

Smith College Club of Minnesota

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\*\*\* Smith Day 2014 preparations go into high gear!—see page 2

JULY 2014

# Smith Club of Minnesota

## EXECUTIVE COMMITTEE

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## Address Changes

If you have an address (snail mail or e-mail) change, PLEASE notify the Alumnae Association (800-526-2023; 33 Elm St, Northampton, MA 01063; www.alumnae.smith.edu), as we obtain our address lists for mailings and broadcast e-mails through their system. If you need help, e-mail the club (see back page) or contact one of the officers above.

## A Word from Our Club President . . .

—Paula Prah! '84

It was such a treat to gather with members of the Smith Club of Minnesota at our Annual Meeting at the Minneapolis Institute of Arts (see pg 5). Despite the rainy weather, we had a terrific time with an outstanding presentation by our own Diane Richard ('88), who is the brain trust behind the award-winning online MIA publication VERSO. If you haven't seen it, I highly suggest downloading the application. It really is impressive. Our equally impressive Smith Drummers kicked off the morning. By the chat-  
ter in the room, I believe I can say we all had a great time.

I was happy to report to the membership that our club is strong. Having just returned from my 30<sup>th</sup> reunion, I also reported that I think the college is strong as well. The campus looks good, the students are engaged and wonderfully enthusiastic about Smith. And the new president, Kathleen McCartney, or K-Mac, as the students call her, is fantastic. Not one to let a challenge go to waste, President McCartney spent the weekend discussing the issues of freedom of expression, using the absence of Christine Lagarde, head of the International Monetary Fund and planned commencement speaker, as an example. As many of you know, Madame Lagarde withdrew from the program the week prior, due to some protest by students and faculty. President McCartney told most of the groups with whom she met about how the college needs to have a robust dialogue about allowing full conversations about issues, not just the "politically correct" views. She also told humorous stories about negotiating with Lagarde's people. As President McCartney said, "Her people told me that Madame Lagarde does not change her mind...and I said, 'Yes she does, she said

she would come!" K-Mac will be a great leader for Smith. Here are some reasons I believe our Club is strong:

►Our scholarship endowment is at a record \$2.4 million dollars. This is critical to the college, as over 60% of students now receive financial aid. This past year we made a Smith education possible for two students from Minnesota.

►Our club has over 600 members. Of them, 400 are connected with us online. Roughly 120 participate in one or more events over the course of a year.

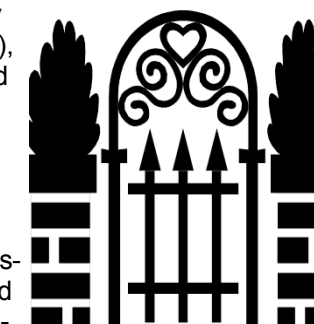
►Our club has had some fun programming over the year: We gathered to watch the inauguration of our new president. We toured an exhibit of medical technology in the time of Downton Abbey, curated by Emily Hagens '10. We gathered for brunch and tea and for a reading of Polly Grose's '54 new play (see pg 5), and we were lucky to welcome Kathleen McCartney to Minnesota (see pg 3).

►Smith Day 2013 was a great success, and we look for our 2014 80<sup>th</sup> Smith Day (see pg 2) to be just as successful. We were able to send \$4,800 to support the Praxis internship program at the school and \$13,000 to our scholarship fund.

Like any organization, we may have some challenges. My intention in the coming year is to focus on two:

First, a full 1/3 of our members are not connected to us via e-mail. This severely limits our communications and completely leaves them out of the Twin Cities Alumni Network event schedule. I'm not certain what the solution is, but we'll look for one.

Second, I think it is time for a review of Smith Day and our fund-raising capacity. I am not suggesting we do away with the event...not even close. (continued pg 4)



## Minnesota Smith News

■ **Ann Masten** '73 has been named a Regents Professor at the University of Minnesota, the highest honor bestowed on faculty. Her field of study for nearly 30 years has been the adaptive systems and resilience of children facing natural, economic, technological, and conflict-based adversities. See <http://shar.es/NpYhX>.

■ **Stephanie Ross** '86 and her daughters, Heather and Emily Upin (who are students at Smith right now), have gotten some marvelous press on a game Stephanie developed while the girls were growing up—High Low Glitter. It was her "anti-Facebook" way of getting the conversation flowing between the kids and her at dinner in the evening. She has now developed an App and Web site for the game! See [www.highlowglitter.com](http://www.highlowglitter.com).

■ Two articles about **Marilyn Carlson Nelson** '61 have appeared recently. Marilyn gave the commencement address June 7 at New Jersey's Pennington School, where her granddaughter, Jennifer Nelson, was graduating. The article appeared in the *Hopewell Valley News* (active Web link no longer available). The *Financial Times* published a story June 27 about Marilyn's many accomplishments in the business world and in opening opportunities for women. That article can be accessed at <http://on.ft.com/1q3HXZD>.

■ For any of you who remember the "old days" of Smith Day out at the Minnetonka Center for the Arts, who was the head of the kitchen there who not only prepared the Smith Day luncheon but also fed the workers as we set up the week before? Hint: It was one of her first gigs, and she has since become a famous chef. Answer: **Lucia Watson!** And we knew her when... See [www.startribune.com/lifestyle/taste/249914011.html](http://www.startribune.com/lifestyle/taste/249914011.html).

■ We lost a loyal club member recently with the April 11 death of **Barbara Tuttle** '53. Barbara, a gentle soul, was one of the subjects of our 2nd Oral History Book. Her obituary is at [www.startribune.com/obituaries/detail/14060953/?fullname=barbara-parker-tuttle](http://www.startribune.com/obituaries/detail/14060953/?fullname=barbara-parker-tuttle).

■ Don't forget that copies of both **Oral History Books** are still available. E-mail the club at the address above for more information.

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If you have **NEWS**—about yourself or another area alumna—please contact Marty Swain at 952-474-2466 or [mheiberg@umn.edu](mailto:mheiberg@umn.edu).



## Smith Day 2014: 80 and goin' strong!

Saturday, September 6

9 am—2 pm

Hopkins Center for the Arts

Can you believe it? Our club's signature event is 80 years old! Not about to let that milestone go by, dynamic Smith Day veterans Barbara Klaas '74, Peggy Leppik '65, and Lisa Peilen '69 jumped in to chair the event. And others have jumped in to chair departments as well—both returning veterans and newcomers. To make this event the success and celebration it deserves, we need *all* Smithies to show your strength and support. **Here's how...**

### Volunteer!

As always, we need help **setting up** the week of Smith Day and staffing the departments on the day itself. Besides the bargains Smith Day offers you, volunteering guarantees you'll meet and make some amazing Smith friends. For Smithies who work during the day, come **Tuesday evening**, Sept 2, starting at 5:30—wine and munchies will be provided! Call a Smith Day co-chair or department chair to volunteer. Everyone is welcome and we'd love to hear from you!

We also need a co-chair for **Silent Auction**. If you excel in soliciting donations from your favorite store, salon, or entertainment venue, we could use your services. (Or perhaps you are willing to buy a gift certificate from a favorite place and donate it. Excellent!) Contact Martha Phelps or Lisa Peilen if you are willing to help in Silent Auction.

We need 4 or 5 people to **sell raffle tickets** in shifts the morning of Smith Day. The co-chairs coordinate the sellers and then oversee the raffle drawing at lunch. All the work takes place on the morning of Smith Day, and it's a great way to meet Smithies and stroll around viewing the merchandise for sale. If you can help, contact Marian Kramer or Barbara Klaas.

And if you want to take a shopping break, call Justina Roberts to volunteer for a shift in the **bag check room**.

### Donate!

Now is the perfect time to comb through your closets and cupboards to find those seldom-used gems that we can sell to benefit the club's scholarship fund. We love like-new women's clothes, wedding gifts gathering dust, and best sellers you'll never read again. And if you love to cook or grow things, we'll eagerly sell your baked or canned goods, flowers, or vegetables in the Bakery. Store-bought donations are also accepted, so there's no excuses to come empty-handed!

Keep in mind that some of our best donations come from non-Smithies, so consider tapping your friends to donate. Donations are tax-deductible; receipts are available at the storage lockers and from the co-chairs.

### Come, Bring Friends, and Shop!

**This may be the very most important**—The key to strong sales is lots of shoppers. **Please bring or invite your friends, neighbors and relatives**, and encourage them to buy!

Shopping is **free** (but lunch is fun and well worth the cost.) For young alums (10 years or less from graduation), we offer a \$30 **voucher** toward any purchases except lunch. Ask at the registration table when you arrive. And we have something special planned for those Smithies who are 80 or older. **Watch for your invitation in August.**

We very much look forward to celebrating with you at Smith Day and thank you for your help ahead of time!

### 2014 Smith Day Co-Chairs

**Barbara Klaas** 763-377-9740 [baklaas@gmail.com](mailto:baklaas@gmail.com)  
**Peggy Leppik** 763-546-3328 [peggyleppik@comcast.net](mailto:peggyleppik@comcast.net)  
**Lisa Peilen** 952-920-9441 [peill@aol.com](mailto:peill@aol.com)

### Department Chairs

#### Antiques:

Shirley Kooyman, 763-559-3114, [smkooyman@gmail.com](mailto:smkooyman@gmail.com)  
 Elissa Mautner, 612-823-5073, [elissamautner@aol.com](mailto:elissamautner@aol.com)  
 With Veteran help from Nancy Malmon and Johanna Duclos

**Bag Check:** Justina Roberts, [justina.a.roberts@gmail.com](mailto:justina.a.roberts@gmail.com)

#### Bakery:

Ellen Van Iwaarden, 612-822-6050, [etvaniwaarden@comcast.net](mailto:etvaniwaarden@comcast.net)  
 Hayden Howland, [hhowland@gmail.com](mailto:hhowland@gmail.com)

#### Books:

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 Selena Moon, [selena.moon@alumnae.smith.edu](mailto:selena.moon@alumnae.smith.edu)

#### Clothing:

Robin Hartwell, 612-374-6166, [robinhartwell@mac.com](mailto:robinhartwell@mac.com)  
 Barbara Klaas, 763-377-9740, [baklaas@gmail.com](mailto:baklaas@gmail.com)

#### Lunch:

Peggy Smith, 952-939-6022, [larry6022@aol.com](mailto:larry6022@aol.com)  
 Siri Caltvedt, 763-443-6742, [siri.caltvedt@gmail.com](mailto:siri.caltvedt@gmail.com)

#### Move In/Move Out & Supplies:

Marty Swain, 952-474-2466, [mheiberg@umn.edu](mailto:mheiberg@umn.edu)

#### Quiz:

Laurie Kramer, 612-378-1477, [kramer@visi.com](mailto:kramer@visi.com)

#### Invitation Design:

Robin Hartwell

#### Raffle:

Marian Kramer, 651-214-5855, [mekramer@gmail.com](mailto:mekramer@gmail.com)  
 Melanie Kiihn, 612-408-1293, [mkiihn@aim.com](mailto:mkiihn@aim.com)

#### Silent Auction: Martha Phelps [martha.phelps@gmail.com](mailto:martha.phelps@gmail.com) Needs a Co-Chair!

#### Registration:

Stephanie Frost, 651-773-5376, [larkfrost@gmail.com](mailto:larkfrost@gmail.com)

#### Treasurer:

**Storage lockers** are available in Minnetonka through Labor Day; please contact Barbara Klaas or Marty Swain for access info, and please **pack breakables carefully** since they will be moved. You can also bring your goods to the Hopkins Center Tuesday through Friday of set-up week. Or if you need a pickup, call Barbara or Marty.



## Our annual meeting—scrumptious brunch & the flip-side of art

June 14 was a highlight of our club's year as we met for our Annual Meeting at the Minneapolis Institute of Arts. Justina Roberts '06, our outgoing Vice President, arranged a marvelous brunch, complete with mini-mimosas, appetizers (picture little stacks of the tiniest pancakes ever) and dessert—now *that* was a brunch! Our speaker was Diane Richard, who is a writer/editor at the MIA. She described the new MIA publication she works on, **Verso**, a term meaning the flip side of a piece of art. The innovative digital publication truly flips the museum experience over for users, letting them "interact with artwork in ways that take you far beyond what's possible in the galleries, with 360-degree rotations, pinch-and-zoom details, artful games, and more."

Verso won the 2014 International Design communications Award for best museum app, the silver Muse Award from the American Alliance of Museums, and the American Graphic Design Award. It's free for iPads through the iTunes App Store, and you can browse issues through a Web viewer too. Go to: <http://bit.ly/18Xk7Eu> and scroll down to see the available issues. This is a real treat to see, and it was clear from Diane's entertaining talk that she thinks she has one of the best jobs in the world.

Diane and her colleagues are working on their eighth issue, and the publication has already moved from a quarterly to a bimonthly.

Following Diane's presentation was a business meeting where we heard the "state of the club" address from club president Paul Prah, the "state of our finances" from treasurer Kate Lehmann (see page 4), and the "state of our applicants and current students" from our Area Alumnae Coordinators (see pg 4). Outgoing officers were heartily thanked for their service, and incoming officers were announced and introduced by the Nominating Committee (see President's column, pg 1). It was a wonderful morning!



Above: Diane Richard. Below left: Our Minnesota Smith Club "drum core." Below right: Outgoing officers Stephanie Frost and Justina Roberts.



### Playreading Salon

On April 23, an eager group gathered at the Wayzata home of playwright Polly Grose '54 to participate in reading and critiquing *Butterfly Tatoos*, a play about sexual exploitation of young girls recently written by Polly. From left are Allison La Pointe '97, Ellen Van Iwaarden '81, Cecily Hines '73, Marnie Hensel '52, Polly, and Peggy Smith '73. If you were not able to come to this reading, stay tuned, as this is the second play Polly has written and invited Smithies to read, and knowing her, it won't be the last!



## Treasurer's Wrap-Up

—Kate Lehmann '78

This past year our club transitioned from a calendar year to a fiscal year matching the college's in order to facilitate reporting to Smith. This means there are some extra expenses this year related to the change and there are also some timing issues related to dues, income, and expenses from last year falling into this year.

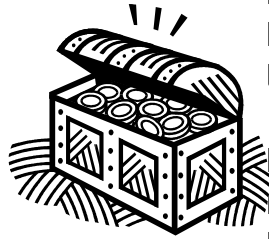
The Executive Committee approved a balanced budget of \$33,450 for the past fiscal year. We exceeded the income goal by just over \$2,000 and also exceeded the expense budget by \$5,000. Both overages are attributable to timing of income and expenses.

Our major financial event of the past year was Smith Day: 2013

- ✓ Gross revenues of \$27,000 (vs \$28,300 from previous year)
- ✓ Expenses of \$10,800 (vs \$11,200 from previous year)
- ✓ Net proceeds of \$16,200 (vs \$17,140 from previous year)
- ✓ We sent \$13,000 to Smith for the scholarship endowment and \$4,800 for two Praxis scholarships.

Our club treasury is in good shape. We have about \$20,000 in cash on hand. This reserve is important, as we need to bankroll many of our Smith Day 2014 expenses in advance.

**Of concern!** We currently have only about 40 dues-paying members out of the hundreds of alums in Minnesota! The nominal dues help cover costs of mailing, preparing tax returns, and our work to recruit new students for the college and stay in touch with current students. **Please pay your dues** today if you haven't! If you wish to pay via credit or debit card, please e-mail me at [mnsmithtreasurer@yahoo.com](mailto:mnsmithtreasurer@yahoo.com) and I'll send you an electronic invoice via PayPal that you can pay online; you do *not* need a PayPal account to do this. Or send a check payable to MN Smith Club c/o Kate Lehmann, 895 Nebraska Ave W, Saint Paul, MN 55117. Regular Twin Cities dues are \$30; greater MN, \$10; alums 5 years or less since graduation, \$20; and Honorary status (50 or more years out), \$0. for **Thank you!**



## Alumnae Admissions Coordinators' (AACs') Corner

Nine Minnesota students graduated from Smith in May. And coming up, four new students from Minneapolis, Northfield, and Faribault will begin at Smith in September. Students choose to go to Smith primarily by talking to Smithies, so it's up to all of us to help encourage young ladies to apply for and accept their offers from Smith!

The AACs created **38 care packages** in the spring that were sent to current students. They contained toys, treats, and tea to help ease finals week, and every bag contained a hand-written note from an alum! Thanks to everyone who donated and volunteered for this event.

The AACs hosted an **admitted students gathering** at Barbara Klaas's home in April and will host a **send-off party in August**.

These events are always highly successful, filled with wonderful food and good conversations. They're great opportunities for prospective and admitted students to connect with and ask questions of current student and alums.



The Minnesota Smith Club's **Book Award**, which recognizes outstanding high school women with excellent academic and personal achievements, were awarded this spring to students at Edina and Breck high schools. The award serves to publicize Smith's name and recognition in high schools and encourage young women to consider Smith as their college choice. Recipients received a copy of the Minnesota Smith Club Oral History Project, Book 2, and a certificate from Smith at their respective school's honor ceremonies in May.

The AACs host a **Smith College Club of Minnesota Facebook page**. Here we post info on Smith events, including happy hours! It's also a space to publicize your work and connect with local Smithies! Go to [www.facebook.com/groups/69444178416/](http://www.facebook.com/groups/69444178416/).

Finally, we are **looking for one or two more AACs**. Several of our current AACs are moving geographically or moving into new roles. The only requirement is that you are enthusiastic and passionate about prospective Smithies and young alums! Contact one of us (see pg 1)—we'd love to hear from you!

## President's column—continued from pg 1

But we are facing a changing and competitive market for gently used clothing, with consignment and competing events growing. Our other challenge is that the timing is very challenging for some club members. Simply put, the first week of school is a difficult time to volunteer (or attend) for mothers as well as for teachers.

These challenges are not huge, and we're lucky for that. Part of the way we'll stay strong is to do the review and creative thinking that keep us fresh. I look forward to another great year!

I am so thankful for the officers who support the Smith Club of Minnesota: Justina Roberts has completed her VP term and is followed by Emily Hagens. Stephanie Frost completed a second term as Secretary and is followed by Kathryn Sutton (Stephanie will move onto the Nominating Committee). We continue to be supported by Kate Lehmann, Treasurer, and Marty Swain, Communications/Membership guru. Our AAC crew, Samantha Oestreich, Anna Allen, and Maggie McCaffrey are joined by Hayden Howland and continue to do a great job of finding students and fostering their excitement about Smith. Their excellent report (see above) points to the strength of the college and this club. I also want to thank Barbara Klaas and Betsey Whitbeck for their work on the Nominating Committee. We have a great tradition and a great club. **Congratulations!**

## 'A great night to celebrate Smith and the enduring power of women's education'

—Kathleen McCartney, President of Smith College

Many from our club were fortunate to meet, visit with, and hear the thoughts of our marvelous new president, Kathleen McCartney, on April 8 at the Radisson Plaza Hotel during one of several events sponsored by the college around the country to introduce her to alumnae.

She characterized the current students as "remarkable, funny, and smart," and said, "They love their president!" She called the faculty "the heart of our enterprise," who are "deeply committed to scholarship and exceptional teaching." She even gave a shout-out to the alumnae, calling us "a force for change," and saying our achievements "exemplify the value of a liberal arts education."

McCartney pointed out that the number of applicants for the seventh year running broke records, at 4,462. Among her many goals for the college are to foster curricular and co-curricular innovation; to support the several academic centers, including the Wurtele Center for Work and Life, made possible through our own Margaret Wurtele '67 and her husband, Angus Wurtele; to explore new learning methods such as online learning for students and alumnae (yey!); and to embrace our mission as a women's college and expand our global footprint (she wants to make Smith *THE HOT* college for women around the world).

She encouraged us to do our part in the Women for the World campaign for Smith by making Smith a philanthropic priority. More than \$266 million toward the \$450 million goal has already been raised. Calling us part of the movement for women's equality, she asked us each to "be a megaphone" for Smith. ☺

**Clockwise from top:** President McCartney spoke of keeping Smith a "force." McCartney greeted alums from Minnesota after her talk. The audience listened to McCartney's inspirational address. Alumnae enjoyed visiting before and after the program. Sheila Moar '74 (l) and Wendy Lutter '89 (r) caught

