SMITH COLLEGE WOMEN’S LEADERSHIP CONFERENCE

Taking the Right

March 27–28, 2015
Smith College
Northampton, MA
Welcome to the 2015 Smith College Women’s Leadership Conference!

We’re glad to have you back on campus.

This year’s topic, “Taking the Right Risks,” is particularly appropriate, given that Smith women are known for stepping out of their comfort zones to make change, build movements, and break barriers. Over the next couple of days, you’ll hear the inspiring stories—and great advice—of dozens of women who took a leap of faith, embraced a challenge, and found success, fulfillment, and happiness in a new career, a new business venture, or simply a new direction in life.

We hope that by the end of the conference you feel empowered and emboldened to take a risk that feels right for you.

Enjoy Smith!

Jennifer Chrisler ’92
Vice President for Alumnae Relations
Executive Director of the Alumnae Association
of Smith College

Inside: Pre-Conference Events
Conference Schedule
Session Descriptions
Presenter Bios
Career change track - *Alumnae House Conference Hall*

8–9 a.m. **REGISTRATION**

9–10:30 a.m. **What Career Will Work For You?**
Colleen DelVecchio and Stephanie Ross ‘86

**The Nine Enneagram Types**
Stephanie Ross ‘86

10:30–10:45 a.m. **BREAK**

10:45–Noon **What’s Your Type? Applying the Enneagram to Your Career**
Stephanie Ross ‘86

Noon–1:15 p.m. **LUNCH**

1:15–2:30 p.m. **What’s Important to You in a Career: The Skills You Want to Use**
Colleen DelVecchio

2:30–2:45 p.m. **BREAK**

2:45–4:30 p.m. **Making a Plan**
Stephanie Ross ‘86 and Colleen DelVecchio

Entrepreneur track - *Campus Center Room 103/104*

8–9 a.m. **REGISTRATION**

9–10:30 a.m. **Do What You Love: Taking Risks on Creative Entrepreneurship**
Audrey Manning ‘03

10:30–10:45 a.m. **BREAK**
10:45–Noon Unexpected Entrepreneurs: How We Found the Right Fit by Making Our Own Jobs

Noon–1:15 p.m. LUNCH

1:15–2:30 p.m. Law 101 for Entrepreneurs
Lynne Zagami Riquelme ’00 and Nancy Cremins

2:30–2:45 p.m. BREAK

2:45–4:30 p.m. Law 101 for Entrepreneurs – continued

Evening DINNER on your own

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THURSDAY/FRIDAY

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8–9 a.m. REGISTRATION and continental breakfast
Campus Center Carroll Room

9–10:15 a.m. KEYNOTE ADDRESS

Making an Against-All-Odds Vision Work: Risk, Failure, and Recovery on One Broken Road Journey
Luma Mufleh ’97, founder of The Fugees Family and social entrepreneur
Campus Center Carroll Room

When Luma Mufleh started Fugees Academy for six teenage refugees from war-torn nations, she had no track record, no educational leadership experience, and no clear plan for how to pay the bills. But she made it work. In this inspiring address, Mufleh will discuss the feelings of doubt, disillusionment, and disappointment that came along with pursuing her dream. In the process, she’ll impart some lessons on trusting your gut, embracing challenge, taking the right risks, and being OK with being unpopular.

10:15 a.m. BREAK
Campus Center Wilson Atrium
Flops and Failure: Using Mistakes to Learn and Maximize Success at Work
Patricia Marten DiBartolo ’89 and Jessica Bacal
Campus Center Room 103/104
Do you always have to be perfect to be successful? Drawing on stories from Bacal’s book, *Mistakes I Made at Work: 25 Influential Women Reflect on What They Got Out of Getting It Wrong*, DiBartolo and Bacal will share research on the mental health implications of living a perfectionistic life and discuss strategies for making use of life and work experiences that don’t go as planned.

Bold Moves: Risk and Reinvention at Any Age
Darcy Naumowicz Gustafson ’83 and Barbara Barna Abel
Campus Center Room 205
What challenges do we all face when taking risks? When is the right time to make a bold move? Decide on the next bold move for yourself and create a vision for making it happen. Learn four activities that you can use now to make that bold move. You’ll complete at least one during this workshop.

Following Your Passion
Alexandra Gunn LaValley ’06
Campus Center Room 102
Learn strategies to be bold and seize opportunities for real experience, exposure and growth. With a desire to take risks and try new things, LaValley moved from finance to supply chain to procurement within six years, and recently began a sole proprietorship, Alexandra Gunn Designs, a jewelry design and manufacturing small business. During this workshop, you will develop your own strategies for taking advantage of new opportunities while following your passions.

From Reality TV to Urban Farming
Jessie Banhazl ’06
Campus Center Room 204
Wondering how to shift careers, start a business, and make a difference? When Banhazl started Green City Growers (GCG) at age 24, she had no previous experience in horticulture, and barely any examples of a business model existed for her. Learn how she created a social-impact company, started a business as a young person, and pivoted careers, having started out in reality television production.
PANEL DISCUSSION: Risks in Education

Alumnae House Conference Hall

In the ever-changing landscape of education, risk has become a valued asset to create the best learning opportunities and give children myriad modes to reach their potential. Hear how five alumnae stretched the limits to create just such opportunities for the next generation.

Moderator: Sam Intrator, professor and chair of Smith’s Education and Child Study Program and a member of the Urban Studies Program

Panelists:

- Luma Mufleh ’97, inspirational coach and founder of The Fugees Family
- Cynthia Schlag Morneweck ’90, COO of Great Parents Academy
- Laura Duran ‘13, 2013 Teach for America Alabama Corps Member
- Katherine Fraumeni Ginnetty ’81, educational administrator in an independent secondary school for girls
- Nathalie Ais ‘10, middle and high school English teacher and Mellon Mays Undergraduate Fellowship (MMUF) Scholar

Noon–1:30 p.m. LUNCH AND REMARKS

Kathleen McCartney, president of Smith College
Campus Center Carroll Room

President McCartney will trace her own journey, from her working-class neighborhood outside of Boston to the banks of Paradise Pond, noting the risks and lessons she learned along the way.

1:30–2:45 p.m. WORKSHOPS (choose one)

What Type of Risk-Taker Are You?
Stephanie Ross ‘86
Campus Center Carroll Room

Are you are risk-taker or a risk-avoider? Explore how your risk-taking style is impacting your personal and professional life. Using the Enneagram personality model, we will explore the different ways people view, experience, and manage risk. Participants will begin to identify their risk-taking style and investigate how it is affecting goal achievement, life satisfaction, and more.

Negotiation Prowess
Ji Eun (Jamie) Lee ’04
Campus Center Room 103/104

Roll up your sleeves and engage in this confidence-building mock negotiation session.

FRIDAY
Explore ways to take smart, calculated risks in the workplace through mutual-win negotiation strategies. Instead of settling for what’s “safe or reasonable,” you’ll be challenged to think bigger for your future success in a clear and effective manner that places you firmly in the position of power.

**Turning Talk Into Action**
Erin Moran McCormick ’83  
*Campus Center Room 205*

Get inspired to disrupt your current thinking and create an action plan to make it happen. Learn how to get laser focused on what you want over the next year and figure out the action steps you need to get there. Identify the fears and doubts that hold you back and learn how to push past them into action.

**60 Job Hunting Tips in 60 Minutes**
Hon. Erin Masson Wirth ’90  
*Campus Center Room 102*

When it comes to your career, it is important to cast a wide net and be open to new possibilities. You may not always find the job you imagined, but you may find a position that fits you better. Learn how to approach the job search, network, identify your goals, establish priorities, and present yourself confidently to future employers.

**Rewarding Risks**
Kimberly Jaussi ’90J, Ph.D.  
*Campus Center Room 204*

With an emphasis on making oneself vulnerable, this workshop will take a strengths-based approach to consider how to shift our perspectives and see risk taking as rewarding, rather than frightening. Concrete mechanisms and tools will be shared to help provoke a close examination of how to design risk taking and its rewards into our own networks and systems.

**PANEL DISCUSSION: The Life I Didn’t Expect**
*Alumnae House Conference Hall*

What happens when the life you planned doesn’t happen? Hear the journeys of women who overcame obstacles to have rich, fulfilling lives.

**Moderator:** Stacie Hagenbaugh, director of the Lazarus Center for Career Development at Smith College

**Panelists:**
- Dior Vargas ’09, Latina feminist mental health activist
- Rachel Finklestein ’08, graduate student at Lesley University’s Intercultural Relations and International Higher Education Program
• Elvina Scott AC ‘99, writer, photographer, and an advocate for people with developmental disabilities
• Cantor Shoshana (Susan) Brown ’80, co-spiritual leader of Temple Beth El, Fall River, Massachusetts
• Jane Magrino Tolman ‘87, professional journalist and writer

2:45 p.m. BREAK
Campus Center Wilson Atrium and Alumnae House Gallery

3–4:30 p.m. WORKSHOPS (choose one)

Managing Your Brand Starts with Cultivating a Digital Profile
Angela Kim ’92
Campus Center Room 103/104
Discover how to manage your brand, starting with your online public profile. Refresh or create a public profile that reflects your career aspirations. No longer limited to a single-spaced, one- or two-page historical resume, we define the content that tells our story. Regardless of where you are on your career journey, become your own brand manager. Learn how LinkedIn and social media can become your virtual business card and online resume.

The “I Hate to Talk About Myself” Workshop
Jessica Bacal
Campus Center Room 205
During the session, you’ll do some writing and a lot of talking during guided peer-interview sessions. You’ll also have fun and get to know other alumnae. When you leave, you’ll be able to speak more clearly about your own values, skills and capacities, and you’ll have great narrative examples from your own working life.

Find Your Mojo!
Helen Krug von Nidda Williams ‘90
Campus Center Room 102
This uplifting experiential workshop will help you explore your life purpose. We will explore passions and strengths, and discover how to tap into your mojo. You will leave feeling inspired, reconnected, and invigorated—ready to take action!
PANEL DISCUSSIONS:

The Career I Didn’t Know I Wanted

Campus Center Carroll Room

Do Aha! moments actually occur, like a lightning strike? For many, it’s a lifelong journey toward an unexpected Aha! moment. Hear from women who planned one life, but switched gears one or multiple times. What did they do to prepare for a change? How did they know when the timing was right? Learn how they accessed the part of themselves that would allow them to pursue the career they wanted—either planned or stumbled upon.

Moderator: Barbara Steutzler Lauterbach ’57, professional chef, cookbook author, and food writer

Panelists:

• Carole Murko ’83, culinary artist and founder of Heirloom Meals
• Brittan Weinzierl duBose ’97, human resources executive at Bank of America
• Geralyn (Geri) Mariano ’89, motivational speaker
• Brenda Anders Pring ’93, M.D., pediatrician and clinical instructor at Harvard Medical School

STEM Fields

Alumnae House Conference Hall

Risk is a critical component of success in STEM fields. Women are holding more STEM positions than ever and must be prepared to seize and create opportunities at every turn. Hear how their academic work at Smith and their journeys since have put them in a place to make critical contributions in their fields.

Moderator: Kate Queeney, professor of chemistry at Smith College

Panelists:

• Sigrid Fry-Revere ’83, J.D., Ph.D., ethicist for the Washington Regional Transplant Community’s Organ and Tissue Advisory Committee; president of the Center for Ethical Solution; CEO of Stop Organ Trafficking Now!; and a co-founder of the American Living Organ Donor Fund
• Suzanne Kim Doud Galli ’87, M.D., Ph.D., board-certified head and neck surgeon and facial plastic and reconstructive surgeon
• Iris González ’11, industrial engineer in the healthcare industry
• Erin E. Sullivan, Ph.D., research director at the Center for Primary Care, and lecturer in the Department of Global Health and Social Medicine at Harvard Medical School
• Helene Zimmermann Hill ’50, Ph.D., professor emerita, whistle-blower, and academic change-agent
4:30–5:30 p.m. TEA WITH STUDENTS  
*Alumnae House Living Room*

Evening DINNER on your own

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**SATURDAY, MARCH 28**

8:30–9 a.m. CONTINENTAL BREAKFAST  
*Campus Center Carroll Room*

9–10 a.m. KEYNOTE ADDRESS

*How to be Brave – and the Answer Will Surprise You*

Rachel Simmons, educator and *New York Times* best-selling author  
*Campus Center Carroll Room*

Simmons will give you a toolbox of strategies to be brave in your everyday life. Whether you’re a parent who wants to model confidence for your kids, a person who wants to take on a new challenge, or someone who just wants to do things a little differently, you’ll come away with tools to take the next step. Simmons is a single mother by choice to a two year old and recovering overachiever.

10–10:30 a.m. BREAK and BOOK SIGNINGS  
*Campus Center Wilson Atrium and Sylvia’s Lounge*

10:30 a.m.–Noon WORKSHOPS (choose one)

*Rising Above Fear: Using Your Voice to Promote Black and Brown Women’s Narratives*

Nicole S. Junior ’02 and Nicci Page  
*Campus Center Room 103/104*

Learn the value of using your own voice to uplift and build Black and Brown women’s narratives, despite what the potential professional ramifications may be. Participants will be challenged to identify and dissect modern stereotypes, as well as learn about the ways in which they can use online communities, such as YouTube, to build new narratives.

*There and Back Again*

Stacey Caulk ’99 and Kyle Holt Hopkins ’86  
*Campus Center Room 205*

In this dynamic workshop, learn how two Smithies deliberately chose to leave high-profile, successful jobs and take their families on a life-changing adventure across the
country and around the world. Hear how they learned along the way to live simply and deliberately, find positive change, and, ultimately, impact and enrich the lives of others.

**Own It**

Joanne Horwood Heyman ‘84  
*Campus Center Room 102*

Create a roadmap for successful career and life transformations. Geared toward entrepreneurs, leaders of social-sector organizations, and those looking to design the next stage of their careers, Own It workshops provide insights and practical steps to achieving sustainable results. Learn how to OWN your exploration, OWN your vision, and OWN your path.

**PANEL DISCUSSIONS**

**Risks in Government Positions**

*Seeley Hall 201*

Some think that landing a government job is a secure, steady, long-term position. But there is no guarantee, and navigating government bureaucracy can sometimes create challenging situations. Hear how five alumnae learned the ropes and found ways to thrive and succeed in government positions, from the EEOC to the military, DCHA and the State Department.

**Moderator:** Alice Hearst, professor of government and department chair,  
Smith College

**Panelists:**

- Shaila Manyam ’94, political officer with the Office of Iraq Affairs at the U.S. Department of State
- Dr. Wendy Brown Dean ’87, medical adviser to the Tissue Injury and Regenerative Medicine Program Management Office (TIRM PMO) at the U.S. Army’s Medical Research and Materiel Command
- Therese (Terri) Salus ’78, branch chief for EEO compliance in the Department of Health and Human Services
- Adrianne Todman ’91, executive director, District of Columbia Housing Authority (DCHA)
- Robin S. Brooks ’95, chief of staff in the State Department’s Office of the Special Representative for Afghanistan and Pakistan

**Intuition: Trust Your Gut**

*Campus Center Carroll Room*

“Trust your gut” is a phrase we hear all the time, but what does it really mean? How can we learn to listen to our intuition in our professional and personal lives?

**Moderator:** Annemarie Gockel, M.S.W., Ph.D., associate professor,  
Smith College School for Social Work
Panelists:

- Linda Darrell, Ph.D. ’14, M.S.W., L.C.S.W.-C, medical social worker with expertise in grief and loss across the lifespan, affective and depressive disorders; anxiety and life transition challenges, chronic and terminal illnesses, particularly as they affect African American women
- Chloe Zabicki ’03, aerialist specializing in trapeze, silks, lyra, contortion, juggling, and pogo
- Lindsay Morrissey ’12, clinical research coordinator at Massachusetts General Hospital’s AED Pregnancy Registry, and pursuing her M.P.H. in social and behavioral sciences at Boston University

12:15–1:30 p.m.  LUNCH and CLOSING KEYNOTE

**Courageous Leadership: The Power of Small Acts**

Sabina Nawaz ’88, CEO coaching and executive development consultant

*Campus Center Carroll Room*

Courage is the precursor to any risk. Yet its ability to inflect our lives often goes unacknowledged. Instead of focusing on the rare, brazen acts against impossible odds, Nawaz will reveal the power of tiny, distinct moments to transform our lives. Those moments when we must leave the safety of the known for something greater. Those moments when we simply choose to show up.

1:30 p.m.  CONFERENCE CONCLUDES
Kathleen McCartney is the 11th president of Smith College. A summa cum laude graduate of Tufts University, she earned master’s and doctoral degrees in psychology from Yale University. She is an authority on child development and a leader in higher education. Prior to coming to Smith, McCartney was dean of the Harvard Graduate School of Education, only the fifth woman dean in Harvard’s history. She has authored more than 150 articles and book chapters. She is a fellow of the American Academy of Arts and Sciences, the National Academy of Education, and the American Psychological Society. In 2013, she received the Harvard College Women’s Professional Achievement Award.

Luma Mufleh ’97 is the inspirational coach and founder of The Fugees Family, as well as a social entrepreneur who has created several businesses to gainfully employ refugees and immigrants in her community. Mufleh’s latest endeavor is building the Fugees Academy, the first school for refugee boys and girls in the U.S. The Fugees Academy is an unparalleled opportunity to serve boys and girls in grades six through 12 with an intensive college-prep high school curriculum that meets their unique needs as bright and talented young people who came to the U.S. with little English or formal schooling, but the hope of a better life.

Sabina Nawaz ’88 majored in computer science and minored in electronics. She earned her M.S. in computer systems engineering from the University of Massachusetts in 1990. She spent 14-plus years at Microsoft, moving from software development to HR, where she led the company’s management, executive development, and succession-planning efforts. She holds several certifications and advanced training in leadership development. Nawaz now runs her own CEO coaching and executive development practice where she creates custom leadership development programs, delivers keynotes, and serves as trusted adviser to C-level executives in 22 countries around the globe.

Rachel Simmons is the author of the New York Times bestsellers Odd Girl Out: The Hidden Culture of Aggression in Girls, and The Curse of the Good Girl: Raising Authentic Girls with Courage and Confidence. As an educator, Simmons works internationally to empower young women to be more authentic, assertive, and self-aware. She is a Vassar College graduate and Rhodes Scholar from New York. The co-founder of the Girls Leadership Institute, Simmons is an experienced curriculum writer and educator. She currently develops leadership programs for undergraduates at the Wurtele Center for Work and Life at Smith College. She has previously worked as a classroom teacher in Massachusetts and South Africa.
Nathalie Ais ’10, M.Ed., is a middle and high school English teacher who utilizes education to create change. As a Mellon Mays Undergraduate Fellowship (MMUF) Scholar at Smith, she published “Critical Pedagogy in Practice: Institutional Structures and Individual Practice of Critical Pedagogy at an Elite Institution of Higher Education” in the MMUF Journal 2010 at Harvard University. She also received the Bank of America Leaders in Urban Education Fellowship Award in 2011.

Jessica Bacal directs the Wurtele Center for Work and Life at Smith College. The center’s programs teach leadership skills, life skills, stress reduction, and reflection. Her first book, Mistakes I Made at Work: 25 Influential Women Reflect on What They Got Out of Getting It Wrong (Plume), emerged from her experiences with students, and from her own steep learning curve as she transitioned into higher education. Articles about her work appear on Inside Higher Ed, HuffPost Women and the New York Times blog “The Choice.”

Jessie Banhazl ’06 is the CEO and founder of Green City Growers. A Boston-area native, Banhazl pursued a career in reality television production after graduating from Smith. Since co-founding the company in 2008, Banhazl has led GCG through five successful seasons, building and maintaining over 500 raised-bed vegetable gardens, including gardens at Akamai Technologies, Google, Athenahealth, the Beverly Public Schools, and a 17,000-square-foot rooftop farm for Whole Foods Market.

Robin S. Brooks ’95, Ph.D., is chief of staff in the State Department’s Office of the Special Representative for Afghanistan and Pakistan. A career diplomat for the past 11 years, she previously served at U.S. embassies in Sofia, Bulgaria; Moscow, Russia; and Ankara, Turkey; and as a senior adviser to the special representative for Afghanistan and Pakistan on international partnerships; and human rights officer at the U.S. Mission to the Organization for Security and Cooperation in Europe. Before joining the State Department, Brooks taught international relations at Sofia University and worked as a consultant at the Bulgarian Helsinki Committee and as a translator.

Shoshana (Susan) Brown ’80 is an ordained cantor and serves with her husband, Rabbi Mark Elber, as co-spiritual leader of Temple Beth El in Fall River, MA. She learned to speak Laotian and was a medical interpreter for refugees in Boston. Soon after entering Episcopal divinity school to become a priest, she began rethinking her faith after her father’s unexpected death, leading her to convert to Judaism and enter a Ph.D. program at the Jewish Theological Seminary.

Stacey Caulk ‘99, J.D., is an environmental attorney, a writer, a traveler, and a dreamer. After graduating from Smith College and Georgetown Law, she practiced law at Skadden, Arps, Slate, Meagher & Flom. In 2013, Caulk traded her brass nameplate for a chance to sleep under the stars with no place to call home except her car and a backpacking tent she shared with her husband and young son. She spent over 20 months traveling the back roads of our country and writing about the places she visited on her blog, Bottling Moonlight.
Nancy Cremins (Boston College ’98; J.D., Northeastern University School of Law ’03) helps entrepreneurs and early-stage companies handle a range of issues, with a particular focus on employment matters and dispute resolution. She also serves in an advisory capacity to a number of startups to assist with risk management and creative problem solving.

Linda Darrell, Ph.D. ’14, M.S.W., L.C.S.W.-C, has worked as a medical social worker and served as the operational manager of the Pediatric Intensive Care Service in what is now a major burn center on Long Island. Dr. Darrell has extensive expertise in grief and loss across the lifespan; affective and depressive disorders; anxiety and life transition challenges; and chronic and terminal illnesses. She is particularly concerned about these issues as they affect African American women.

Wendy Brown Dean ’87, M.D., is the medical adviser to the Tissue Injury and Regenerative Medicine Program Management Office (TIRM PMO) at the U.S. Army’s Medical Research and Materiel Command. The TIRM PMO oversees research programs in regenerative medicine and hand and face transplantation. Dr. Dean has primary responsibility for the projects conducting clinical trials. She also practiced general adult psychiatry for 10 years.

Colleen DelVecchio is the director for alumnae engagement at Smith College, focusing on supporting alumnae through career development, volunteer training, advancing women’s leadership, and connecting with current Smith students. With over 20 years of experience in career counseling, training and staff development, her background includes extensive development of curricula for in-person and e-learning experiences around career choice, transitioning careers, public speaking, and developing innovative alumnae programming. While at UMass Boston, DelVecchio worked with nonprofit agencies nationwide on organizational change and startup program development.

Patricia Marten DiBartolo ’89, Ph.D., is professor of psychology and faculty director of the sciences at Smith College. Her research investigates the phenomenology of perfectionism and its clinical correlates, in both adult and youth samples. She has published over 35 articles and chapters, co-edited text books and a therapist guide (and accompanying client workbook). She received Smith’s Sherrerd Prize for Distinguished Teaching in 2008.

Brittan Weinzierl duBose ’97 is a human resources executive at Bank of America. She has responsibility for developing and managing HR strategies for large, complex, and global business units, in order for them to achieve strategic business objectives. She currently leads the Northeast Site Human Resources Manager team, supporting the bank’s operations employees from Maine to North Carolina. Before joining Bank of America, duBose served for five years on active duty in the U.S. Army Signal Corps. She was stationed in South Korea and Germany and left active duty as a captain.

Laura Duran ’13 is a 2013 Teach for America Alabama Corps member. Duran transferred to Smith in 2011 from SUNY Rockland Community College. At RCC, she established the first Gay Straight Alliance and chaired the Student Activities Board. Duran now teaches seventh-grade life science and is an assistant volleyball and softball coach. She is a member of the girls mentoring group on campus, Diamonds in the Rough, as well as a member of a teacher leadership team that coaches fellow faculty members on building relationships with students.
Rachel Finklestein ’08 is a graduate student at Lesley University's Intercultural Relations and International Higher Education Program. After graduating from Smith, she traveled by car and by bike throughout the U.S., worked at a homeless community center in Portland, OR, got involved with the Latino community in Baltimore, MD, and taught Spanish at a high school in inner-city Baltimore.

Sigrid Fry-Revere ’83, J.D., Ph.D., has worked as an FDA and health attorney, taught law and bioethics, and written hundreds of articles, and is currently the ethicist for the Washington Regional Transplant Community’s Organ and Tissue Advisory Committee. She is president of the Center for Ethical Solutions, CEO of Stop Organ Trafficking Now!, co-founder of the American Living Organ Donor Fund, and is a TEDMED speaker (2014) on solving the organ shortage.

Suzanne Kim Doud Galli ’87, M.D., Ph.D., is board certified in head and neck surgery and in facial plastic and reconstructive surgery. She has used her visibility as a surgeon to galvanize the Asian American community in philanthropy and volunteerism, and is a board member of the Jade Philanthropy Society, Kowin DC, Korean American Scholarship Foundation, and National Association of Asian American Professionals in DC.

Katherine Fraumeni Ginnetty ’81, her husband, and a group of like-minded friends co-founded a charter school, the first under the Education Reform Act in Massachusetts. After discovering an interest in teaching and serving on the board for several years, Ginnetty began teaching Latin. She then earned a second master's degree, in educational leadership, and is now an educational administrator in an independent secondary school for girls.

Annemarie Gockel, M.S.W., Ph.D., is an associate professor at the Smith College School for Social Work. Her areas of interest center on clinical practice in health and mental health services and include relational models, spiritually integrated interventions, mind-body interventions, mindfulness and trauma, and interdisciplinary research and scholarship. She has written articles and conducted research in the areas of addiction treatment, child welfare, and spiritually-integrated interventions.

Iris González ’11 is an industrial engineer in the healthcare industry. A technical project manager at an IT company in Massachusetts, she managed several strategic, operational, and development projects during her tenure. She has spoken and led workshops nationally on her journey as an at-risk youth in Boston to current-day engineer and business owner. She is the CEO of Evolutionari Group, LLC., a published author, and an alumnae member of the Bottom Line.

Stacie Hagenbaugh is director of the Lazarus Center for Career Development at Smith College. Now in her 10th year at Smith, she leads a team of 10 people to deliver innovative and industry-driven programs and services designed to help students successfully make the transition into the world of work. She also oversees Smith’s unique Praxis internship funding program, which annually supports nearly 400 students to participate in unpaid internships around the world. Prior to coming to Smith, Hagenbaugh worked in career development at Emerson College and the Boston University School of Management, and served as executive director of the Women’s Information Network (WIN) in Washington, DC. She holds an M.Ed. from the Harvard Graduate School of Education, and a B.A. from Douglass College, Rutgers University.
Co-presenters Darcy Naumowicz Gustafson ’83 and Barbara Barna Abel (Scripps ’84) met while pursuing careers in the music business. Gustafson eventually settled in rural Pennsylvania to work in higher education, has more recently attended the Natural Gourmet Institute, and is now refocusing her expertise to corporate organizational development. Abel launched her own business in New York City, Abel Intermedia, and is an entrepreneur, media coach, and casting director in unscripted entertainment.

Alice Hearst, J.D., Ph.D., is professor of government at Smith College. She practiced law for six years prior to returning to Cornell University, from which she obtained a doctorate in government. She teaches courses in public law, international human rights, and state regulation of the family. Her research focuses on how state power affects a variety of issues in family law and policy.

Joanne Horwood Heyman ’84, founder and CEO of Heyman Partners, is internationally recognized as a thought leader, innovator, and key adviser within the pro-social sector. Prior to Heyman Partners, Heyman was the founding executive director of Donna Karan’s Urban Zen Foundation, launching the flagship Urban Zen Center in New York City and directing the foundation’s international programming. She served as the executive director of The International Center in New York, and vice president of The Corporation of Yaddo.

Helene Zimmermann Hill ’50, Ph.D., has held numerous professorships, has been involved in undergraduate, graduate, and medical school teaching and basic medical research for nearly 60 years. She has authored/co-authored over 70 scientific articles, and has given numerous invited talks and presentations at scientific meetings. Hill was awarded the Lifetime Achievement Award by the Baldwin School in 1991 and the Smith College Medal in 1997.

Kyle Holt Hopkins ’86 is a professionally trained actress and singer who has performed in New York, New England, and London. She and her family (husband and their two young daughters, 5 and 8 years old) circumnavigated the globe over seven years, visiting more than 30 countries along the way. Their sailboat became a floating classroom. She is the creator and teacher of the Health/Leadership Program, a four-year curriculum whose mission is to “grow gutsy girls” and also the Community Service Coordinator at Buffalo Seminary, an all-girls’ independent high school.

Sam Intrator is professor and chair of Smith’s Education and Child Study Program and a member of the Urban Studies Program. He is the founding director of the Smith College Urban Educational Initiative and the co-founder of Project Coach, an innovative Smith-staffed out-of-school program that serves children and teenagers in Springfield, MA. He is the author/editor of seven books about teaching and learning. Intrator came to Smith in 1999 after more than a decade of teaching and administrative service in public schools in Brooklyn, Vermont, and California. He is currently serving as interim head of school of the Smith College Campus School, a K-6 laboratory school located on campus.

Kimberly (Kim) Jaussi ’90J, Ph.D., is a creativity and strategic leadership scholar, coach, speaker, author, and teacher. She is a fellow at the Center for Leadership Studies and an associate professor in the School of Management at Binghamton University (SUNY). Jaussi’s research on creating innovative leaders and followers has appeared in the field’s top academic
journals, including *The Academy of Management Journal*, *The Leadership Quarterly*, and *Creativity Research Journal*. She also speaks at events such as The Creative Leadership Academy, Future Trends, TedX Youth, Fortune Innovation Forum, and women’s leadership events.

Nicole S. Junior ’02, J.D., is co-founder and co-owner of b.Girl Movement, LLC., a company that creates and promotes authentic, multidimensional Black and Brown women’s narratives. She also serves as executive agency counsel with the NY Civilian Complaint Review Board. She taught public school in her native Bedford Stuyvesant and served as an assistant district attorney in the Brooklyn District Attorney’s Office, where she prosecuted domestic violence crimes ranging from attempted assault to homicide.

Angela Kim ’92 is vice president of strategic planning at Rebúlica. An award-winning brand strategist, Kim has had several new business wins in 2014 including multicultural marketing agency of record for National Pork Board and Four Seasons Hotels & Resorts Americas. In addition, her team won Hispanic Public Relations Association’s National ¡BRAVO! Award for Integrated Marketing Campaign of the Year for Goya Foods, “World of Flavor.”

Barbara Steutzer Lauterbach ’57 is a professional chef and cookbook author. While living in Europe during her husband’s naval postings, she attended cooking schools in France, Italy, and the UK. She later opened a cooking school in a large U.S. department store, planning the curriculum and hiring staff, and did cooking on local TV. After her divorce, she opened a B&B in rural New Hampshire, running it for 11 years. She has published four cookbooks (Chronicle Books) and numerous articles for national magazines, including *Cooking Light*, *Yankee*, *NH Magazine*, *The Boston Globe*, and *Fine Cooking*.

Alexandra Gunn LaValley ’06 is a career and life strategist. Her career to date involves roles with a diverse mix of Fortune 500 Companies (P&G/Gillette, Converse, and Nike) and small, national companies (WellPet) with as few as 70 employees. Her experience ranges from finance to retail fixtures, supply chain to construction, and procurement to eCommerce solutions. In 2013, she launched Alexandra Gunn Designs, a jewelry and small manufacturing business.

Ji Eun (Jamie) Lee ’04 is a negotiation trainer specializing in helping ambitious, self-starter women achieve mutual win negotiation outcomes. Early in her career, Lee served as a buyer for a conglomerate and then at a beauty company. As a hedge fund analyst, she gained key insights on how corporate deals are negotiated. Three years ago, she pivoted her career to work with technology entrepreneurs. She is a frequent featured speaker/writer for Athena Center for Leadership at Barnard College, Bullish Conference, and The Muse.

Audrey Manning ’03 is a Brooklyn-based artist and writer. She has worked at Etsy for over three years, currently as a writer and editor within the seller education department. In writing for the *Seller Handbook*, Etsy’s seller-facing blog, and *Etsy Success*, Etsy’s educational newsletter, Manning has had the opportunity to help educate an inspiring community of entrepreneurs and share the amazing stories of its members.
Shaila Manyam ’94 is a political officer with the Office of Iraq Affairs at the U.S. Department of State, focusing on external, multilateral, and refugee affairs. She has served in spokesperson and economic officer roles in Port-au-Prince, Haiti (before and after the 2010 earthquake), Tel Aviv, Paris and Washington. She is a recipient of three Superior Honor Awards, three Meritorious Honor Awards, the Glenn Munro Award for Service, and other honors. Prior to joining the State Department, Manyam was a partner at Ogilvy & Mather Worldwide, served as an account director at a startup agency, and as a marketing manager at E.I. duPont de Nemours & Co., Inc.

Geralyn (Geri) Mariano ’89 is a motivational speaker, creating Just Call Me Geri Presentations. Her congenital (recessive heredity) condition Diastrophic Dysplasia/Dwarfism led her, while a Smith student, to begin talking with pre-schools about people with differences, leading ultimately—and surprisingly—to her current career.

Erin Moran McCormick ’83 is a CEO, entrepreneur, techie, designer, and author. She has started three companies, was director, curriculum innovation and technology, at Babson College, is a partner at the International Entrepreneurship Center, and is the author of Year of Action—How to Stop Waiting & Start Living Your BIG, Fabulous Life. She inspires people to dream big and take small steps for amazing results.

Cynthia Schlag Morneweck ’90 is the COO of Great Parents Academy, which is an early-stage software company in the elementary education space. She oversees the overall strategic and operational responsibility of the three core areas of the company: learning, technology, and business. Prior to GPA, she worked for PointClear Solutions, Northrup Grumman, and for the CTO of Georgia Institute of Technology as a UX practitioner, helping the main IT arm produce a more user-centered approach to building applications.

Lindsay Morrissey ’12 is currently working as a clinical research coordinator at Massachusetts General Hospital’s AED Pregnancy Registry while pursuing her M.P.H. in social and behavioral sciences at Boston University. She is also an advocate for improving healthcare for the homeless. Raised in poverty by a single mother and an absent, drug-addicted father, Morrissey escaped the harsh realities of her home-life at school, excelled in academics, and eventually became the first person in her family to graduate from college. At Smith College, she found a passion for research, psychology, sociology, and activism.

Carole Murko ’83, founder of Heirloom Meals, holds an M.A. in international economics from NYU and the Chartered Financial Analyst (CFA) designation. Prior to founding Heirloom Meals, Murko had successful careers on Wall Street and in interior design. Most importantly, Murko is a culinary artist who learned how to cook by observing her mother and grandmother. Murko hosts a weekly radio show called “Heirloom Meals Radio” on NPR, regularly appears on television as a food expert and demo chef, and executive produced and hosted “Heirloom Meals’ Thanksgiving” and “Heirloom Meals’ Christmas” for PBS. She writes for The Huffington Post, Zester Daily, Edible Berkshires, and blogs frequently.

Nicci Page is a lawyer, writer, comedian, and entrepreneur. She is a graduate of Wellesley College and St. John’s University School of Law, where she was a member of an award-winning mock trial team. She is a former assistant district attorney in the narcotics bureau of the Bronx County District Attorney’s Office, and she previously practiced in the area of insurance.
defense as in-house counsel for Allstate Insurance Company. Page is currently a member of the Administrative Prosecutions Unit of the Civilian Complaint Review Board. She is also one-half of the founding partnership of b.Girl Movement, LLC.

**Anika Penn ’99** is the co-founder and CEO of Global Health Tech, a startup focused on the intersection between biotechnology, innovation, and global health. She has over 13 years of experience in the health sector, having worked in Sub-Saharan Africa; South, East and Central Asia; Europe; and the United States. Within the health sector, Penn’s work has spanned areas as varied as reproductive health, HIV/AIDS, infectious disease, and cancer research.

**Brenda Anders Pring ’93,** M.D., is a pediatrician in Boston, MA, and clinical instructor at Harvard Medical School. Prior to her career in medicine, she worked in the White House Press Office, on presidential and U.S. Senate campaigns, and in the U.S. Department of Education. She was also a television executive as director of public affairs at Lifetime Television. Dr. Pring combines medicine and policy as an advocate for children where she serves as Legislative Committee co-chair for the Massachusetts Chapter of the American Academy of Pediatrics and member of the Massachusetts Medical Society.

**Kate Queeney,** Ph.D., is a professor of chemistry at Smith College. Her students explore the combined effects of surface chemistry and surface nanotopography on the nucleation of biofilms on silicon-based substrates. Part of her research is happening in collaboration with Professor Rob Dorit of biological sciences. She is also interested in optimizing experimental techniques to characterize the adsorption of biomolecules on these nanoscale features.

**Jennie Riley ’99** launched her own consulting business in 2014, merging interests in philanthropy and health care. After four years with Partners In Health, supporting health-care delivery in the remote mountains of Lesotho, Riley returned to the Pioneer Valley to apply her broad skills and experiences to working as an independent consultant to foundations, nonprofits, and researchers.

**Lynne Zagami Riquelme ’00,** J.D., is a corporate lawyer, working with emerging companies on corporate governance matters, financing transactions, and technology licensing. She also served as a director of client services in an early-stage software company whose products were designed for lawyers.

**Stephanie Ross ’86** brings more than 25 years of human development experience to her work as a coach, consultant, and trainer. She is an Enneagram expert, using it as a core tool in all of her work. Ross helps her clients better understand themselves, identifying patterns and obstacles that may be standing in the way of achieving desired outcomes. She also educates clients to see type-specific behaviors in others and how to adapt communication styles accordingly. Ross’s latest entrepreneurial project, highlowglitter.com, is a microsocial network for families and close friends living at a distance. She is also a proud Smith parent: her twin daughters, Emily and Heather, are members of the class of 2016.

After graduating from Smith and serving as a Peace Corps volunteer in Honduras, **Therese (Terri) Salus ’78** became branch chief for EEO Compliance for Health & Human Services’ nearly 80,000 employees. Prior to this, she worked with a start-up investment company, attended law school, and then litigated cases for the U.S. Department of Labor. After raising
a family, Salus co-founded the Lawyers at Home section of the DC Women’s Bar Association (AKA “Mommy Lawyers”), held a temporary position at the Equal Employment Opportunity Commission (EEOC), and then moved to the General Services Administration (GSA).

Elvina Scott AC ‘99 is a writer, photographer, and an advocate for people with developmental disabilities. She was a professional dancer after high school. Scott worked in philanthropy at the Nathan Cummings Foundation, and in development and alumni affairs at NYU Tisch School of the Arts. She was a stay-at-home mother for several years after the birth of her first child, a child with intractable epilepsy and multiple developmental disabilities, during which she wrote extensively about her experience as parent to a special needs child at recipetostosaveamarrigeby.blogspot.com.

Erin E. Sullivan, Ph.D. (Wellesley ’01), is the research director at the Center for Primary Care and lecturer in the Department of Global Health and Social Medicine at Harvard Medical School. Sullivan develops and implements a major research program on high-functioning primary care systems, and provides strategic planning and management of several of the center’s curricular programs. Prior to joining the center, Sullivan worked at the Global Health Delivery Project at Harvard University, where she initially focused on developing a master’s-level global health curriculum before moving on to direct a series of health systems studies focused on HIV, TB, and malaria programs.

Candace J. Taylor ’04, M.Ed., HHC, RYT, Doula, and energy healer, is a deeply intuitive healer who is dedicated to using all that she has studied and experienced to provide a sacred space for transformation and healing. Taylor co-creates an environment with her clients that is authentic and nurturing with an intentional focus on holistic wellness. She holds the following certifications: labor & birth doula, childbirth educator, Reiki & healing touch, 200 & 500 RYT yoga & health coach certifications. Taylor has also studied Ayurveda & herbalism, and holds an M.Ed. from the University of Vermont.

Adrianne Todman ’91 has served as the executive director at the District of Columbia Housing Authority (DCHA), the largest affordable housing provider in the District of Columbia serving over 50,000 residents, since 2010. Under her leadership, DCHA created a national model on housing veterans, and opened the city’s first low-income assisted-living facility. Todman has also held several key positions in both the legislative and executive branches of the federal government, is the vice president of the Council of Large Public Housing Authorities, the co-founder of Women in Housing Leadership, and serves on the boards of the DC Promise Neighborhood and the Workforce Investment Committee. She is a member of the Black Women’s Roundtable and the Leadership Greater Washington Class of 2007. Todman is a graduate of the Skinner Institute’s Master’s Series for Distinguished Leaders. Todman is a recipient of the federal Distinguished Service Award and a recipient of the Hammer Award from Vice President Al Gore.

Jane Magrino Tolman ’87 has been a professional journalist and writer for more than 20 years. She has written for publications and websites such as The New York Post, The Associated Press, and Dow Jones Newswires. She has been a freelance writer since 2005, writing for various websites on topics from finance to ADHD. One morning, just two weeks after her 46th birthday, she woke up for the day, but her husband did not. He had died in the night. In an instant, her entire world changed forever.
Dior Vargas ’09 is a Latina feminist mental health activist. She is a member of NAMI – NYC Metro’s Young Professionals Advisory Board and a member of the Third Wave Legacy Council. She was chosen as a member of the 2014 class of the Women’s Media Center’s media training program, Progressive Women’s Voices, and was an advisory board member of Suzanne Lacy’s project called “Between the Door and the Street.” Vargas organized the first Feminist General Assembly in NYC with Women Occupying Wall Street. Her aim is to remove the stigma of mental illness in the Latino community through her organization, People of Color Deal With Mental Illness, Too.

Aimee Walker ’99 has over 13 years of experience in the fundraising field and launched her own successful consulting business in 2009 at the height of the recession. Her clients have included Race Forward, Free Arts NYC, New York Appleseed, The Riverside Church, The Poetry Society of America, The Forum Project and The Frost Place, among others. She has presented workshops on fundraising and grant writing at several national conferences, and she volunteers her time with a variety of social justice and arts organizations, including In The Fray, an online journal where she also serves as president of the board of directors.

Helen Krug von Nidda Williams ’90 is human resources manager at UNICEF, New York. A passionate HR professional and ICF certified coach with 15 years of international experience in recruitment and people development, she has worked at Reuters, the World Wildlife Fund for Nature (WWF), and the United Nations; has designed and facilitated professional development trainings on four continents; and has had her own coaching practice.

Erin Masson Wirth ’90 has moved nine times and held 12 different jobs since graduating from Smith. As a military spouse attorney, she enhanced her skills with each transfer, progressed in her career, and was appointed as a federal administrative law judge in 2008. Wirth created the Military Spouse JD Network to reduce licensing barriers, improve employment options, and support each other. The White House, Department of Defense, and ABA joined the effort, resulting in new rules in a dozen states so far. In addition, she worked with MOAA and other military spouse organizations to mentor and support military spouses struggling with frequent transitions.

Chloe Zabicki ’03 is an aerialist who lives, trains, and teaches in Chicago. She specializes in trapeze, silks, lyra, contortion, juggling, and pogo. Zabicki brings a beautifully funny aesthetic to her performances. She began her artistic career by studying ballet and ballroom dancing as a child, which continued throughout high school and college. Zabicki began her circus career when she started training at Aloft Loft in 2012. Last June, she premiered her static trapeze act, “Malambo No. 1” for Aloft’s Solar Vortex show.

Full bios are available on the conference website: http://alumnae.smith.edu/events/womens-leadership-conference/
GENERAL INFORMATION

WIRELESS INTERNET ACCESS

Internet access is available in all academic buildings, the Campus Center, the Alumnae House, and common areas. Access wifi through the Smith website (www.smith.edu); select the “SmithGuest” wireless network and register with your email address.

EMERGENCIES

For any emergency, including one that may require an ambulance or the local fire department, please dial 800 from any campus phone, or 911 from your own phone.

PARKING

Parking is available in the parking garage on West Street, or in metered spaces on city streets. All city parking ordinances are in effect. Smith College is not responsible for fines incurred for parking violations.

USEFUL WEBSITES

Smith College Office of Alumnae Relations: http://alumnae.smith.edu
Smith College: www.smith.edu
The Gate: www.smith.edu/news
Smith Alumnae Quarterly: http://saqonline.smith.edu/
Facebook: www.facebook.com/smithcollegealum
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SMITH COLLEGE WOMEN'S LEADERSHIP CONFERENCE

Taking the Right RISKS

March 2015