

CLASS of 1993  
2013-18 Leadership Team

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25th REUNION PHOTO CHAIR

Sari Goodfriend  
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\*WELCOME to our new Planned Giving Chair & Memorial Chairs who are already beginning their tenure for the next cycle 2018-2023.



## Class of 1993 - 25<sup>th</sup> Reunion @ Smith College

### Confessions of a President

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In my role as your President, I feel like after 4+ years, I finally understand the job! Isn't that ironic, don't you think? (yes, I'm channeling Alanis). One of the pieces that I wanted to do early in my tenure is format the newsletter—easy ready-to-go—send them annually as suggested by the College (in fact, it's the only requirement listed in the job description besides annual convening of officers)! I have to be honest, back then there were few examples or templates from the college. Then it became clear that many classmates didn't even have their addresses up-to-date in the [Smith College database](#) (and some of you still don't!). Truthfully, this made newsletters a less appealing form of outreach. Simultaneously, the Class of '93—early adopters to Facebook—was really growing our closed Facebook group. *Fun Fact: did you know that we have one of the highest number classmates (when compared to other Smith classes) in our Facebook group? —344 members as of this writing.*

I focused efforts instead on getting current email addresses, finding classmates on LinkedIn, helping 93ers join our Facebook group and posting updates on Facebook, rather than newsletters. Finally I compiled a newsletter in January 2017—the open rate was 40% about 364 opens. As it turns out, that was pretty high as last month (Jan 2018), our open rate was 34%, only about 277 opens. Desperate to increase readership, I borrowed this beautiful format from the fabulous **Smith Class of '69 President, Janet Williams Harrison**. She generously sent me the format during her travels around the world—I love the preparedness and support from a fellow Smithie. Thank you Janet!

May 24-27, 2018 is our twenty-fifth reunion. It is **ONLY 3 MONTHS AWAY!** If you've gotten a **LinkedIn** message from me, please respond. If you haven't joined our **Smith Class of '93 Facebook group**, please do. If you see a Classmate Spotlight in our Facebook group, it might be classmates who have no email address on file with Smith College and are not part of our Facebook group. Please connect with them, add them to Facebook, and/or ask them to update the [Smith College database](#).

Have you attended a Mini-Reunion in your region yet? We have fabulous Regional representatives all over the globe who are offering to spearhead local events. Do you want to be one of them? Contact us: [smithcollege93@gmail.com](mailto:smithcollege93@gmail.com)

*Jessica Lane-Quinquis, Class of '93 President*

(Parsons/Jordan/JYA Cordoba/Duckett, now outside Boston, MA)

## SMITH '93 Mini-Reunions

We have held several Mini-Reunions over the last 4+ years since our 20<sup>th</sup> Reunion—starting in 2014 and rejuvenating them in Spring of 2017 for a full year of them leading up to 25<sup>th</sup> Reunion. Go to our website to review past Mini-Reunions. Below are recent as well as upcoming Mini-Reunions. Please contact [smithcollege93@gmail.com](mailto:smithcollege93@gmail.com) if you want to see one in your area or if you haven't received an invitation for your region.

### Recent Mini-Reunions

January 30<sup>th</sup> in NYC

February 3<sup>rd</sup> in DC Metro Area (in Bethesda MD)

February 25<sup>th</sup> in Northern CA (Walnut Creek, CA)

### Upcoming Mini-Reunions

Boston, MA – March 25<sup>th</sup> (Deb Rosenthal) & April 22<sup>nd</sup> (Tanya Trevisan)

Seattle, WA – March 31<sup>st</sup> (contact Hwa Yu Park)

Southern CALIFORNIA – April 7<sup>th</sup> (contact Laura Minkin Alluin)

Denver, CO – April (contact Linda Sanders)

Portsmouth, NH – TBD (contact Lynne Mara Noel)

Atlanta, GA – TBD (contact Barbara Kahn-Aitken & Alison Marvelli Schechtman)

Miami, FL – TBD (contact Emily Smachetti)

Philadelphia, PA – TBD (contact Cathy Fox)

Chicago, IL – TBD (contact Macy Boehm)

Central New Jersey – TBD (contact Sian Thomas Torres)

South Korea – TBD (contact Sarah Wade-Apicella)

London – TBD

SAN FRANCISCO AREA (left) & DC AREA (right) Mini-Reunions



### From Smith93 Secretary

Melanie Jones ([smith93news@gmail.com](mailto:smith93news@gmail.com))

Please take five minutes and send me a snippet. I only have 750 words, so I really only need a few of you to respond! And wouldn't it be AWESOME to hear from those of you who have never submitted anything before?? Are you attending Reunion? If not, send me an update so classmates can read what you are up to. I love to write the SAQ and so I hope you all enjoy reading these Smith93 updates.

*Kindly from Kansas, Melanie*

### From Smith93 Digital Media Team

Aura Sujaritchan Novembre / Cheryl Hammond

[sujaritchan@gmail.com](mailto:sujaritchan@gmail.com) / [cheryl@alumnae.smith.edu](mailto:cheryl@alumnae.smith.edu)

More information has been added to our Class Website so please head over here and let us know what we can add to make it more helpful as you prepare for Reunion: <https://alumnae.smith.edu/smithcms/1993/>. Our preliminary schedule, registration form, as well as registration and meal fees can all be found here: <https://alumnae.smith.edu/reunion/reunion2018/>.

Please continue to post your memories, news and your classmates' news on Facebook, in addition to submitting them to the Quarterly: <https://www.facebook.com/groups/Smith93>.

*Nicely from New York City, Aura*

## From Smith93 Treasurer

Erin Gray ([erinwgray@hotmail.com](mailto:erinwgray@hotmail.com) or 805-302-6292)

Reunion Registration is OPEN! Our Class Registration Fee remains \$50 (not including guests, housing or meals).

Want to make this Reunion affordable for friends/classmates? Consider donating an extra \$19.93 or even \$93 to our **Class Treasury**.

Please donate by sending a check payable to **Class of 1993 Treasury** to:

Erin Gray  
2123 4th Ave. W  
Seattle, WA 98119

Concerned about covering costs for you to attend? Please contact our Class Treasurer, Erin Gray for details.

*Sensibly from Seattle, Erin*

## From Smith93 Fund Team Coordinator

Jessica Brown Plumridge ([jbplumridge@yahoo.com](mailto:jbplumridge@yahoo.com))



### 25<sup>th</sup> REUNION Giving

Wow! The class of '93 continues to be so generous in supporting the Smith Fund throughout our 25th Reunion year. As of Valentine's Day, 23% of our classmates have donated to Smith since July 1, 2017. Our class giving participation goal is 40% this year so you can see that to reach our goal, truly every gift counts!

Do you know that 59 classmates made gifts by this time last year but have not yet done so this year? The habit of making annual gifts has a measurable impact on Smith's ranking against other colleges, and it's actually better for you to make smaller gifts each year than wait until you feel you can make a huge gift. Please don't sit this one out - make your gift and help push our class to the top in time for reunion!

There will be a GiveCampus fundraising effort for Smith this March. Please consider making a gift through that platform and even sign on as a GiveCampus advocate to encourage your housemates and teammates to join you in supporting Smith. The Class of '93 excels at these fundraising pushes - let's keep the momentum going this March!

To make your special Reunion year Smith Fund gift, phone 1-800-241-2056, option 1 or give online at: <https://www.smith.edu/about-smith/giving>

Thanks, everyone for your ongoing support! Our class fundraising team is working very hard this year, and I greatly appreciate their efforts.

Thank you for giving!

*Best from Boston, Jessica Brown Plumridge*

## Give to the Smith Fund!

*Smith is a vibrant institution where women are finding their voices and writing their stories. Though they seem so much more sophisticated than we did at 18, they probably suffer some of the same insecurities. They need our support.*

*An important way to support Smith women today is by giving to the Smith Fund.*

*Your contribution supports the College's current operating expenses, as well as financial aid for Smith students. Alumnae participation in Smith Fund giving is also one factor in determining college rankings in national media.*

*Your gift will increase the value of a Smith education!*

*Giving is easy: Go to <https://www.smith.edu/about-smith/giving/smith-fund/ways-of-giving>*

*Or send a check to:  
The Smith Fund  
33 Elm Street  
Northampton, MA 01063.*

*For info on planned gifts:  
<http://smith.plannedgiving.org>*

*Thank you!*

*1993 Fund Team*

## From Smith93 Reunion Co-Chairs

Dana Viernes ([dviernes@hotmail.com](mailto:dviernes@hotmail.com)) and Dale LaFleur ([lafleurdale@yahoo.com](mailto:lafleurdale@yahoo.com))

May 24-27, 2018 is our 25<sup>th</sup> Reunion...did you miss the debut of our logo on page 1? Here it is again:



come.as.you.are.  
do.what.you.want.  
give.what.you.can.

Smith93 - 25<sup>th</sup> Reunion @ Smith College

### Spotlight on Reunion: FAMILY ACTIVITIES

Our Family Activities Co-Chairs, Sheryl Dickey and Carrie Bell, are working with the Reunion Team and the College to ensure fun times for you and your guests. Are you bringing a spouse, partner, and/or children? Did you know that since our last Reunion, Smith College provides more planned activities for families? On Saturday from 12-3pm on central campus they will provide a bouncy house, face painting, popsicles, coloring and more. Also our Smith93 Co-Chairs are planning a movie & pizza night for Friday as well as myriad games, contests, activities to entertain families throughout the weekend at our Smith93 Headquarters.

### Headquarters & Housing

It is official; we will be housed in **Cutter, Ziskind and Capen Houses** with our **Headquarters in Cutter/Ziskind**. Many of our activities including Saturday Cocktail Hour and Dinner will occur in Cutter/Ziskind courtyard and dining room. Did you know that Cutter/Ziskind were renovated in 2014? They are quite lovely as well as centrally located (we will also have events in the Campus Center as well as Davis Ballroom!)

*Sincerely from Seattle & Tucson, Dana & Dale*

## From Smith93 Memorial Co-Chairs

Madeleine Schulman & Catherine Ward ([smith93memorial@gmail.com](mailto:smith93memorial@gmail.com))

It may seem unimaginable that we already have classmates who no longer walk with us on this earth. In order to remember our classmates and have their memory join us for our upcoming reunion, we are seeking your stories, photos and words in celebration of their lives. We will include your information in three ways: our private class website "In Memoriam" page, a memorial representation at our headquarters in May and in a slide show presented for our class during the Saturday Dinner. Please email us (our Memorial Chair email above) directly and include the classmate you are honoring (subject: Alice Han '93 memory/photo, etc).

Alice Han (August 11, 1971 - January 16, 1997)

Amanda Jefferis (August 28, 1970 - May 18, 2015)

Lisa Mbele-Mbong (June 8, 1971 - January 12, 2010)

Coleen-Marie Hanson (July 10, 1971 - September 12, 2015)

Nadia Loan (June 19, 1968 - February 26, 2017)

Kristen Hinrichs Randolph (March 22, 1971 - May 14, 2009)

*Warmly from Boston & Chicago, Madeleine & Catherine*

## From Smith93 SPECIAL PROJECTS

Sari Goodfriend ([sarigoodfriend.smith93@gmail.com](mailto:sarigoodfriend.smith93@gmail.com))

**Only 6 weeks remain to digitize and send your photos—don't procrastinate!**

Please use Google's Photoscan app to digitize your old college photos:

- iPhone users can download the app here: <https://goo.gl/NXJjUb>
- Android users can download the app here: <https://goo.gl/MyRfxw>.

The app will digitize and reduce glare on your photos so you can easily email them to Sari at: [sarigoodfriend.smith93@gmail.com](mailto:sarigoodfriend.smith93@gmail.com).

**Deadline for photo submissions is: April 15, 2018**