Technology in Alumnae Relations:
What it can do for you
Smith College
Saturday, November 7, 2015
Communicating with your class or club.

Alumnae Relations offers the following resources:
- Broadcast emails to classes, clubs and affinity groups
- Class & club websites
- Alumnae online community
- OAR online calendar
Best Practices for Sending Emails

Your email should make your audience want to:
- Open the email
- Read the email
- Take the action specified in the email

You can accomplish this by:
- Spending time on your subject line
- Keeping content short and to the point
- Including links to your website, social media page, or email addresses where additional information can be found
What you need to know to request an email blast

- Emails are sent on Tuesdays, Wednesdays and Thursday
- Provide 48 hours notice to receive and create your HTML email
  - This timeframe is critical as we near Reunion
- Send your email request to Joy Williamson (liaison for classes) at bjwillia@smith.edu or Nancy Streeter Howes (liaison for clubs) at nhowes@smith.edu
- Include the following:
  - A subject line
  - The email address to which the replies should be sent
  - The text of the email, either in the body of the email or attached as a Word document
  - Any images you want included (if applicable), as attachments
- Emails can be scheduled ahead of time and sent out on a specific day or at a specific time
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Dear Classmates,

What a wonderful reunion it was! We were almost 100 strong, a great turnout, and yet we very much missed the three-fourths of our class who couldn’t make it. For all of us, there are photos (in “Art Exhibit” and in “Reunion 2014”) and that perennial favorite, our class “Questionnaire” report prepared by Roberta Yenkin Krakoff and Marcia Wilcox McHam…once again, no punches were pulled. We wouldn’t have it any other way!

Enjoy these class updates, have a safe and special rest of your year, and know that your outgoing officers and reunion team have loved being part of our Smith Class of ’59 story!

Warmest wishes,

Alice Watson Houston and Mimi Kenower Dyer

Jean Buhse Bose and Katherine Gabel
Welcome to the Smith Club of Colorado and Wyoming

The Smith Club is a regional alumnae organization that provides regular events and activities for all local alumnae, as well as current and prospective students. The club is led by a volunteer board and affiliated with the Alumnae Association of Smith College.

Find out about upcoming events and membership, contact the club officers, read current and old newsletters, and get involved.

If you have announcements for the website or suggestions for future events, please email smithclubco@gmail.com.

Make sure you join our Facebook group!

Disclaimer: This page was created by and for the Smith College Club of Colorado. Information on this page is intended for individual communication of a personal nature among Smith alumnae. Use of this information for any other purpose is strictly prohibited. Accuracy of the information on this page cannot be guaranteed. Smith College and the Alumnae Association of Smith College are not responsible for the content of this page. Responsibility for the page and its content belongs solely to the SCOC. This page is maintained by Meredith Butler, mbulter@gmail.com.
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- Start with a broad search then narrow it down
- Use a wildcard (i.e. *)
- Utilize the “Custom Links” section on the left of the home page for updates and guides.
- Sign in with Facebook or LinkedIn so you can remember one less username and password
- You can update your profile and Smith will receive the information within one business day
- Any search will provide a maximum of 100 records
- Some profiles have been marked private by the alumna – you won’t be able to click on their profile
Alumnae Spotlight

Words with Friends
Novelist Ruth Ozeki '80 and editor Carole DeSantis '81 talk novels and inspiration.

Defying Gravity
Alumnae business leaders who soared above expectations reflect on the challenges of their ascent and offer advice to a new generation of women on the fast track.

Smith Travel

Grand South Africa
October 23 - November 4, 2015

Events & Programs

Nebraska Seven Sisters Event
Wed, Nov 4, 2015, 5:30pm
Alumnae Off Campus

New York City Club - Craft Meet-Up
Wed, Nov 4, 2015, 6:30pm
Alumnae Off Campus

Atlanta Club - Autumnal Happy Hour
Wed, Nov 4, 2015, 7pm
Alumnae Off Campus

Rhode Island Club - Book Club
Wed, Nov 4, 2015, 7pm
Alumnae Off Campus

Smith in Focus

INSPIRE. EXCITE. ENGAGE.
I remember my username but not my password

Enter Your Smith Alumnae Community Username

Reset Password  Cancel

OR

I can’t remember my username and password

Enter Contact Details

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Senior House</th>
<th>Preferred Class Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paula</td>
<td>Ernaudi</td>
<td>Hopkins House</td>
<td>1965</td>
</tr>
</tbody>
</table>

Get Username  Cancel

Search Result

<table>
<thead>
<tr>
<th>Name</th>
<th>Username</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paula Ernaudi</td>
<td><a href="mailto:peinaudi@alum.smith.edu">peinaudi@alum.smith.edu</a></td>
<td><a href="mailto:peinaudi@gmail.com">peinaudi@gmail.com</a></td>
</tr>
</tbody>
</table>

Please click on the Reset Password button if the email address displayed above is correct.

Reset Password

NOTE: If you are experiencing difficulties please contact the Office of Alumnae Relations at (800) 526-2023, option 4, or alumnae@smith.edu.

We strive for accuracy in our data. If you see something here that you believe is incorrect, please contact Alumnae Records at alumnaerecords@smith.edu or 413-585-2039, and they will assist you.
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Welcome to the Smith College Alumnae Relations website. You can login using your social media accounts.

Welcome Rebecca Washut
MA - Hampshire County Club

The Smith College Alumnae Online Community

Welcome to the new and improved online alumnae community and directory, hosted by the Office of Alumnae Relations at Smith College. Investing in this new technology reflects the Office of Alumnae Relations' commitment to providing unique opportunities for alumnae to communicate, connect, and collaborate with classmates and Smith friends. Here you will find the tools you need to find fellow Smithies and keep up to date on all that is happening on campus and across the globe.

By being a part of our online community you can immediately connect to a worldwide network of more than 45,000 Smith women. View your own profile, update your contact information, find mentors, and strengthen your personal and professional networks.

Connect to alumnae. Connect to Smith. Connect now.

Questions may be directed to alumnae@smith.edu.

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Rebecca Washut (Smith College)

More About Me
Prefix: Ms.
First Name: Rebecca
Last Name: Washut
Nickname: 
About Me: 

Additional Email Information
Preferred Email: Personal
Personal Email: rwashut@smith.edu
Business Email: 
Other Email: 

Additional Phone Information
Preferred Phone: Home
Home Phone: (413) 203-1314
Mobile Phone: (413) 207-1264
Business Phone: 

Contact
Digital Coordinator, Office of Alumnae Relations
rwashut@smith.edu
(413) 203-1314 (Work)
(413) 207-1264 (Mobile)
31 Parsons Street
Easthampton, MA 01027

Contribution
Observer 

Profile Information is Private
Fields marked as private will not be included in your public profile.

Smith College Alumnae Relations
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Find Your Fellow Smith Alumnae

Use the search filters to the left to view the profiles of fellow alumnae and click "follow" to reconnect via Chatter in the search results below.

Directory Search Results

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Class Year</th>
<th>Last Name as Student</th>
<th>Location</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbey</td>
<td>Joan</td>
<td>1965</td>
<td>Abbey</td>
<td>West Orange, NJ</td>
<td></td>
</tr>
<tr>
<td>Adams</td>
<td>Aileen</td>
<td>1965</td>
<td></td>
<td>Los Angeles, CA</td>
<td></td>
</tr>
<tr>
<td>Bankhead</td>
<td>Marjorie</td>
<td>1965</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bankhead</td>
<td>Wendy</td>
<td>1963</td>
<td>Willett</td>
<td>Kennett Square, PA</td>
<td></td>
</tr>
<tr>
<td>Beal</td>
<td>Marjory</td>
<td>1965</td>
<td>Bainton</td>
<td>Golden, CO</td>
<td></td>
</tr>
<tr>
<td>Bergheley</td>
<td>Rebecca</td>
<td>1965</td>
<td>Esquenazi</td>
<td>New York, NY</td>
<td></td>
</tr>
<tr>
<td>Barkley</td>
<td>Lindrose</td>
<td>1965</td>
<td>Cortail</td>
<td>Steamboat Springs, CO</td>
<td></td>
</tr>
<tr>
<td>Brown</td>
<td>Emma</td>
<td>1965</td>
<td></td>
<td>Sacramento, CA</td>
<td></td>
</tr>
<tr>
<td>Budde</td>
<td>John</td>
<td>1965</td>
<td></td>
<td>Piano, TX</td>
<td></td>
</tr>
<tr>
<td>Cameron</td>
<td>Harriet</td>
<td>1965</td>
<td>Campbell</td>
<td>Sedona, AZ</td>
<td></td>
</tr>
<tr>
<td>Caution</td>
<td>George</td>
<td>1965</td>
<td></td>
<td>Willimantic, MA</td>
<td></td>
</tr>
<tr>
<td>Crockett</td>
<td>Morti</td>
<td>1965</td>
<td></td>
<td>North Attleboro, MA</td>
<td></td>
</tr>
<tr>
<td>Cusson</td>
<td>Anna</td>
<td>1965</td>
<td></td>
<td>Andover, MA</td>
<td></td>
</tr>
<tr>
<td>de Avila-Aice</td>
<td>Diane</td>
<td>1965;1975</td>
<td></td>
<td>Pano</td>
<td></td>
</tr>
<tr>
<td>De Carlo</td>
<td>Kathleen</td>
<td>1965</td>
<td></td>
<td>Orlando</td>
<td></td>
</tr>
<tr>
<td>de Lenaev</td>
<td>Mary</td>
<td>1965</td>
<td></td>
<td>Gwynedd, PA</td>
<td></td>
</tr>
<tr>
<td>de Ruzier</td>
<td>Karin</td>
<td>1965</td>
<td>Slack</td>
<td>Fullerton, CA</td>
<td></td>
</tr>
<tr>
<td>Decker</td>
<td>Mary</td>
<td>1965</td>
<td></td>
<td>Bellevue, WA</td>
<td></td>
</tr>
<tr>
<td>Delano</td>
<td>Bridg</td>
<td>1965</td>
<td></td>
<td>Henry</td>
<td></td>
</tr>
<tr>
<td>Ezaz</td>
<td>Joanna</td>
<td>1965</td>
<td></td>
<td>Hewey In The Hills, FL</td>
<td></td>
</tr>
<tr>
<td>Edes</td>
<td>Susan</td>
<td>1965</td>
<td>Sales</td>
<td>CHAMCOB KS E56 2Z4</td>
<td>Canada</td>
</tr>
<tr>
<td>Edes (Deceased)</td>
<td>Susan</td>
<td>1965</td>
<td>Stanley</td>
<td>Campion, NJ</td>
<td></td>
</tr>
<tr>
<td>Edwards (Deceased)</td>
<td>Elizabeth</td>
<td>1965</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Englester</td>
<td>Sarah</td>
<td>1965</td>
<td></td>
<td>New York, NY</td>
<td></td>
</tr>
<tr>
<td>Egstorf</td>
<td>Kenneth</td>
<td>1965</td>
<td></td>
<td>Easton, CT</td>
<td></td>
</tr>
</tbody>
</table>

Showing 1 to 25 of 100 entries

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Events & Programs

The Office of Alumnae Relations produces events and programs that connect alumnae to Smith and to one another. Programs tackle intellectually challenging and timely topics addressing the needs and interests of alumnae while showcasing initiatives of the college. Programs range from Reunion to regional professional gatherings to webinars and conferences.

Contact: alumnaeevents@smith.edu

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:30p New York City Club - Movie Night</td>
<td>5:30p</td>
<td>Nebraska Seven Sisters Event</td>
<td>6:00p New York City Club - Craft Night-Up</td>
<td>6p Houston Club - Fall Gathering</td>
<td>7p Westchester Club - Happy Hour</td>
<td>12:30p Charlottesville Club - Harrisonburg Lunch</td>
</tr>
<tr>
<td>2p Los Angeles Club - Mountain Day</td>
<td>7p Atlantic Club - Happy Hour</td>
<td>7p Raleigh Club - Cook Club</td>
<td>7p NYC Club - Seven Sisters Trivia Night</td>
<td>7p Westchester Club - Happy Hour</td>
<td>11:30a Alumni Club - Visit to Old Edwards Mill</td>
<td>4p Westchester County Club -</td>
</tr>
</tbody>
</table>
QUESTIONS?

Rebecca Washut
Digital Coordinator
Office of Alumnae Relations
413-585-6589
rwashut@smith.edu