Admission, Financial Aid and Scholarship
Deanna Dixon, Dean of Admission
Audrey Smith, Vice President for Enrollment
Session Overview

1. Meet The Smith Class of 2022
2. Application Trends at Smith and Peers
3. National Context: Selective Liberal Arts Colleges - Demographic Trends
4. Discussion
Who Are our New Students?  

• Class of 2022:
  • 5,780 applications
  • 1,515 international applications
  • 31% admit rate
  • 1426 Avg SAT (xx% submitted scores)
  • 615 students (target 620)
  • 215 US domestic students of color
  • 84 international citizens
  • 45 countries
  • 43 US states
  • 517 high schools
  • 67% with financial aid

• 40 Traditional age transfer students (33 colleges, 15 states)
• 28 Ada Comstock Scholars (ranging in age from 23 – 51 years and joining 5 Adas who enrolled in January)
Institutional, National and International Context for Admission & Aid at Smith College
Smith Has Generated a Significant Increase in Applications

- Applicants: 3,771
- Admits: 1,800
- Matriculants: 643

Graph showing the increase in applicants over the years from 2009 to 2019.
Applications to Smith Have Grown More Than Most Peers

Percent Change in Female Applications 08-17 %

- Middlebury: 9%
- Mt. Holyoke: 10%
- Williams: 12%
- Trinity: 13%
- Amherst: 14%
- Oberlin: 15%
- Bowdoin: 27%
- Carleton: 29%
- Bryn Mawr: 37%
- Pomona: 42%
- Wellesley: 43%
- Smith: 44%
- Swarthmore: 49%
- Wesleyan: 59%
- Barnard: 89%
Institutional, National and International Context for Admission & Aid at Smith College
Where Will Smith’s Future Students Come From?

• After a period of growth through 2025, the number of US high school graduates will begin to decline

• There are significant differences by region in the projected number of graduates

• There are dramatic changes by race of projected high school graduates
Where Will Smith’s Future Students Come From?

US High School Graduates 2001-2032

Note: Scale begins at 2.5M
Source: WICHE: Knocking On College door 2018

*Actual, all others projected
Where Will Smith’s Future Students Come From?

Northeast High School Graduates 2001-2032

Note: Scale begins at 400,000
Source: WICHE: Knocking On College door 2018
*Actual, all others projected
And, How Will the Differ From Past Students?

Projected High School Graduates by Race 2018-2032: USA

Legend:
- Blue: Hispanic, Alone, or Any Race
- Red: White
- Green: Black
- Purple: American Indian/Alaska Native
- Cyan: Asian/Pacific Islander (Combined)
And, How Will the Differ From Past Students?

Projected High School Graduates by Race 2018-2032: Northeast

- Hispanic, Alone, or Any Race
- White
- Black
- American Indian/Alaska Native
- Asian/Pacific Islander (Combined)
College “Sticker Price” Increasing More than “Net Price”

Figure 10: Average Published and Net Prices in 2017 Dollars, Full-Time Undergraduate Students at Private Nonprofit Four-Year Institutions, 1997-98 to 2017-18

**Notes & Sources**

NOTES: Estimates of net price exclude military/veterans aid, which awards relatively large amounts to a small number of students. Because information on grant aid and education tax benefits for 2017-18 is not yet available, the net price for 2017-18 is estimated based on 2016-17 financial aid data.

SOURCES: College Board, Annual Survey of Colleges; Trends in Student Aid 2017; NCES, IPEDS Fall Enrollment data.
And Family Incomes Are Not Keeping Pace, Especially for Under-represented Students

Figure 1.
Real Median Household Income by Race and Hispanic Origin: 1967 to 2012

Note: Median household income data are not available prior to 1967. Implementation of 2010 Census population controls began in 2010. For information on recessions, see Appendix A.


US Census Bureau
Welcome to the MyinTuition College Cost Calculator! Please select the school you would like to use to calculate your college cost estimate. When you complete the calculator, you will be provided the ability to return to this screen to choose an additional school. Get started by clicking below on the school you're interested in.
Smith Net Price is Similar to Peers for Lower Income Students

Sample Aid Awards for Low-Middle Income Families

<table>
<thead>
<tr>
<th>School</th>
<th>Budget</th>
<th>Low-Mid EFC</th>
<th>Low-Mid Self-Help</th>
<th>Low-Mid Grant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amherst</td>
<td>$74,000</td>
<td>$1,600</td>
<td>$2,200</td>
<td>$70,200</td>
</tr>
<tr>
<td>Mount Holyoke</td>
<td>$66,600</td>
<td>$3,000</td>
<td>$7,900</td>
<td>$55,700</td>
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<tr>
<td>Smith</td>
<td>$72,600</td>
<td>$1,900</td>
<td>$6,000</td>
<td>$64,700</td>
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<tr>
<td>Wellesley</td>
<td>$71,500</td>
<td>$2,000</td>
<td>$2,100</td>
<td>$67,400</td>
</tr>
</tbody>
</table>

Low-Middle Income: 45k in income, no home equity 5k in non-retirement savings, 2 in college

EFC = Estimated Family Contribution, or what the family will be billed for one year of college

self help=student loan and work study

Source: MyIntuition: https://myintuition.org/quick-college-cost-estimator/
Smith Net Price is Similar to Peers for Upper-Middle Income Students

<table>
<thead>
<tr>
<th>Sample Aid Awards for Upper Middle Income Families</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Budget</strong></td>
</tr>
<tr>
<td>Amherst</td>
</tr>
<tr>
<td>Mount Holyoke</td>
</tr>
<tr>
<td>Smith</td>
</tr>
<tr>
<td>Wellesley</td>
</tr>
</tbody>
</table>

Upper Middle: 125k in income, 100k in home equity, 10k in non-reitrement savings, 2 in college

EFC = Estimated Family Contribution, or what the family will be billed for one year of college

self help=student loan and work study

Source: MyIntuition: https://myintuition.org/quick-college-cost-estimator/
**Sample Aid Awards for Very Affluent Families**

<table>
<thead>
<tr>
<th></th>
<th>Budget</th>
<th>Very Affluent EFC</th>
<th>Affluent Self-Help</th>
<th>Affluent Grant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amherst</td>
<td>$74,000</td>
<td>$59,500</td>
<td>$2,200</td>
<td>$12,300</td>
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<tr>
<td>Mount Holyoke</td>
<td>$66,600</td>
<td>$64,400</td>
<td>$2,200</td>
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<tr>
<td>Smith</td>
<td>$72,600</td>
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<td>Wellesley</td>
<td>$71,500</td>
<td>$61,400</td>
<td>$5,600</td>
<td>$4,500</td>
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</tbody>
</table>

Very Affluent: 350k in income, 500K in home equity, 200k in non-retirement savings, 2 in college.

EFC = Estimated Family Contribution, or what the family will be billed for one year of college.

Self help = student loan and work study.

Source: MyIntuition: https://myintuition.org/quick-college-cost-estimator/
Questions, Answers and Discussion