*

MARCH

- 31 Early bird registration deadline for Reunion 2010

APRIL

- 8-10 Smith College Glee Club 125th Anniversary concert and reunion
- 30 *Second semester classes at Smith end*

MAY

- 13 Reunion begins for classes of 1985, 1990, 1995, 2000, and 2005
- 15 Ivy Day and Illumination Night
- 16 Commencement
- 20 Reunion begins for classes of 1930, 1935, 1940, 1945, 1950, 1955, 1960, 1965, 1970, 1975, and 1980

BOOK CLUB

The Smith College Club of Atlanta's Book Club is celebrating its 10th anniversary! Meetings are typically held at 3 p.m. on the third or fourth Sunday of the month at a member's home. The next meeting is on Sunday, December 6 (to avoid Thanksgiving weekend), and is tentatively planned for the home of Melissa Carel. Meetings are low-pressure with snacks and great conversation!

This month's book is one that has been popular with book clubs all over the country: *The Guernsey Literary and Potato Peel Pie Society* by Mary Ann Shaffer, an epistolary novel set in post-World War II England. If you'd like to join the book club to discuss this book or add your name to the list for future meetings, please email Cynthia Schlag-Morneweck at cmorneweck@gmail.com.



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