Welcome to the 2016 Smith College Women’s Leadership Conference

We’re glad to have you back on campus.

This year’s topic, “redefining success,” is particularly appropriate, given that Smith women are known for stepping out of their comfort zones to create their own ideas of success and what it means. Over the next couple of days, you’ll hear the inspiring stories—and great advice—of dozens of women who took a leap of faith, embraced a challenge, and redefined the meaning of success, fulfillment, and happiness in a new career, a new business venture, or simply a new direction in life.

We hope that by the end of the conference you’ll feel empowered and emboldened to redefine success for yourself.

Enjoy Smith!

Jennifer Chrisler ’92
Vice President for Alumnae Relations and Executive Director of the Alumnae Association of Smith College

Inside:  Pre-Conference Events
Conference Schedule
Session Descriptions
Presenter Bios
CAREER CHANGE TRACK  
*Campus Center Room 204*  
*Breaks: mid-morning and mid-afternoon*

8–9 a.m.  
**REGISTRATION** and *continental breakfast*

9–10:30 a.m.  
**What Career Will Work For You?**  
Colleen DelVecchio and Stephanie Ross ’86

**The Nine Enneagram Types**  
Stephanie Ross

10:45-Noon  
**What’s Your Type? Applying the Enneagram To Your Career**  
Stephanie Ross

Noon–1 p.m.  
**LUNCH**

1–4:30 p.m.  
**Breakout Session A—Shifting Sectors: Transition from Non-Profit to Corporate—or Vice Versa**  
Colleen DelVecchio and Lauren Hare ’05

**Breakout Session B—Applying the Enneagram to Your Career**  
Stephanie Ross

ENTREPRENEUR TRACK  
*Campus Center Room 103/104*  
*Breaks: mid-morning and mid-afternoon*

8-9 a.m.  
**REGISTRATION** and *continental breakfast*
9 a.m.-Noon  Beyond Bias and Old Boys’ Clubs—Strategic and Legal Considerations for Women Entrepreneurs
Nancy Cremins and Lynne Zagami Riquelme

Noon-1 p.m.  LUNCH

1-4:30 p.m.  In-House, Agency, or Entrepreneur—
How to Maximize Your Career Potential
Jessie Stricchiola ‘98

Changing Direction and Changing Dreams
Melissa Wert

Evening  DINNER on your own

Open to all participants:
4-6 p.m.  Almost an Alumna Day Reception
Alumnae House Conference Hall

Network with seniors at this fun, festive event where they will learn how to stay connected to Smith as an alumna: through the powerful alumnae network, local Smith clubs, giving to The Smith Fund, and more. Be part of welcoming our newest alumnae a few short weeks before graduation.
8-9 a.m.  REGISTRATION and continental breakfast  
Campus Center Carroll Room

9-10:15 a.m.  OPENING REMARKS AND KEYNOTE ADDRESS

Success Is a Mindset
Lisa Tatum ’91 - President and Managing Partner, LM Tatum, PLLC, and first African American president of the State Bar of Texas (2013-2014)  
Campus Center Carroll Room

Our cultural measures are often our basis for defining success. It is our acceptable cultural norms that often tell us what degree of wealth, respect or stature must be achieved to be favored by our society. Personal preferences, passions and callings can be cast aside chasing that kind of favor. So what about chasing preferences, passions and callings? There are multiple forms of success, aren’t there? A shift in perspective can be telling. It can be inspiring. It can be resilient. After all, it is a mindset.

10:15 a.m.  BREAK  
Campus Center Wilson Atrium

10:30-11:45 a.m.  WORKSHOPS (choose one)

Is It Time to Rethink ‘I Can’?
Kristen Lee Costa  
Campus Center 003

Conventional practices in education and psychology often assert a positive, believe-in-yourself, “I think I can” approach. What if thinking “I can’t” at first is also a powerful motivating force? How might we integrate “I can and can’t” to better understand ourselves and one another? Examine how core beliefs influence development of self-efficacy, learn how integration of experience influences success and well-being, examine factors associated with resilience and sustainability in professional and personal arenas, and consider how integration impacts leadership practice.
Are You a Poly-Pursuer?
Melodye Serino AC ’89
Campus Center 102

What if your one true calling is a combination of passions that don’t fit together in a tidy category? What if the idea of a profession as a single vocation is a myth? If you have multiple interests but no one, true calling, then this is the workshop for you. Delve into the richness (and sometimes irritations) of work-life as a poly-pursuer. Through interactive exercises, explore how you can latch onto aspects of your interests to build a unique professional path. Also learn about your strengths as a poly-pursuer, and how to embrace them as a guide to a smarter, stronger, more satisfying career.

Success: Life in Balance
Laura Robitzek ’10
Campus Center 204

Dive into redefining success by moving away from checklists (get a job, go to grad school, buy a house—big ticket items to achieve) and create mindful personal goals that are not necessarily linear, but still create movement in other areas of our personal and professional lives. Participants will challenge the common perception of success to create space for alternative models, learn several tools to identify unique sources of personal and professional fulfillment to help redefine success and create balance in our lives, and learn techniques designed to create balance in day-to-day life, and empower participants to use these techniques at home and at the office.

The Politics of Promotion
Bonnie Marcus
Campus Center 205

Bonnie will lay out the tools women need to get ahead and stay ahead. Her Political Toolkit has helped hundreds of women get promoted in competitive, male-dominated industries and contains practical solutions for the most common barriers to professional women’s success: defining the unique way your work contributes to successful business outcomes; how to stay focused on workplace dynamics and check in with your career goals; nurture strategic relationships while leveraging them to mutual advantage; how to find and negotiate for a sponsor; and working with an executive coach.
PANEL DISCUSSION: Detours and Dreams: Redefining Success as a Mom

Campus Center 103/104

Can we do both family and work excellently? Can we choose one or the other to excel at, or accept that, if you want both equally, you need to redefine success? Does success come at a price? Is it easy? No. But it can lead to the realization, and the lesson for our children, that focusing on the big picture can sometimes lead us to wonderful and totally unexpected places. Hear from four women whose lives didn’t take the path they’d planned (literally and figuratively) and how they’ve redefined success on their own terms.

Moderator: Rachel Rosen Kalvert ‘93, Supervisor, Jewish Family & Children Service and Adjunct Faculty at Simmons Graduate School of Social Work

Panelists:

- Jennifer Beachell ‘94, VP for Marketing, Welldoc, Inc.
- Jean Beardsley-Baumflek ‘93, Senior Software Developer, FrontrunnerHC
- Jen Erbe Legget SSW ‘99, Director and Psychotherapist, The Leggett Group, LLC
- Nancy Lee ‘02, Owner and Attorney, Lee & Associates, PC

11:45 a.m.-1:15 p.m.  LUNCH WITH KEYNOTE

Career Renewal Within Grasp

Nayla Bahri ’95 – Leadership expert, Ortho Clinical Diagnostics; Columbia Business School; the Mailman School of Public Health at Columbia University; and the Institute for Personal Leadership

Campus Center Carroll Room

If there’s one thing we know for sure, it’s that we all face change in the world of work on a regular basis. Rather than feeling like we’re at the mercy of the marketplace, our bosses, our organization or forces beyond our control, how can we start to redefine our relationship with our work, careers and expertise, enriching our own sense of authorship, exploration and satisfaction with what we do for a living? This interactive session will offer a chance to look at how we relate to work, define ourselves professionally, and keep ourselves curious.
1:30-2:45 p.m. WORKSHOPS (choose one)

Life as a Professional Failure: Expectations, Assumptions, and the Myth of “Potential”
Abigail Joslin ’01
Campus Center 003

Our expectations define how we experience both failure and success; however, in a changing world, our measures for failure and success need to shift as well. We need to better understand and value different kinds of success and failure to fully engage with one another, in the workforce and in our lives. How do we communicate our expectations to others? What does it mean to fail or to succeed, especially when sometimes a thing is both? Look at those questions from the perspective of someone who managed to miss a lot of career benchmarks, and eventually realized she was happier for it. And perhaps not a failure at all.

Eagle Vision: Don’t Just Get To The Top... Stay There!
Monifa Robinson Groover ’95
Campus Center 102

Don’t allow your Knowledge, Skills and Abilities to take you where your Vision, Character and Strength can’t keep you. Eagle Vision is about achieving success from the inside out. This unique and powerful workshop provides insightful tools designed to inspire you to live your life “On Purpose” and not haphazardly. We will explore the fundamental characteristics of an eagle and help you relate those characteristics to your own life. Participants will learn the importance of vision, understand the value of focus, realize they were built to go through the storm, and recognize fear is not an option.

Gain the Confidence to Succeed on Your Own Terms
Kemi Sorinmade
Campus Center 103/104

People, especially women, hold back on their dreams because they are defining success by what other people define success to be. To one, success may mean raising children with good values, while to another it may mean being a six-figure earner. Because someone else does not see this as success, the person who sees this as their dream holds back and does not do what is required to achieve such dream. In this workshop, we will discuss the seven things you need to do to gain the confidence to go after your dreams.
Success in the Boustrophedon Manner

Stacey Stone ’86
Campus Center 204

Boustrophedon: Turning like oxen in plowing or winding cow path.

If you set a goal and just start climbing toward it—whether it is to make a lot of money, become a politician or teach physics—you may fail unless you have a realistic expectation of the path it takes. The trail is often strewn with discouraging roadblocks and is never in a straight line. Once you know the route, you may even decide you don’t want to take it. You’ve got to want something, enjoy it immensely, and then the work is not work but play and it doesn’t really matter how you get there. This creativity workshop will utilize a combination of poetry, movement, artwork and music to define each participant’s individual concept of success in a visceral way.

Redefining and Rediscovering Yourself Through Your Resume

Jun Fukukura Helzer ’02
Campus Center 205

Are you smart, hard-working, and creative? Of course you are! But does your resume communicate why any organization would be lucky to have you? Do you know what topics should be covered in your cover letter? Jun will help participants redefine, rediscover, and celebrate themselves and their accomplishments by reworking their resumes and cover letters.

2:45 p.m. BREAK
Campus Center Wilson Atrium

3-4 p.m. WORKSHOPS (choose one)

Coming Down the Other Side of the Mountain

Deborah Davis ’76
Campus Center 003

How does one cope with coming down the other side of the mountain—unwinding from an adrenaline-high-producing career? Whether by your own design or by one forced upon you, leaving an all-encompassing career can be difficult. This workshop will explore answers to questions such as: How do you adapt to the new boss when you were the boss? How does one pass the torch without getting burnt—or, how does one recognize it is time to pass the torch before becoming burned out?
Can an adrenalin junkie, who has worked 24/7/365, wind down without winding up crazy? Focus on ways to adapt to changes in one’s career trajectory or circumstances.

Losing It: Finding Balance After Burnout
Allison Cook ’10
Campus Center 102
We’ve all had those days—the ones that just won’t go right: the line for coffee is too long and you run late, a meeting is forgotten, miscommunications with coworkers lead to headaches and lost time. We’ve all been there—but, what happens after a week of days like that? Or a month? As nerves start to fray, passion can be lost and drive fades as things slip between the cracks. This workshop will address the culture of “too much stress” that leads to burnout and will explore potential options for self-care, balance and success after setbacks, mistakes, burnout and plain old bad days.

Our Bodies Our Best Selves: Mindful Movement, Mindful Eating, and Mindful Rest
Linda Wheatland Smith ’76
Campus Center 103/104
How can we develop strategies for self-care that protect us as we engage with the world around us? Practice mind-body skills, including movement, mindfulness meditation, and self-reflection. Catch up on the latest information on lifestyle and nutrition. Explore the idea of bone density as a feminist issue. This is a fun, meaningful and relaxing program designed to help us be our best selves at any age from the inside out.

The Frontburner: Prioritizing Your Vision of Success
Malikkah Rollins SSW ’10
Campus Center 204
Uncertain of the next steps to take in your life? Wondering how to figure out a path that will honor and reflect your true self? In this workshop, explore and define your OWN version of success and what it means at this stage in your life. Through journaling, small-group work and time for stillness, you will uncover both your blockages and personal resources on your path to success.
How to Work From a Position of Strength

Mary Hubbard ’80
Campus Center 205

So if someone—in an interview or at a cocktail party—were to say, “Tell me about yourself,”—what would you say? What is the story you tell about yourself? And would it feel powerful, articulate, and authentic? Dependable Strengths Articulation is a structured process that uses self-identified good experiences to help individuals identify their core strengths and learn to talk about them with clarity and assurance. By being able to articulate your strengths, you are able to make choices that allow you to share your best self with the world and avoid those “opportunities” that do not make the most of your talents. Participants will leave the workshop with the tools to do the work at home—no batteries needed.

PANEL DISCUSSION: Women Changing the Face of Public Service

Campus Center Carroll Room

The percentage of women in public office has increased, but we are still facing the same challenges we have forever: being mistaken for a 15-year-old intern or daughter of a colleague, opinions being dismissed. Positive steps have been made in the wake of many incidents, and while we are often grateful to have the opportunity to contribute, success is a moving target. Learn ways to ask yourself how to decide if this is a path of possible interest for you, and what is involved in serving in public office.

Moderator: Gwen Young ’91, Director, Global Women’s Leadership Initiative, Wilson Center

Panelists:

- Lauren Arthur ’10, State Representative, Missouri House of Representatives
- Alisa Klein AC ’91, Officer for Partnerships, Security and Rights Collaborative, Proteus Fund, and City Councilor, Northampton MA
- Gina-Louise Sciarra, ’96, City Councilor, Northampton MA

4-4:30 p.m. TEA WITH STUDENTS
Campus Center Wilson Atrium
4:30-5:30 p.m.  4th Annual Elizabeth Miller ’81 Lecture

Nayla Bahri ’95 and Caroline Clarke ’85

Campus Center Carroll Room

The Miller Lecture on Risk Taking and Its Rewards was established through the thoughtful generosity of Elizabeth Miller ’81, who sought to create a forum to explore risk taking and its impact on change. Hear from alumnae who are leaders in the nonprofit or business sectors to inspire and educate the Smith community on how risk taking is an important aspect of creating meaningful change in the world.

5:30-6:30 p.m.  Lives of Leadership: BSA/BASC Tea Reception

Alumnae House Living Room

Students today are eager to learn from the experiences of Smith women who came before them. Don’t miss this great opportunity to share your own life story, discuss challenges you’ve faced and overcome, and inspire current students with advice on succeeding in the world beyond the Grécourt Gates. Celebrate the enduring bonds that exist among Smith Women of Color who inspire a new generation of Smith leaders.

Evening  DINNER on your own

Refer to What’s Happening on Campus for evening activities
8:30-9 a.m.  CONTINENTAL BREAKFAST
Campus Center Carroll Room

9-10:15 a.m.  WORKSHOPS (choose one)

Redefining Success One Failure at a Time: Tips and Tales From a Spiritual Seeker
Tami Coyne ’82
Campus Center 102
What if success and failure weren’t opposite sides of a spectrum of achievement but two interrelated parts of an even greater whole? Attendees will learn an innovative approach that teaches a new formula: self-awareness + self-acceptance = self-love. Explore how self-love (and not success) as the goal for one’s life allows for both success and failure, and creates greater opportunities for risk taking, connection with others, and joy. Examine 10 questions that can jump-start the quest for self-awareness; learn simple steps to move toward self-acceptance in any situation or circumstance; and give ourselves the opportunity to explore what a life devoted to self-love looks and feels like.

“Your Story” & Success
Alexandra Gunn LaValley ’06
Campus Center 103/104
Do you ever stop and think about what success looks like for you or are you living according to someone else’s definition? Have you consciously defined success for yourself? Discover the power of story in our lives and how this impacts everything we do, what we think is possible, and how we have the power to change it! You may be surprised by what you uncover about yourself. Prepare for some self-reflection time. There are no right answers. Only your answers.

Two Paths Merged Through Creativity
Amy Kinney ’98 and Theresa Foster ’98
Campus Center 204
Through storytelling and expressive arts, engage in conversations and open dialogue about changing career paths, redefining success, and nurturing
mental health. Explore the creative process and the meaning of success through an expressive arts experience. Using paint, brushes, and a handful of unexpected directives, participants’ concepts of letting go, giving and receiving, and authentic achievement will be challenged. This experience is intended for anyone seeking to find their voice through a new means of self-expression, artists and non-artists alike. The emphasis is to have fun, get out of comfort zones, and discover new ways of connecting and communicating with each other and ourselves.

**Take Back Your Power: Being Mom Enough**

*Leslie Yeransian Dolsak ’01*

*Campus Center 205*

The number of stay-at-home moms (SAHMs) in the US is increasing, yet there’s still much shame around motherhood, with postpartum depression on the rise. This conversation will provide five takeaways: identifying “time-suck” duties; getting out of isolation and serving your community; reinventing your career, at home; stop bitching, start believing to manifest money; and breaking bad habits and becoming bad ass.

**PANEL DISCUSSION: No Girls Allowed: Game Changers**

*Campus Center Carroll Room*

Women create, manage, oversee and coach others very differently than men do. A woman who loves her work is an invaluable asset to a company. Even if we move up fast, we are often told we could not lead a major office because clients would not accept a woman in that role. What happens when women move into roles traditionally held by men: CEO, West Point graduate, executive leader, and university VP? Hear how these women gained the power to determine their own destiny and turned that power to empower others, and learn how to discover your core values and apply them to your own career.

Moderator: Peggie Ward Koon ’74, CEO and Founder, Leading Change, LLC

Panelists:

- Lynn Fantom ’75, Co-founder and Chair, Emerita, ID Media
- Laurel Bernier McHargue ’81, Author and Public Speaker
- Kathryn Flanagan Doherty ’79, Associate VP for Academic Affairs and Associate Professor, Notre Dame of Maryland University

10:15-10:45 a.m. **BREAK AND BOOK SIGNING**

*Campus Center Wilson Atrium and Sylvia’s Lounge*

*Books will be available for purchase.*
Four Imperatives to Increase the Representation of Women in Leadership Positions

Katherine Evans ’97
Campus Center 003

Increasing representation of women in leadership positions has a real, tangible impact on an organization’s financial and talent outcomes. However, despite years spent on gender-balance initiatives, over half of HR directors are unsatisfied with their organization’s current gender diversity: only 21% of top executives are women. Evans will highlight four common myths surrounding women in leadership; data from a survey of 45,000 women in corporate leadership positions; and innovative strategies a few Fortune 1000 companies use to overcome barriers and grow women leaders in their workforce.

Hope in a Jar

Nancy VanDermark AC ’08
Campus Center 102

Learn women’s history by focusing on the redefinition of success by female cosmetics entrepreneurs. Based upon Hope in a Jar by Dr. Kathy Peiss, this session will focus on the history of cosmetics in America and its mass appeal for women who enjoy makeup, as well as those recognizing the benefits of healthy skin. Hear about Elizabeth Arden, Helena Rubenstein and Madam C. J. Walker, who were examples of “farm girls, immigrants and women of color, respectively, who capitalized on a newly respected form of self-expression.”

Women, Transition and Redefining Our New Selves

Linda Rossetti
Campus Center 103/104

As a Harvard MBA, CEO of a tech start-up, Fortune 500 C-suite executive and mom, Linda Rossetti was the picture of a high-profile professional. But a personal experience left her questioning her trajectory and inspired her to research transition in women. The result was her first book, Women & Transition: Reinventing Work and Life. Participants will learn a framework and process for transition. They also will work through a series of hands-on exercises to learn how to spot the difference between change and transition.
GoogleMaps 4 Life: Recalculating Route
Adrienne Johnson ’90
Campus Center 204
Discuss how we create life maps for ourselves—expectations, timelines, and outcomes—that begin by motivating us and, if we are inflexible, may ultimately imprison us. Discuss each phase of life that has different objectives and offers new chances to reinvent: GoogleMaps: gathering information, defining our path; superhighways and getting there fast; detours and traffic jams; discovering the paths less traveled; and discarding our map—the journey’s end. How can we navigate our lives to be happier—as the definition of success—in each age and context by creating, following, altering, and perhaps ultimately ignoring our GoogleMaps 4 Life.

End on a High Note
Lucy Gent Foma ’09
Campus Center 205
Make the most of your life by focusing on the everyday, instead of waiting to achieve the big goals. Develop a happiness and gratitude practice by building reflection into each day; break down personal challenges into learning scenarios; create mini-goals, leading to larger life goals; and learn to look forward to picking up tomorrow where you left off today.

PANEL DISCUSSION: Using Stories to Inspire Action
Campus Center Carroll Room
How can telling your story well further the mission of your organization or cause and help you reach the right audiences? How do we transform crises into opportunities, craft thoughtful and newsworthy narratives, ensure that provocative ideas reverberate with the right audience, and develop teaching tools for the next generation, to affect meaningful change? Hear ways to translate complex ideas and unimaginable experiences into stories that resonate with your audiences and bring about change.

Moderator: Jody Hassett Sanchez ’84, Documentary Filmmaker and Broadcast Journalist; President, Pointy Shoe Productions
Panelists:
• Suzanne Kim Doud Galli ’87, Cosmetic Facial Surgeon and Philanthropist
• Sarel Kandell Kromer ’60, Retired Public Interest Attorney
Highly Successful People (HSPs) Have Redefined Success. Have You?

Susan Ford Collins ’62 - Author of The Technology of Success Book Series: The Joy of Success, Success Has Gears, and Our Children Are Watching.

Campus Center Carroll Room

Hear from “America’s Premier Success and Leadership Coach” (CNN) about the 10 Success Skills Highly-Successful People (HSPs) use to increase individual and team productivity, as well as collaboration and creativity across all areas. Since 1985, Susan has taught 3,000+ Technology of Success training programs in major corporations and schools. Through this interactive keynote, learn about Redefining Success, Taking Charge of Your Self-Confidence, and how Success Shifts Up and Down Through Three Gear-Like Phases. Finish the conference with new tools for employing HSP’s skills at work and at home.
Lisa Tatum ‘91, a 2014 Super Lawyer, was admitted to the State Bar of Texas in 1995. Lisa is admitted to practice law before all courts of the state of Texas, the United States District Court of the Western District, the United States Court of Appeals for the Fifth Circuit and the United States Court of Appeals for the Armed Forces. Featured in Texas Monthly’s The Horse’s Mouth in July 2012, she is the proud owner of LM Tatum, PLLC. Her firm focuses on business, corporate, employment and public finance law and is listed in The Bond Buyer’s Municipal Marketplace (The Red Book) as Underwriter’s Counsel and Co-Bond Counsel. Lisa served as president of the State Bar of Texas from June 2013-2014, the first African American to serve in this capacity. She is a former Bexar County, Texas, assistant criminal district attorney who prosecuted over 100 cases by jury and bench trials. She is active in her legal community and at large.

Dr. Nayla Bahri ‘95, EdD, is an award-winning leadership educator, curriculum and program designer, teacher, facilitator, coach and advisor. Nayla’s approach to learning and development is characterized by her deep respect for a learner’s existing knowledge and experience, and appreciation for our human capacity for change. Her work reflects both a sense of purpose and a sense of humor. Her areas of expertise and research include leadership development coaching, career transitions and development, designing learning communities, and managing organizational and cultural change. Nayla has extensive training and expertise in leadership and adult development, group dynamics, conflict resolution, peer leadership, qualitative research methods, autobiography and storytelling in leadership, appreciative inquiry, action learning, and counseling and coaching.
Susan Ford Collins ’62 is “America’s Premier Success and Leadership Coach” – CNN

After shadowing Highly Successful People (HSPs) for 20 years, Susan developed The Technology of Success, a powerful program that teaches the 10 Success and Leadership Skills she discovered HSPs using consistently but unconsciously. HR departments report significant improvements in the performance and attitudes of employees who attend her seminars. Susan's clients include American Express, CNN, Ryder System, IBM, and Florida Power & Light. She has taught these skills in educational institutions, including University of Chicago Graduate School of Business, Montessori Teacher Training Center, and parent/teacher organizations. Susan is a nationally-known speaker and author of The Joy of Success, Success Has Gears, and Our Children Are Watching. Learn more about Susan’s work at www.susanfordcollins.com.

Caroline Clark ’85 (Elizabeth Miller Lecture speaker) is an award-winning journalist whose experience spans print, digital and television outlets. In her 19 years at Black Enterprise, she has served in a number of senior leadership and editorial roles, and as editorial director of the Black Enterprise Women of Power Summit, she determines the editorial direction and theme of the nation's largest annual conference targeting African American women executives. Clarke currently hosts the Women of Power TV show, a new half-hour series which showcases various female entrepreneurs, CEOs, moguls, and charismatic leaders representing success and influence. She is the author of Take a Lesson: Today’s Black Achievers on How They Made It, What They Learned Along the Way, and Postcards From Cookie: A Memoir of Motherhood, Miracles, and a Whole Lot of Mail. Clarke holds a master's degree with honors from Columbia University Graduate School of Journalism.
Representative Lauren Arthur ’10, a Democrat, represents Clay County (District 18) in the Missouri House of Representatives. She was elected to her first two-year term in November 2014. Prior to her legislative duties, Lauren worked as a project manager at VML, a global advertising agency. She has also worked in Kansas City as a middle school teacher teaching English language arts at Urban Community Leadership Academy, a charter school in Kansas City.

Jennifer Beachell ’94 has over 20 years of healthcare experience with a focus in provider, consumer and payer marketing on biotechnology brands such as Procrit®, FluMist®, Benlysta® and Epi-Pen®. She has led several new biotechnology product launches at companies such as Human Genome Sciences and MedImmune AstraZeneca, as well as in the emerging industry of mobile health as vice president of marketing and market access at WellDoc. Jen has successfully managed her own independent consulting company and speaks at conferences and MBA programs about marketing in the digital health space. Jen holds an MBA (The Wharton School ’02) in health care management.

Jean Beardsley-Baumflek ’93 has been a successful software engineer for 20+ years. Daily success for Jean means covering the latest bill or seeing her daughter brush her hair before school. The topic of “Redefining Success” excites her, because it helps her acknowledge that while she may not afford big-ticket items, she is supporting four people comfortably, showing up for school field trips, getting bonuses big enough to help with insurance deductibles, and still make pie crusts from scratch.

Allison Drude Cook ’10 is a life-long studio artist with a graduate degree in art history from UMass Amherst, who fuses her love of visual culture with a background in business. A long-time student of yoga, Allison completed an RTY 200 certification in 2011 through Back Bay Yoga in Boston, MA. That training ultimately led to an unexpected path: entrepreneurship. After teaching at studios and schools across the Pioneer Valley for several years, she founded her own small business, OhmStyle Living. Learn more about Allison and OSL at www.ohmstyleliving.com/.
Dr. Kristen Lee Costa, EdD, LICSW, is an award-winning behavioral sciences professor, clinician and author. As lead faculty for behavioral sciences at Northeastern University, she focuses her research and teaching on individual and organizational well-being and resilience, particularly for underserved populations. She is the author of *RESET: Make the Most of Your Stress*, winner of the Next Generation Indie Book Awards Motivational Book of 2015. She is a regular contributor to the *Huffington Post* and *Psychology Today*. Dr. Kris’s work has been featured on NPR and CBS radio, and she is known for her advocacy in promoting increased mental health integration in social policies and institutions to facilitate access and improved outcomes.

Tami Coyne ’82 is a spiritual, career, and life coach and counselor. She has had the joyful privilege of helping countless individuals navigate the sometimes rocky road of life with understanding and love. After thinking she wanted to be a lawyer, she ended up becoming an interfaith minister. She is also the author of *Your Life’s Work: A Guide to Creating a Spiritual and Successful Work Life* and the co-author of *The Spiritual Chicks Question Everything: Learn to Risk, Release and Soar.*

Nancy Cremins (Boston College ’98; JD, Northeastern University School of Law ’03) is a passionate supporter and advisor to startups, with a particular interest in assisting female-founded startups. She is the co-founder of SheStarts, which supports the growing pipeline of women founders through networking, coaching and events. In her legal practice, Nancy counsels and advises startups on developing strategic relationships, preparing to pitch to investors, and legal de-risking. This work involves contract negotiations, employment issues, risk management and dispute resolution.

Dr. Deborah Davis ’76 has recently stepped down from her role as division chief of pediatric cardiac intensive care and anesthesiology at A.I. duPont Hospital for Children. She has been named “One of the Best Doctors in America” for several years in a row and was recently named “Physician of the Year” at her hospital. A mother of five children, she currently resides in Chadds Ford, Pennsylvania, with her husband who has been her partner since her years at Smith.

Colleen DelVecchio is the director for alumnae engagement at Smith College, focusing on supporting alumnae through career development, volunteer training, advancing women’s leadership and connecting with current Smith students. With over 20 years of experience in career counseling, training and staff development, she is an expert in developing curricula for in-person and e-learning experiences around career choice, transitioning careers, public speaking and developing innovative
alumnae programming. While at UMass Boston, Colleen worked with nonprofit agencies nationwide on organizational change and startup program development.

Dr. Kathryn Flanagan Doherty ’79 is associate vice president for academic affairs and assessment at Notre Dame of Maryland University. She is responsible for daily operations of academic affairs, the strategic plan, institutional effectiveness and student learning, and has extensive experience in online education, curriculum and program development, and accreditation. Dr. Doherty has taught for more than 20 years at the graduate and undergraduate levels. She is also a Middle States accreditation examiner and responsible for the reaccreditation process on her home campus. She holds an MBA (1994) and EdD (2005) from UMass Amherst.

Leslie Yeransian Dolsak ’01, a former broadcast reporter turned head of corporate communications, is now mom of six sons and one daughter (two biological and five step children). She writes a newspaper column, “The Power of the Matriarch,” and a blog, ChiefMotherOfficer.com, to help moms realize their strength in the family dynamic and laugh a little more. When she’s not writing, she’s training corporate leaders on how to manage their message and brand. She holds an MS in journalism from Northwestern University’s Medill School of Journalism, is a member of the National Press Club, the Screen Actors Guild, and is involved in the National Speakers Association.

Jen Erbe-Leggett SSW ’99, LICSW, is a therapist with over 20 years of experience treating adults, children, and families in a variety of settings. Jen has had a career-long passion for treating trauma, mood disorders, couples, veterans, and emotional complications of childbirth and family formation. Her most recent endeavor has been The Leggett Group, a behavioral health group practice of 15 (and counting) multi-disciplinary clinicians dedicated to serving the community of Boston, while maintaining some career flexibility to include meaningful family time for her employees. Jen is also a leader in helping clinicians stay abreast of healthcare reform and how it affects their practice and their clients.

Katherine Evans ’97 is head of the San Francisco office and managing director with the sales, marketing, and communications practice of CEB, a publicly traded company founded more than 25 years ago, with the mission of increasing the effectiveness of executives and their enterprises. In her role, Katherine leads a team of “challengers,” who drive business value for CEB’s members and prospective clients; Katherine oversees an office of 85+ professionals and $125 million portfolio. She’s authored research on branding, measurement, social selling and customer
experience; and she’s presented at hundreds of conferences in the US, Europe, and Australia. Katherine received an MBA from UC Berkeley.

Lynn Fantom ’75 has helped drive the marketing agendas of some of the world’s best companies during her 40-year career in advertising, including Johnson & Johnson, Verizon, and Nikon. ID Media, the agency she most recently led as CEO, became known not only for its expertise in measurable marketing, but also for its diverse culture that represented the exciting changes taking place in the American population. The company was named one of the “Best Places to Work” eight different times in competitions sponsored by such publications as Crain’s New York Business.

Lucy Gent Foma ’09 is the recipient of nearly a quarter of a million dollars of fellowships, scholarships, and grants. Post Smith, she won awards to work in Cameroon as a Kiva Fellow and for her Go Green Africa project. Subsequently, she was a Fulbright Research Fellow in Dance and a Rotary Ambassadorial Scholar in Environmental Planning in Senegal. While pursuing her master’s at Cornell University, she won one of five Foreign Language and Areas Studies Fellowships to research transportation systems in Portugal. She currently works at Bandelier National Monument as a transportation scholar and writes about funding, community planning, and parenting. She is the author of Funded! How I Leveraged My Passion to Live a Fulfilling Life and How You Can Too (Morgan James Publishing, May 2016).

Suzanne Kim Doud Galli ’87, MD, PhD, is board certified in head and neck surgery, and in facial plastic and reconstructive surgery. She has used her visibility as a surgeon to galvanize the Asian American community in philanthropy and volunteerism, and is a board member of the Jade Philanthropy Society, Kowin DC, Korean American Scholarship Foundation, and National Association of Asian American Professionals in DC.

Monifa Robinson Groover SSW ’97 has provided a number of services for diverse populations, including but not limited to military service members and their families, perpetrators of sexual crimes, individuals faced with substance abuse challenges and individuals in the criminal justice system; as well as having coached women entrepreneurs. As CEO of Within Your Reach, Monifa facilitates workshops, seminars and group coaching sessions strategically designed to help others move beyond their circumstances and live healthier, more productive and abundant lives. She has authored several books. Her most recent book, titled Eagle Vision (due Spring 2016), provides insight designed to help the reader define success, pursue greatness and live an abundant life full of integrity.
Lauren Hare ’05 has spent her career raising funds and awareness for social change organizations through both nonprofit and corporate roles. From serving as an Americorps volunteer at the DC Rape Crisis Center to advising Fortune 50 clients at the world’s largest communications agency, Lauren firmly believes that social change will be possible when the nonprofit and corporate sectors partner together and value each other’s visions and business objectives. Currently an account supervisor in Edelman’s Business + Social Purpose practice, Lauren has an MS in strategic communications from Columbia University.

Jun Fukukura Helzer ’02 PhD is a consumer psychologist who works primarily as a customer insights researcher. She is currently the director of customer insights at Cision, a PR and Social Media SaaS company. Jun completed her PhD in psychology at Cornell and pursued post-doctoral marketing research training at Fuqua, Duke’s business school. While in graduate school, Jun began consulting with luxury brands and ultimately pursued a career in industry. She loves being a customer advocate – helping customers have a better experience while helping companies increase sales in the long term.

Mary Hubbard ’80 has explored and developed her talents and skills in a variety of fields. She has been a pastry chef, a tax preparer, a fundraiser, a marketer, and most recently, an HR generalist. Through casting her net widely, Mary has come to believe that a job should provide a decent living, opportunities for growth, and an environment that respects each person’s contribution. She is committed to finding consensus around solutions that achieve these goals, advancing the mission of an organization, and utilizing the strengths of individual team members.

Dr. Adrienne Johnson ’90 is a physician, business owner, community servant, and mother of two, and has taken many detours (some by choice, most by accident or police directing traffic) to find that while she is “lost” by the standards of her 20-something self, she is happy on the recalculated route.

Abigail (Abby) Joslin ’01 is a business and executive coach. She has produced and performed in aerial dance shows, organized conferences, worked her way through an MBA, spent time behind the scenes being mesmerized by academic politics, and worked in the computer game industry. She currently works with people starting their own businesses and with people who own their own businesses but need help in specific areas.

Rachel Rosen Kalvert ’93 is currently a supervisor at Jewish Family & Children Services, in their Visiting Mom’s program, and adjunct faculty at Simmons Graduate School of Social Work. She also maintains a psychotherapy private practice where
she “sees” patients both in person but also via Skype. In addition, she teaches an eight-week maternal mental health seminar for mental health workers at the Infant Parent Training Institute (IPTI), and supervises clinicians for licensing requirements or for those who are looking for their own private practice supervision. Rachel graduated from NYU’s School of Social Work in 2002, and Seattle Psychoanalytic Society and Institute in 2012.

Amy Kinney ’98 and Theresa Foster ’98 graduated with degrees in mathematics and psychology, respectively. They headed into their respective fields, never dreaming that their paths would later merge. Amy taught high school while Theresa began a doctoral program. Amy became math department head while Theresa graduated with a PhD in experimental psychology. Despite these successes, their lives were full of dissatisfaction and unhappiness. Each took time off to reexamine their professional paths, which unexpectedly led the friends to the same place, creative expression and mental health advocacy. Amy now serves as the program director of PeaceLove Studios, an expressive arts studio in Rhode Island, while Theresa is training to become an expressive arts educator at the Expressive Arts Florida Institute.

Alisa Klein AC ’91 is currently serving her second term as a Northampton city councilor. She possesses an extensive professional background in public policy analysis and advocacy, program management, strategic planning, and research and writing on complex social issues. For the last 12 years, Alisa has served as the principal in her own consulting firm focused on organizational management, restorative and transformative justice, policy approaches to the prevention of interpersonal violence, and resolution of violent conflict. Between 2014 and early 2016, she served as an officer for partnerships at Proteus Fund for two dynamic funder collaboratives, one focused on protecting the civil rights of Muslims, Arabs, and South Asians in the American post-9/11 security environment, and the other on defeating money in politics. Alisa holds a master’s in international policy from the Middlebury Institute of International Studies at Monterey.

Dr. Peggie Ward Koon ’74 is currently CEO and founder of Leading Change, LLC, and former vice president of audience for the Augusta Chronicle/TAC Media, Morris Communications, LLC. She is a strategist, executive leadership and management coach with over 25 years of experience in IT, process control and process automation for both discrete and continuous process industries. She is the author of numerous technical papers and articles, a technical book, and has also written two novels. She was a General Motors Scholar at Smith, completed graduate studies in industrial and systems engineering as a General Motors Graduate Fellow at
the Georgia Institute of Technology, and has a PhD in management information systems from Kennedy Western University. Dr. Koon is currently a member of the Executive Board for ISA, the 2015 chair of the Automation Federation, and 2014 president of ISA.

**Sarel Kandell Kromer ’60** is a retired public interest attorney. Since retirement, she has worked in the field of peace building with organizations such as Search for Common Ground and American Councils for International Education. She has published articles on Rwanda genocide and reconciliation, Kosovo, and the Republic of Georgia; developed teaching tools from narratives of young genocide survivors, and taught courses at Osher Life-Long Learning Institute.

**Alexandra (Ali) Gunn LaValley ’06** is a career and life strategist. Her career to date involves roles with Fortune 500 companies such as Procter & Gamble and Nike, Inc. and small national companies. Her experience ranges from finance to retail fixtures, supply chain to construction, and procurement to e-commerce solutions. Deeply passionate about creating our best lives, Ali believes in seizing opportunities, taking risks, and being bold in the face of fear. After all, we only live once! Outside of the office, Ali is focused on bringing her creative visions to life in the form of jewelry and with launching a blog, MorphYourLife.com, with her husband, Jim.

**Nancy A. Lee ’02** is the founder and managing attorney of Lee & Associates, PC, a law firm in Quincy, MA. Nancy concentrates her practice in commercial and residential real estate matters and small-to mid-size business formation. Nancy serves on the board of directors for the Boston chapter of the National Association of Asian American Professionals, the Boston chapter of the Asian Real Estate Association of America, and Quincy Asian Resources, Inc., and was recently selected to the 2015 Rising Stars list of the Massachusetts Super Lawyers magazine.

**Bonnie Marcus MEd** is an award-winning entrepreneur and Forbes and Business Insider contributing writer. She has real conversations for real women about real situations in the workplace today. As the president of Women’s Success Coaching, Bonnie assists professional women to successfully navigate the workplace, and position and promote themselves to advance their careers. Her new book, *The Politics of Promotion: How High Achieving Women Get Ahead and Stay Ahead* (Wiley, March 2015) offers women a proven process to get the promotions they deserve.

**Laurel Bernier McHargue ’81** left Smith College to pursue her education at the United States Military Academy, graduating with the fourth class to include women. As an author, Laurel has published her novel *Miss?* based on her first year of teach-
Lynne Zagami Riquelme ’00, JD, combines her experience as a corporate attorney in law firms with her client service experience in an early stage software company to provide valuable guidance to startups. She has overseen the marketing and business development efforts of lawyers focused on the Boston startup ecosystem, encouraging lawyers to get out from behind their desks and engage with the community. Lynne is a strong supporter of women entrepreneurs. Through her work, her support of SheStarts, and her role as coach to teams in the Babson College WIN Lab, an accelerator for women-run companies, she helps these startups achieve greater success through access to resources and funding.

Laura Robitzek ’10 works in leadership development and talent strategy at Teach For All, an international organization working to expand educational opportunity by increasing and accelerating the impact of national organizations, such as Teach For America, Teach For China, Teach For India and 33 other partner organizations. She manages the development of all associate and senior associate level staff, through one-on-one coaching and training sessions from their NYC office. While not at work, Laura coaches and plays in a competitive women’s softball league and runs ultra-marathons. Laura completed her master’s of public administration in public and non-profit management at New York University.

Malikkah Rollins SSW ’10 is a school social worker in Washington, DC. During her 20+ years in both human rights and education, Malikkah has also devoted herself to personal growth, yoga, Buddhism and meditation. She assists an annual meditation workshop at the Kripalu Center in Stockbridge, MA, and studies the connection between nutrition and health/chronic illness. She is on a continual quest to define what success means to her at the various stages of life and to live authentically while on that journey.

Stephanie Ross ’86 brings more than 25 years of human development experience to her work as a coach, consultant and trainer. She is an Enneagram expert, using it as a core tool in all of her work. Stephanie helps her clients better understand themselves, identifying patterns and obstacles that may be standing in the way of achieving desired outcomes. She also educates clients to see type-specific behaviors in others and how to adapt communication styles accordingly. Stephanie’s latest entrepreneurial project, www.highlowglitter.com, is a microsocial network for...
families and close friends living at a distance. Stephanie is also a proud Smith parent: her twin daughters, Emily and Heather, are members of the class of 2016.

**Linda Rossetti** focuses on women’s development and is the author of *Women & Transition: Reinventing Work and Life* (Macmillan, November 2015). In addition to research, writing and advocacy on women and transition, she serves as managing director for Golden Seeds, LLC, an angel capital network that invests growth capital in emerging women-led businesses. She previously served as executive vice president of human resources and administration for Iron Mountain, a Fortune 500 company with 21,000 employees in 37 countries; and as CEO of EMaven, Inc., a venture capital-backed technology startup. She holds an MBA from the Harvard Business School and a BA from Simmons College.

**Jody Hassett Sanchez ’84** is president of Pointy Shoe Productions, a documentary and long-form TV production company. She’s currently filming *More Art Upstairs*, a documentary that follows several blue chip artists competing at ArtPrize, a radically open contest that’s upending our ideas about art, aesthetics and populism. Jody’s previous documentary, *SOLD: Fighting the New Global Slavery*, was broadcast in more than 60 countries, screened on more than a thousand campuses and included in the State Department’s cultural affairs program. Jody also covered religion, culture, and education for ABC’s *World News Tonight* and filed stories for *Nightline*.

**Gina-Louise Sciarra ’96** is serving her second term as a city councilor in Northampton. Her professional life has spanned academia, politics, development and community preservation. She held positions at a national Democratic political consulting firm and in the ACLU’s Reproductive Freedom Project, and then earned a MPhil in sociology, studying gender and racial inequality in STEM. Before running for office herself, she was the major gifts officer for the Massachusetts League of Environmental Voters, ran a $2M capital campaign for the historic restoration of the landmark First Churches meetinghouse in downtown Northampton, and managed local political campaigns.

**Melodye Serino AC ’89** has been a successful jazz musician, leadership trainer, speech writer, consultant and analyst. She has worked in the public, private and non-profit sectors, using her multiple interests to enhance her skills and build relationships across professional boundaries. She currently works for the County of Santa Cruz as a civic entrepreneur.

**Linda Wheatland Smith ’76** is the owner of Hands On Health, an integrated clinic providing chiropractic care, massage therapy and acupuncture to the St. Louis community. She is a lifelong student and practitioner of yoga and meditation and
Linda has trained at the Center for Mind Body Medicine in Washington, DC, and has led wellness programs for the American Youth Foundation, high schools, and the YMCA. Linda is affiliated through teaching and research with Logan University, Washington University School of Physical Therapy, and St. Louis University School of Medicine. She is a teaching artist for Springboard and takes her program, “Songs Can Change the World,” into the St. Louis public schools, where she creates community sing-a-longs with young children and their families.

Kemi Sorinmade is a leadership trainer and coach certified by the John Maxwell Leadership Program. She has over 20 years of combined experience as an engineer, project manager and entrepreneur, and brings a unique perspective to her audiences and clients. She is the owner of the Growth Studio, a business improvement and leadership development firm providing professionals and organizations with the strategies to improve performance, achieve greater effectiveness, and reach their goals. She attended Northeastern University, where she received a BS in chemical engineering and MS in engineering management.

Stacey Stone ’86 has expertise that stems from documenting social justice work around the world. She has filmed and photographed in India, Africa, Peru, UK, and Guatemala, for NGO’s, The Documentary Channel, BBC, and National Geographic. She received the acclaimed Humanitarian Award for her documentary on Father Jesu in Chennai, India, after the tsunami. She has a passion for combining healing work through documentary storytelling, and has lived in rural villages and spent several weeks sleeping in her car to film a Red Cross shelter in Louisiana after Hurricane Katrina. Stacey studied documentary filmmaking at Maine Media Workshops and photography at Julia Dean Los Angeles Center of Photography. She received a PhD in creativity and healing, her emphasis being “Creative Communication in a Culture in Crisis.”

Jessie Stricchiola ’98 is qualified as a subject matter expert on Internet and search marketing in California, New York, and Illinois. She is co-author of The Art of SEO (O’Reilly, 2009, 2012, 2015) and co-founder of SEMPO.org, the largest global non-profit organization dedicated to search marketing. She is the founder and CEO of Alchemist Media, Inc., a San Francisco-based digital consultancy. She has been a presenter at Internet industry conferences worldwide since 2002, and has been engaged as a consultant and Internet and SEO expert witness for state and federal litigation since 2004.

Nancy VanDermark AC ’08 served as the national spokesperson and national training director for Adrien Arpel Cosmetics throughout the US and Canada. She was a corporate sales executive and national make-up artist for Christian Dior Parfums,
and the metro New York regional sales director for Versace, successfully launching Gianni Versace’s make-up line in Bergdorf Goodman and Neiman Marcus. Nancy has appeared as a featured guest on the Montel Williams Show and in the New York Times Sunday Style Section. She has combined a passion for women’s history with her professional background and is currently writing a memoir on the power of education to genuinely, permanently and radically transform a woman’s life.

Melissa Wert listened to her heart after 10 years in corporate America and traded in her pencil skirts for lounge pants, creating a life she loves by spending her days doing what she loves. Holding three business degrees and having dreams of sitting in the corner office for years, she’s now an operations manager for a consulting company that works specifically with small-business owners, runs her own stationery company, and is happiest hanging with her husband trying to illicit giggles from their new baby boy.

Gwen Young ’91 is an international development professional with over 20 years of experience in international public service. Holding degrees from Harvard University and the UC Davis Martin Luther King Jr School of Law, Gwen has pursued a career in humanitarian relief, international development, and human rights. Her career has encompassed a comprehensive array of international organizations, including the Bill & Melinda Gates Foundation, Médecins Sans Frontières, International Rescue Committee, and the Harvard Institute for International Development.
GENERAL INFORMATION

WIRELESS INTERNET ACCESS

Smith College offers free internet access to campus guests in all academic buildings, the Campus Center, and the Alumnae House. For access, open a browser window (or Settings on your mobile device) and when prompted, select the Connect2Smith network, and enter the password: sophiasmith.

EMERGENCIES

For any emergency, including one that may require an ambulance or the local fire department, please dial 800 from any campus phone, or 911 from your own mobile phone.

PARKING

Parking is available in the parking garage on West Street or campus lots with a completed parking permit (available at conference registration) displayed as instructed, or in metered spaces on city streets. All city parking ordinances are in effect. Smith College is not responsible for fines incurred for parking violations.

USEFUL WEBSITES

Smith College Office of Alumnae Relations: http://alumnae.smith.edu

Smith College: www.smith.edu

The Gate: www.smith.edu/news

Smith Alumnae Quarterly: http://saqonline.smith.edu/

Facebook: www.facebook.com/smithcollegealum

LinkedIn: www.linkedin.com/company/smith-college

Twitter: @smithcollege, #smithieslead
2016
SMITH COLLEGE WOMEN’S LEADERSHIP CONFERENCE