

# Smith Club of Minnesota

## EXECUTIVE COMMITTEE

### President

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### Secretary

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### Treasurer

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### Alumnae Admissions

- Emily Hagens '10  
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- Samantha Oestreicher '05  
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- Anna Allen '11  
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## A [Final] Word From the President . . .

—Barbara Klaas '74

Thank you! I can't believe it's been two years since I was elected president of the club. The time has *really* flown by. I've been privileged to be your club president. I've met many amazing women, and my biggest regret is that I did not have the time or opportunity to meet and get to know even more of you. I will continue to be involved with club events and meet new members, and I encourage you to do the same. I guarantee your life will be enriched by the incredible women in this club!

Winter and spring proved to be a busy time. Since January, we have had seven club-related events, and all have included a wide age-range of alumnae, including very recent graduates, which is just great.

And we still have the annual meeting coming up on Friday, June 14.

Club activities spanned from the creative to the cerebral. In January, Sheila Moar '74 shared her voyage of moving from the corporate world to becoming an entrepreneur, fulfilling her dream of creating and selling her own jewelry. She provided great tips to those interested in venturing out on their own. Thanks to Cecily Hines '73 for hosting.

Emily Hagens '10 and her mother reprised the valentine-making salon in February, giving attendees the opportunity to handcraft unique valentines and feast on the Hagens' fabulous treats.

Another group of women (and one brave male guest) tapped into their creative side by learning to hand drum (see page 5) at the Women's Drum Center in March. The group had fun creating beautiful rhythmic sounds and reduced their stress levels too. Don't be surprised if you see a performance at a future Smith Club event!

April was packed with activities. Stephanie Ross '86 shared her knowledge of the Enneagram to help us better understand our behaviors and the behaviors of others. Wendy Lutter '89 hosted almost 20 of us for this fun and enlightening evening. Later in the

month, Samantha Oestreicher '05, one of our three Alumnae Admissions Coordinators (AACs), hosted a care-package salon. With donations from several club members, packages with food and fun treats were assembled and sent to 37 of Minnesota's Smith students to help get them through finals week (see bottom of page 4).

Despite one of our record April snowstorms causing a delay of the *MissRepresentation* salon, the evening was worth the wait. Over 30 club members and guests watched *MissRepresentation*, a film that looks at the portrayal of women in the media and advocates for change. After the movie, lively discussion, facilitated by two panelists from MinnPost

(thanks to Laurie Kramer)—Beth Hawkins and Cyndy Brucato—made it a thought-provoking evening. In fact, both panelists made a point of telling me they were impressed by the caliber of the discussion!

The highlight of the spring was Carol Christ's visit to Minnesota in April. As one of her final activities as Smith College president, Carol is traveling to select clubs as a farewell and to promote "Women for the World," the campaign she launched. We were extremely fortunate to be chosen for one of her visits. And we showed the college that they chose wisely. Over 90 alumnae came to the Minneapolis Club to enjoy lunch and listen to President Christ reflect on her time at Smith and hear her lead a discussion with two well-known alumnae who had a big impact on Carol's tenure at Smith: Shelly Braff Lazarus '68 and Minnesota's very own Marilyn Carlson Nelson '61. Please see Ann Carr's excellent report on that interview on page 3.

President Christ ended the luncheon by playing a video highlighting the importance and benefits of "Women for the World: the Campaign for Smith" (the video also has a segment on Marilyn Carlson Nelson). You



## Annual Meeting



Friday, June 14

Featuring Smith  
Sports Economist  
Andrew Zimbalist

If you didn't get your invitation,  
contact Justina Roberts  
(see above)

# Smith Day 2013

## A Community Garden—Growing Together!

**T**ime to roll up your sleeves and join your fellow Smith alumnae for Smith Day 2013: A Community Garden. We'll need your help every step of the way—planting, harvesting, and celebrating the bounty that comes from the collective efforts of our association.

With the goal of sharing our harvest with others, Smith Day 2013 will finish with a community sale at the end of the day. By connecting and contributing to our local community, Smith Day 2013 turns over a new leaf—increasing the number of shoppers who might benefit from our sale and, hopefully, generating incremental income for our scholarship fund.

So mark your calendars for **Saturday, September 7<sup>th</sup>**. Our garden will be ready for harvest at 9 AM at the Hopkins Art Center for Smith alumnae and their guests. (Planting and cultivating will take place from September 3-6.) After lunch, which runs from 12 NOON to 1 PM, the half-price sale begins, and at 2 PM the sale will be opened to the public (Smith alumnae and their guests can stay if they'd like). Doors close to all at 4 PM. Your invitation will arrive in August!

### Here's how you can help...

#### DONATE!

Please search your kitchens, basements, closets, and drawers for seldom-used and salable items to plant in our garden. Keep in mind that some of our best items come from outside our association, so if you have friends with great stuff (or who are Smith Day regulars), consider asking them if they'll donate. All donations to Smith Day are tax-deductible, and receipts are available at the storage lockers and during set-up.

Here's what we need, along with the women in charge of each department to contact with questions or to VOLUNTEER:

**Clothing**—Barbara Klaas, chair (763-377-9740, [baklaas@gmail.com](mailto:baklaas@gmail.com))

*As our biggest revenue-maker, the success of this department is based on Smith Day's reputation for clean, high-quality garments, shoes, and accessories. Please choose carefully to save our volunteers time and effort during set-up. Women's and children's clothes are preferred. Vintage clothes are welcome if in very good condition.*

**Household Goods, Antiques, Jewelry**—Chair TBD

*Think forgotten wedding presents, table decorations, home décor, serving ware, silver, glassware, linens, artwork, picture frames, throw pillows, bracelets, necklaces, earrings.*

**Bakery**—Emily Hagens, chair (952-797-2161, [emily.e.hagens@gmail.com](mailto:emily.e.hagens@gmail.com))

*Plan on bringing bread, rolls, pastries, biscotti, muffins, scones, pies, cakes, garden vegetables, salsa & dips, plants, fresh flowers. Please keep in mind that we have limited cooler space for items that need refrigeration. If you don't have time or don't like to bake, feel free to bring a treat from your favorite bakery or store!*

**Books**—Brigid Brindley & Polly Grose, chairs (612-929-2832, [mbrindley@comcast.net](mailto:mbrindley@comcast.net); 952-449-0976, [polly61684@earthlink.net](mailto:polly61684@earthlink.net))

*We can sell just about anything except textbooks, encyclopedias, and old travel books. Instead, bring fiction and nonfiction, coffee table books, children's books, cookbooks, and audio books.*

**Silent Auction**—Mary Taylor & Robin Hartwell, chairs (contact info at end)

Be creative! Tickets for theater, concerts, sporting events; gift cards for stores, restaurants, spa treatments; jewelry or special garments; wine; gift baskets, memberships; dinner parties, pool parties; vacation homes; you name it!

#### VOLUNTEER!

**All departments** can use help setting up Tuesday-Friday prior to Smith Day and staffing the rooms on Saturday. Contact the department chairs to volunteer. In particular, we need help in these departments:

**Bag Check:** We need a Chair and 3-4 volunteers throughout the day to staff the Bag Check. It's a great way to rest your feet and help out at the same time. Contact Robin Hartwell (info below).

**Raffle:** We need a Chair and 4-5 volunteers to help sell raffle tickets in the morning for half-hour shifts. It's a great way to meet Smithies and see all that's for sale. Contact Robin Hartwell (info below).

**Community Sale:** We'll need volunteers to work shifts in the afternoon (2-4 PM) for the community sale. Contact Emily Hagens 952-797-2161 [emily.e.hagens@gmail.com](mailto:emily.e.hagens@gmail.com).

#### SHOP & INVITE GUESTS!

Shoppers will determine the size of our harvest! The more shoppers we have, the more likely it is that our Community Garden will yield its bounty to our local community and our scholarship fund. Invite friends, co-workers, neighbors. They've probably always wondered where you got some of those great clothes . . .

For young alums (10 or fewer years since graduation) we're again offering a voucher worth \$30 for any purchases except lunch at Smith Day. Ask for it at the registration table when you arrive.

In addition to our stock departments, we will have a special gift shop if there is interest from within the club. If you or someone in your family has a unique creation to sell at the gift shop, contact the Master Gardeners listed below.

**THANK YOU from Your Mother-Daughter Master Gardeners,**

**Mary Taylor '55** (952-474-3848)

**Robin Hartwell '86** (612-670-1329; [robinhartwell@mac.com](mailto:robinhartwell@mac.com))

#### Three Ways to Donate:

- ▶ Take items to our storage locker in Minnetonka anytime. Call/e-mail Robin or Mary (see above) or Barbara Klaas (see page 1) for directions and access info.
- ▶ Call for pickup (same contacts). Several of us do this as a service to make donating as convenient for you as possible.
- ▶ Bring donations directly to the Hopkins Center for the Arts September 3-6 (set-up week). Please bring only bakery/produce donations to Smith Day itself—thank you!



## A Conversation Among Leaders

—Ann Carr '70

And oh, what a conversation it was! Over 90 of our Minnesota club members were treated on April 16 to a program at the Minneapolis Club with President Carol T. Christ, Shelly Braff Lazarus '68, and Marilyn Carlson Nelson '61 discussing the topic of leadership. I was scribbling frantically and hope I captured enough to give you a flavor of this rich exchange. Please excuse any misinterpretation, and note that some of the comments are not verbatim.

After a graceful introduction by Club President Barbara Klaas, Carol Christ commented on the personal significance of this event. Shelly was chair of the College's Board of Trustees when Carol was named president; Marilyn gave her a welcoming dinner in Minneapolis early on and offered her valuable counsel. She called those meetings and the conversation today treasured "bookends" to her term as president.

**Carol framed the conversation:** Smith is about leadership. Why? Quoting Jill Ker Conway for her answer, she said that Smith women spend their years from ages 18 to 22 in an environment where they feel an agency and an impact that they carry forward to the rest of their lives.

**Carol:** What are your views on Sheryl Sandberg's *Lean In* vs Anne-Marie Slaughter's *Why Women Can't Have it All*?

**Shelly:** At the TED Talk where Sheryl debuted *Lean In*, it seemed the book was "prescriptive" to successful women. Yes, you must take risks, but authenticity is what wins out. You lean in because you have something to say, not because you were told to. This takes courage.

**Marilyn:** I'm glad she wrote it. It's a stirring discussion. We need to engage, set age aside, and take the risk. Determine what platform we have, and then act.

**Carol:** Stretching yourself while taking an ethical stand is one thing. How about personal risk?

**Shelly:** It's so mixed together. It's about making choices *conscious*. Think in terms of outcomes—know what you're taking on; know what you're giving up. You have to be comfortable in your own soul.

**Marilyn:** I was given this early advice: "Keep the main thing the main thing." Very good advice, but recognize that sometimes it doesn't work if you're in an environment when you have to compromise too much. It will take a toll.

**Shelly:** There's never a disciplined plan. It doesn't work like that. The opportunity doesn't come at the perfect time, on the perfect day. You leap—and then figure it out.

**Marilyn:** We need places like Smith where you can't fall back on gender as an excuse. Coming out of that environment, we tend not to use that excuse.

**Shelly:** Smith gives you a confidence in what you can do and what *any* woman can do.

**Carol:** How should we define corporate success?

**Marilyn:** That it was still there when I finished [referencing high failure rate of family businesses under second-generation management]! You have to maintain a balanced scorecard among employee, customer, and shareholder constituencies. You need to grow but to make decisions that reflect company's values.

**Shelly:** [Quoting the founder of her ad agency, David Ogilvy] "The consumer is not a moron, she's your wife." The need is to remain relevant while maintaining the values that attracted and retained good people in the first place. Retain the essential ethos.

**Marilyn:** Corporate philanthropy has become a giant focus. It's good business. We're expected to act as good citizens of the world. It's a CEO's responsibility. A move from writing checks or using a foundation to recognizing what competencies we have that can be brought to bear on a problem—like the fit with the hospitality industry for identifying sex trafficking.

**Carol:** "Feminist." What does it mean now?

**Shelly:** We should stop using that word. It seems to divide the room. We need more conversations that talk about the role of men. [Shelly mentioned Gloria Steinem's talk with that focus at her son's school, which sparked sustained discussion.]

**Marilyn:** We need a declaration of interdependence, a partnering with men to share the responsibility. [Marilyn assigned Shelly the "branding" of that concept!]



# Words of Thanks from Current Smith Students

Dear Club Members:

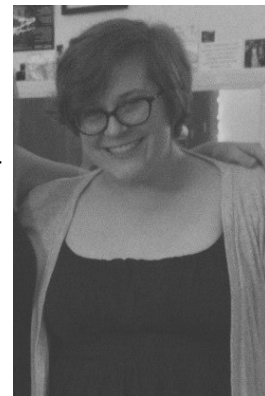
I can't begin to express how grateful I am to you for helping to fund my education. I had dreamed about attending Smith since sophomore year and thanks to you, my dream became a reality. This experience has been everything I hoped for and more.

After taking the year to explore some of Smith's academic offerings, I am leaning toward majoring in French Studies; however, I plan on keeping my options open and continuing to try new things. I plan to study French abroad in my junior year in either Paris or Geneva in order to further my knowledge and understanding of the French language and culture.

In addition to my studies, I participate in the Smith College Chorus as well as Celebrations, the dance company on campus. I was recently elected Web Mistress for Celebrations, which means that next year, I will be more involved in the logistical side of the group and making decisions. Next year I hope to continue singing in the Glee Club. Being a part of these groups has definitely been a great experience, and I plan on continuing to participate in these groups again next year.

My first year at Smith has been an amazing experience. I look forward to the next three years and all the new opportunities they will bring. Thanks again for helping make my dream of attending Smith come true.

—Sarah Achartz '16



Dear Members of the Smith College Club of Minnesota:

I wanted to take the time to thank you for generously contributing to my education. It is because of you that I am able to attend Smith College and I am truly grateful for this wonderful opportunity.

Recently, I have changed my major from Architecture to Biology in the hopes of pursuing medical school. I have been enjoying focusing on the sciences this semester, and I am excited to see what the upcoming semesters have to bring. I am especially interested in the surgical field and my dream is to serve as medical relief in India.



To gain additional experience in the medical environment, I would like to volunteer or intern at a hospital this summer. I hope to contribute my passion for science and medicine along with my love for helping others. I am looking forward to this learning process.

I love living in Franklin King House, where I have experienced a warm community of welcoming Smith women. I have learned so much from the close friends that I have grown to love and care for at King. These women have proved to be dedicated, supportive, and inspiring in many ways. We all continue to learn from each other as we share our different goals and passions. I have had the opportunity to connect with many Smithies who are also from Minnesota!

The dance program is an area that I am especially involved in. This year, I performed in two guest choreographer pieces along with a Master of Fine Art piece. Dancing at Smith is one of my favorite activities. I have gained significant knowledge from both my professors and fellow dancers!

I am proud to attend Smith College, and I am excited to continue to grow academically throughout my time here. Thank you, again, for your generosity. It is a blessing to me and my family.

—Addison May Reine '15



*And our AACs received the following note after their finals care-package project during the winter...*

Dear Minnesota Smith Club:

Thank you so much for the Northampton gift card. It was such a wonderful surprise during the business of finals. I so appreciate club members taking the time to think about us current students. It is the support from people like you that helps us achieve our goals. Thank you all again for your generosity.

—Augusta Rodgers '13

*Presidents's Letter, continued from page 1*

can see a version of the video by going to [www.smith.edu/giving/campaign.php](http://www.smith.edu/giving/campaign.php).


One of the key points of the campaign is the importance of alumnae *participation* in giving to the college. While total funds are of course important, what the college is really looking for and is rated on by outside organizations is the *proportion* of alumnae who participate. No amount is too small—if you give, you're counted! So even if you can give only a very small amount, it's better than not giving at all. Development and event staff who traveled with President Christ said they love coming to Minnesota, as we are such a vibrant and engaged club. Let's demonstrate that engagement even more by achieving a 100% Minnesota participation rate!

Our next club event, as summer kicks in, is our annual meeting on June 14. If you haven't received your invitation, please contact Justina Roberts (contact info on page 1). We are very fortunate that well-known Smith College Economics Professor Andrew Zimbalist will be our guest speaker. Not only is he in high demand and hard to get for club events, he is also in demand by the national media whenever an issue about the economics of professional and collegiate sports arises. He will talk with us about the economic impact of stadiums and sports teams on communities.

In addition to our club events, we have several other areas where we have made our mark. In April, a group from our club

presented a webinar on our Oral History Project to club leaders across the globe. The webinar was well received and is now posted on the Alumnae Association's website (see below). We have been contacted by alumnae to learn more and have sold some of our books to other clubs.

Because of the success of Smith Day this past year and our club's financial position, we were able to send \$18,000 to our endowed scholarship fund and \$5,000 to support two Praxis scholarships. As of the end of December 2012, we have almost \$2.2 million in our endowed scholarship fund, which generated almost \$111,000 in income credit. From this, the college was able to provide scholarship funds to three current Minnesota students. See page 4 for letters to our club from students who have benefitted from our efforts. What a significant accomplishment by our club. We should all feel proud. And it gives us an even bigger incentive to volunteer and shop at Smith Day!

Thank you to ALL of the wonderful women who have shared their talents, opened their homes, and made our club activities possible. I want to especially thank our club's Executive Committee (see page 1) for their commitment and unending support. Their countless hours of work make this club successful. You, too, can get involved. Come to club events, volunteer at Smith Day, or step up to be a club leader. You will not be disappointed. 

**Notes from Our AACs**

Great news: 14 new students were offered places at Smith next year, and nine of them accepted, giving us a very high yield rate! Much of this success is due to the efforts of our Alumnae Admissions Coordinators (AACs).

They, along with several other club members, continued the April tradition of delivering a rose to each young woman accepted, and they held a tea for these students in the spring at the home of Ellen Van Iwaarden '81. The AACs and others also sent care packages to Minnesota's 41 current students to encourage them through finals and celebrate the end of the academic year. And shortly before the new school year commences, they'll host a gathering for new and current students going off to Northampton.

Book Awards from our club were given to juniors chosen by guidance counselors at Edina High School and Breck.

**An Update on our Oral History Project**

On April 3, Laurie Kramer '69, Barbara Klaas '74, Betsey Whitbeck '71, and Marty Swain '71 (shown celebrating afterward) gathered in a conference room at the MinnPost offices to present a webinar to interested Smith alumnae on our club's Oral History Project. You can see the video of it at [alumnae.smith.edu/cms/?vunteer=club-training-calls-and-webinars](http://alumnae.smith.edu/cms/?vunteer=club-training-calls-and-webinars) (scroll down; password is smithwebinar).



Please don't forget that you can still get copies of Book 2 (there are also a few copies of Book 1 remaining) by contacting Barbara Klaas (contact info on page 1). Both books are inspiring, entertaining, and real keepsakes.

**BELOW:** Drumming salon attendees make themselves heard! L to R: Marnie Hensel '52, Emily Gunawan '09, Kate Lehman '78, Marisa Cuneo (instructor), Marian Kramer '04, Barbara Klaas '74, and Peggy Leppik '65.



**E-mail—PLEASE READ!**

If you are **NOT** receiving e-mails from our club, you're missing out on useful updates, PLUS we would like to send the newsletter electronically to save costs. (If you don't use a computer, don't worry—you'll always have the option to get a hard copy in the mail.) Our newsy e-mails will *not* clutter your inbox—we send them only once or twice a month max, and you can opt out if you choose, so if you don't get them, **please** do one of the following: (1) send an e-mail to [mnsmithclub@hotmail.com](mailto:mnsmithclub@hotmail.com) or (2) if you're sure your AASC record is current and includes your e-mail address, check your junk mail—your provider might think our messages are spam, so adjust your settings. We **really** want you to get e-mails, so please reach out for tech help! It will save our club money and make sure you have *timely* info!

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### Minnesota Smith News

- An editorial about pay equity for women was published in the *Star Tribune* on April 10, which was 2013's Pay Equity Day, meaning the day that the wages earned by an average working American woman since January 1, 2012, equaled the amount earned by the average male worker through December 31, 2012. A call-out was given to club member **Nina Rothchild '51**, the founding director of the Council on the Economic Status of Women. You can read the article at <http://www.startribune.com/opinion/editorials/202027901.html>. Nina was one of our alumnae whose story was told in Book 2 of our Oral History Project.
- **Sarah Ross Caruso '81**, who is president and CEO of the Greater Twin Cities United Way, co-authored an article with Inez Wildwood of the Governor's Workforce Development Council in the April 8 *Star Tribune* on their Skills@Work campaign ([www.skillsatwork.org](http://www.skillsatwork.org)), through which more than 200 leaders in business, education, and philanthropic and community organizations have come together to find ways of closing the skills gap in Minnesota employment needs. You can read it at <http://www.startribune.com/business/201719491.html>.
- Did you see the Spring 2013 *Alumnae Quarterly*? Look on page 24 for a story on area alum **Marian Kramer '04**! (To see it online, go to <http://saqonline.smith.edu/>.)
- New **directories** and copies of both **oral history books** are available—e-mail the club (address above).

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If you have **NEWS**—about yourself or another area alumna—please contact Marty Swain at 952-474-2466 [mheiberg@umn.edu](mailto:mheiberg@umn.edu).

*We are very sorry to report the following recent deaths that affect our Smith community:*

- Harriet Spencer '49 died December 23, 2012. Harriet was one of the featured subjects in our first oral history book. You can read her obituary in the Cody (WY) *Times* at [http://www.codyenterprise.com/news/obituaries/article\\_ec522f20-551f-11e2-9d7f-0019bb2963f4.html](http://www.codyenterprise.com/news/obituaries/article_ec522f20-551f-11e2-9d7f-0019bb2963f4.html) and in the *Star Tribune* at <http://www.legacy.com/obituaries/startribune/obituary.aspx?n=harriet-stuart-spencer&pid=162051004#>.
- Margaret Ione Anderson of Duluth, Smith School of Social Work MA '57, died February 10. Called a "pioneer in child guidance," Margaret's obituary appears at <http://www.duluthnewstribune.com/event/obituary/id/258251/>.
- President Carol Christ's husband, Paul Alpers, died May 19 in Northampton, which was graduation day at Smith. He was an emeritus English professor at the University of California, Berkeley. An article about him is at <http://newscenter.berkeley.edu/2013/05/22/emeritus-english-professor-paul-alpers-dies-at-age-80/>.
- Minneapolis civic leader Tom Crosby, Jr, husband of Ellie Crosby '63, died May 26. An article about him appears at <http://www.startribune.com/local/west/209598511.html>.