Communicate, Motivate, Facilitate: An Overview of Your Job as Class President

Suzanne Masri ’85, Vanessa Schaefer ’85
Samantha Pleasant - Director for Reunions, Classes, and Clubs
YOUR CONTACTS IN THE OAR

Samantha Pleasant, Director for Reunions, Classes, and Clubs
Oversees the development and support of Reunion, class, and club volunteers and programming. Serves as a liaison to class presidents.

Rebecca Washut, Digital Coordinator
Sends broadcast emails for classes, clubs, and groups; maintains the Office of Alumnae Relations website; oversees Reunion registration and housing.

Joy Williamson, Office Coordinator and Budget Liaison
Supports class treasurers and class presidents, coordinates Reunion programming for the earliest classes (those celebrating their 65th, 70th, 75th, and 80th Reunions); serves as the liaison to the controller’s office.

Annie Croteau, Assistant Director for Reunions, Classes, and Clubs
Develops and executes the annual Reunion program; supports class Reunion Chairs.
CLASS OFFICERS

Elected for five-year terms

- President
- Reunion Chair(s)
- Treasurer
- Secretary
- Web Chair/Digital Coordinator
- Fund Team Coordinator (Smith Fund)
- Some classes have Class Fund Agents and Special Gift Chairs (Smith Fund)
- Mini Reunion Chair (optional)
A CLASS PRESIDENT’S RESPONSIBILITIES

- Newsletter(s)
- Annual class officers meeting
- Attend Reunion
- Class meeting during Reunion
- Fill resignations/vacancies on class officer team
- Communicate with Reunion chairs
- Annual gift to the Smith Fund
- Keep records and pass them on

APPOINTMENTS
Nominating Committee Chair (approximately two years before Reunion)
COMMUNICATING WITH YOUR CLASS

- Reunion theme
- Social networking
- Broadcast emails or print newsletters
- Class website
- Phone calls
- Mini-Reunions
NEWSLETTERS

At least one newsletter per year - three during your Reunion year

OAR staff (Joy or Annie) proof your electronic and print newsletters before they are sent to Rebecca Washut.

Electronic Newsletters
- Free and sent by an OAR staff member
- Rebecca Washut, Digital Coordinator: rwashut@smith.edu
- Provide a reply-to email address, a subject line for your email, the final text, and documents or images

Print Newsletters
- Effective and nostalgic
- Work with your local printer or Paradise Copies
- Paradise Copies coordinates the design, printing, mailing, and billing
- Send your text and photos as email attachments to paradise@paradisecopies.com
Hello Class of 2007!

Welcome to 2017 and the countdown to our 10-year Smith reunion.

As we kick off this new year, we wanted to share some reunion details to help you start planning and getting excited about being together in Northampton this May.

If you're feeling anything like us, you're craving time with fellow Smithies to reflect, be inspired and lean on community. We all have different stories unfolding. At our 10 year reunion there will be no judging or measuring up to “shoulds” – just community and love.

We hope to see you all in May!

**Reunion dates**

Thursday May 18th – Sunday May 21st. Rough schedule here – you can check in starting at 4 p.m. on the 18th and need to be out of campus housing by 1 p.m. on the 21st. We will put a more detailed schedule for our class on Facebook and send via e-mail closer to May.

If it impacts your planning, please know we are only doing one formal class dinner, on Saturday the 20th. Dinner on the 19th is on your own with friends and we’ll offer a suggested idea for those interested in informal meet up (e.g. ordering pizza to our class HQ).

**Reunion Theme**

We <3 Smith – Stories Unfolding

#storiesunfolding07
#we<3smith07

**Parade Sign Input**

Have a great idea for a slogan for a parade sign!? We need your clever sayings! Submit them here.

**We Need YOU – Attendance goals!!**

Please help us reach our attendance goal of 285 – we want to break the 2006’ers record from last year. We set our goal based on this historical data:

- Number of '07s at our 5 year reunion – 212
Dear Classmates,

We know you meant to do it. You just had to check your schedule, or negotiate child care, or book a cat sitter, or find the email in your overflowing inbox. No worries! There’s still time to register for our 20th Reunion this May 18-21. And with over 100 of your classmates already registered, the Smithereens booked to sing at Friday tea, and Oprah Winfrey announced as Commencement speaker, you’re not gonna want to miss this chance to get back to campus for a serious dose of Smithie inspiration.

Click here to register now. Please see the preliminary schedule and FAQs for more details that will help with your planning for the weekend.

We hope to see you in Northampton this May!

Best,

Berit & Sherry
20th Reunion Co-Chairs
Dear Classmates,

With 14 days to go, we have tied the record for the number of classmates attending a 20th reunion. At this point, it's pretty safe to say we'll beat that record. For an alma mater with such a devoted alumnae base, this is remarkable. A weekend like this is an investment of your time and resources and your attendance is one way to show how much Smith and your classmates mean to you. We're grateful to you all.

As a reminder, here are the details for our Class of 1997 events scheduled for the weekend:

**Friday, May 19th**

3-5 p.m.
Class Tea
Lamont Living Room and Patio
Join us for tea, snacks, and a performance by the Smithereens! Please bring a favorite book to swap (including a note about why you love it).

9-11 p.m.
Class Social
Packards
We'll be upstairs at Packards recapturing our youth. Cash bar.

**Saturday, May 20th**

7-8 a.m.
Yoga led by Kate Peppard '97
Lamont
Please bring a mat if you can — we'll have some to lend

1:30-2 p.m.
Class Meeting
Chapin Lawn (Rain: Lamont Living Room)
We'll be electing new class officers and reviewing class business.

5:30-6:30 p.m.
Cocktail Hour
Tyler House Porch and Lawn (Rain: Tyler Living Room)
Join us for a drink (open bar), our class photo, and to hear the results of our Race to Reunion Challenge with the Mount Holyoke Class of 1997.

6:30-8:30 p.m.
The President’s Many Roles

- Facilitator
- Cheerleader
- Troubleshooter
- Motivator
MISSION POSSIBLE: 1985 Goals

• Empower Class Officers
• Foster Class Engagement
• Increase Communication
• Reinvigorate Outreach
OWN IT!

• Regular Meetings: Minimum 2x Year

• Transparency of Communication

• Knowledge is Power: Share!
IT’S PERSONAL!

• Profile Classmates

• Pluck the Heartstrings

• What Moves You?
READ ALL ABOUT IT!

• Print Newsletter

• Regular E-blasts: 3-4/Year

• Frequent Social Media Posts

• Revamped Web Site
Greetings from Your New Presidents

We are excited to be serving the Class of 1985 as co-presidents. Having attended the 25th Reunion, our experience cemented just how strongly we are connected to Smith and all of you. We caught up with old friends...made new ones over the weekend... and couldn't be more thrilled to keep the buzz alive for the next five years!

Huge thanks to our 25th Reunion organizers for making the weekend so memorable and special. From cocktails with President Christ on Friday night to leading the Alumnae Parade on a sunny 4th Day (yes, that's right... our class actually marched in it!) to a beautiful Saturday dinner and Illumination Night, it couldn't have been more wonderful. Photos from the weekend are posted to the 1985 website and on Facebook... add your memories too!

Now as we look ahead, it's our goal to keep you informed and connected through periodic newsletters each year. This will be the last print version for a while, but you'll still receive your news via e-mail and postings to the 1985 site and Facebook page. We'll always be looking for more informative ways to keep you engaged and connected to each other.

Wishing you all the best!

Your Class President,
Suzanne Mori & Vanessa Schaefer

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Let's Connect!
Greetings Class Members! As one of your new Co-President and continuing Web Chair, I am excited to help our class connect and engage more actively. As some of you know, we launched a class Facebook page before our 25th reunion, and it proved an easy way to communicate and build excitement prior to the big event. If you haven't become a member of the group, please do so today. It's simple, just log in to Facebook and search for “Smith College Class of 1985” and join the fun! View and add Photos, start a Discussion, post to the Wall…we would love to hear from you.

Our class website can be found at www.smith85.com. I am hoping to update the look of the site in the near future, and possibly add a Blog as well. Please feel free to email me at vanessa@hgt.com with any thoughts/ideas you may have to improve the site.

Finally, please ensure that you can reach me by making certain Smith has your current contact info. Update your information online by visiting http://alumnae.smith.edu, then click the “Update your contact information” link in the “Things To Do” area under the main photo. It’s so easy now to be in touch, we hope we’ll be hearing from you often!

Warm regards,
Vanessa Schaefer

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Building Our Class Treasury

We are asking for class dues to bolster our class treasury over the next five years. Dues are used to help support and promote class activities and involvement through the publication of newsletters or other class mailings, facilitating officers’ meetings, funding mini-reunions, and underwriting portions of Reunion expenses, such as travel scholarships or even a Class Book.

Dues are tax-deductible, too!
Class dues are $385 for 5 years. Checks can be made payable to Smith College Class of 1985 and sent in the enclosed, self-addressed envelope to Alison Kent, Treasurer. Please be assured that your contribution will be used wisely and judiciously. Many thanks in advance for your generosity!

Sincerely,
Alison Kent

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Send Us Your Class News!
I'm so glad to have the chance to serve as class secretary. I love seeing the Alumnae Quarterly arrive, and I turn immediately to our class notes to see what's up with you all. No news is too small...it's always a pleasure to hear from fellow Smithies!

Our next deadline to submit news to the SAG is November 15. I can be reached at ellen_cohan1985@yahoo.com, by phone at 504-832-0108 and by mail at 308 W. William David Pkwy, Metairie, LA 70005.

Thank you,
Ellen Holler Cohen

Planning for Our 50th Reunion...
It's Never Too Early!
As your new class vice president, I am already looking forward to our next reunion in less than 5 years. Planning our 50th Reunion is just perfect for me since planning events and great parties is what I love to do best. But, as with any big event, many needs and tasks are necessary to make it a success. I would like to invite you to join me in planning our next great class event!

For now, I welcome your ideas or comments about our recent reunion (or others – like, dislikes, changes, additions – and invite anyone who wants to play a larger role to throw your hat in the ring.) I will be utilizing 21st century technology to facilitate our discussions using our website and conference calls as joining in the conversation will be easy.

Please contact me at atsilento@aol.com with your input and ideas!

Thank you,
Ana Valentino
Website Templates:

WordPress Themes (some programming experience needed):
http://www.elegantthemes.com/

Proprietary templates, no programming skills required:
http://squarespace.com/
http://www.wix.com/
30 ROCKS!

Smith College Class of 1985

Discussion | Members | Events | Photos | Files

Write something...

RECENT ACTIVITY

Vanessa Schaefer with Lisa Trudeau and 5 others
Yesterday at 4:18pm

I had a great time Halloween weekend visiting with 7 Smithies at Kirsten Jacobson’s house near Woodstock NY. The town center closes the streets to traffic and the stores give out candy to trick-or-treaters. So much fun! I’m in the back with the face paint, LOL!

MEMBERS

210 Members

Invite by Email

DESCRIPTION

Smith College Class of 1985 is a group specifi...

CREATE NEW GROUPS

Groups make it easier than ever to share with friends, family and teammates.

RECENT GROUP PHOTOS

See All
THE SOCIAL NETWORK

- Classmates in the News
- Fundraising Efforts
We need 500 more gifts before midnight ET tonight to meet our challenge in celebration of National Philanthropy Day and receive an additional $100,000 from Coraiah Mendenhall Small ’66. Every gift counts, indeed! Please make Smith your cause and give now [www.smith.edu/1112].

Smith College: Giving to Smith

Today, the Smith Fund is challenging alumni, parents and friends to rally for Smith College and for women’s education by making a gift to the Smith Fund.

SMITH EDU

I just gave to the Smith Fund multi-city challenge. Go Boston! http://www.smith.edu/giving/showyourlove/

Today is National Philanthropy Day, a time for people to rally in support of a cause that is important to them. Make Smith your cause by pledging your gift! This one-day challenge is all about participation, showing your Smith pride and supporting the education of the leaders of tomorrow.

Click on the link below to make your gift today. ... See More

Smith College: Make a Gift
https://www.smith.edu/fund/giving/gifform.php

SMITH.EDU

Suzanne Masri likes this.
THE SOCIAL NETWORK

- SAQ Class Notes
- Photos
- Volunteer Recruitment
- Reunion Updates
COME TOGETHER

Mini Reunions

• Seattle (September ’13)
• Boston (December ’13)
• Washington, DC (April ’14)
REUNITED and it feels so good!

- Effective theme
- Brand everything!
- Unify communications
- Result?
BRIGHT FUTURE

- Powerful engagement
- Increase volunteer recruitment
- Boost fundraising & participation levels