Alumnae Association of Smith College

presents

RIVER LIFE™

along the

Waterways of Holland • Belgium

cruising aboard the

Deluxe M.S. AMA DOLCE

April 21 to 29, 2012

featuring

FLORIADE

World Horticultural Exposition

Held only once every 10 years!
Dear Smith Alumnae and Friends:

Come celebrate the beauty of Holland and Belgium in springtime, the optimal season for this culturally rich, seven-night cruise aboard the M.S. AmaDolce, showcasing river life along the Low Countries’ storied waterways.

We invite you to join us and fellow alumni from Barnard, Swarthmore, Mount Holyoke and Vassar Colleges and experience the wonders of Holland’s breathtaking tulip fields in full bloom and a special opportunity to attend the amazing FLORIADE 2012 World Horticultural Exposition, held only once every 10 years! This kaleidoscope of unique flora from around the world will highlight “living nature” and its interconnection with health, the environment, “going green” and sustainable and pioneering architecture on a global platform.

Throughout the cruise, discover the true essence of life in the Low Countries. Our expert-guided tours explore three UNESCO World Heritage sites, including Amsterdam’s 16th- and 17th-century, house-lined canals, the historic windmills of Kinderdijk and the well-preserved, medieval jewel of Bruges. Experience the daily traditions at the legendary Aalsmeer Flower Auction and rich history and artistic legacy of the world-class Rijksmuseum. Enriching lectures and the exclusive Village Forum™, featuring local residents’ personal perspectives, provide an insider’s view of modern life and cultural heritage. You can also learn to speak some Dutch, making your immersion in daily life all the more interesting.

Deluxe accommodations aboard the state-of-the-art M.S. AmaDolce, one of Europe’s newest river vessels, complement the picturesque canals that weave through this delightful polder land.

An exceptional value, our program includes all accommodations, meals and excursions, as well as the convenience of unpacking just once. River Life™ along the Waterways of Holland and Belgium is consistently praised by our past travelers as the ideal Holland and Belgium experience. So don’t delay, space sells quickly. We encourage you to make your reservation today!

Sincerely,

Carrie Cadwell Brown, Ed.M ’82
Executive Director
Alumnae Association of Smith College

Cover: Cruise through Holland, where miles of tulip blooms announce the arrival of spring.

Enjoy the delightful atmosphere of Bruges, one of the best-preserved medieval towns in Europe.
Experience firsthand the true character, traditions and daily rhythms — “a way of life” — in Amsterdam, Antwerp and the charming and historic towns of Volendam, Willemstad and Bruges on this exclusive RIVER LIFE™ ALONG THE WATERWAYS OF HOLLAND AND BELGIUM cruise. One of the highly successful and exceptional value offerings in the VILLAGE LIFE™ series, this unique program immerses you for one full week in a comprehensive and personal travel experience at just the right pace. All accommodations, meals, carefully planned excursions and featured CULTURAL ENRICHMENTS are included and are only available in this exclusively arranged travel program. And, reserve by the Early Booking date for a special savings!

The state-of-the-art m.s. AMA DOLCE has been specially selected for your deluxe accommodations. It features superior service and skillfully prepared regional cuisine, and, you will unpack only once!

CULTURAL ENRICHMENTS are key educational components of RIVER LIFE™ ALONG THE WATERWAYS OF HOLLAND AND BELGIUM and offer you a travel experience like no other:

♦ **Hear it from the Experts!** Prominent faculty and experienced, English-speaking local guides will accompany you throughout the program and talk about historical, cultural and contemporary Holland and Belgium.

♦ **Learn key phrases** and pronunciation that will enable a more lively and personal interaction with locals during the specially arranged introduction to the Dutch language.

♦ **Meet locals**—residents share their candid perspectives on daily life in the Low Countries during the exclusive VILLAGE FORUM™, and the molenaar (miller) at Kinderdijk gives you an insider’s look of Holland’s most famous windmills.

♦ **Explore** the wonders of the world’s foremost horticultural exposition at FLORIADE; the rich artistic heritage of the Rijksmuseum and the marvelous medieval architecture of Amsterdam and Bruges.

♦ **Enjoy time on your own**—stroll along the charming boulevards of Antwerp, sample rich Belgian chocolates in Bruges and observe the rhythms of life in Amsterdam’s Dam Square.

Tour authentic 18th-century windmills, the perfect examples of innovative Dutch engineering, at Kinderdijk. Inset above: Many residents of Volendam still wear the traditional costume of North Holland.
### DAY BY DAY ITINERARY

<table>
<thead>
<tr>
<th>Day</th>
<th>Destination</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DEPART FROM THE U.S.</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>AMSTERDAM, THE NETHERLANDS/EMBARK M.S. AMA DOLCE</td>
<td>♦ Private canal cruise.</td>
</tr>
<tr>
<td>3</td>
<td>AMSTERDAM/VOLENDAM</td>
<td>♦ Volendam walking tour.</td>
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<tr>
<td></td>
<td>CULTURAL ENRICHMENTS:</td>
<td>♦ Tour of Rijksmuseum.</td>
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<tr>
<td></td>
<td>♦ VILLAGE FORUM™.</td>
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<tr>
<td>4</td>
<td>ARNHEM/VENLO/NIJMEGEN</td>
<td>♦ FLORIADE horticultural exposition.</td>
</tr>
<tr>
<td>5</td>
<td>ANTWERP, BELGIUM</td>
<td>♦ City tour.</td>
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<tr>
<td></td>
<td>♦ Visit to Cathedral of Our Lady.</td>
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<tr>
<td>6</td>
<td>GHENT/BRUGES</td>
<td>♦ Private canal cruise in Bruges.</td>
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<tr>
<td></td>
<td>♦ Bruges walking tour.</td>
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<tr>
<td>7</td>
<td>WILLEMSTAD/KINDERDIJK</td>
<td>♦ Walking tour in Willemstad.</td>
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<tr>
<td></td>
<td>♦ Visit to Kinderdijk.</td>
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<tr>
<td></td>
<td>CULTURAL ENRICHMENT:</td>
<td>♦ Meet Kinderdijk’s molenaar.</td>
</tr>
<tr>
<td>8</td>
<td>UTRECHT/AMSTERDAM</td>
<td>♦ Aalsmeer Daily Flower Auction.</td>
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<tr>
<td></td>
<td>♦ Visit to Keukenhof Gardens.</td>
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<tr>
<td>9</td>
<td>AMSTERDAM/EMBARK M.S. AMA DOLCE/RETURN TO THE U.S.</td>
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**Amsterdam, The Netherlands**

A private canal cruise offers a unique glimpse of the most noteworthy landmarks and a firsthand look at the integral role waterways and canals have played for centuries in the life of this city. Ringed by concentric canals lined with UNESCO World Heritage site 16th- and 17th-century row houses, charming houseboats and world-renowned museums, Amsterdam is brimming with history and artistic wealth. See the Rijksmuseum’s prestigious collection of the Dutch masters’ works.

**Volendam**

Eighteenth-century row houses, sleepy canals and a picturesque waterfront evokes the glory days of the Zuiderzee and typifies the beauty and charm of the Dutch fishing port of Volendam, where many residents still don the traditional dress of the region. Built along the top of a dike, the village’s primary
thoroughfare is lined with colorful cafés and purveyors of fresh fish, handmade cheeses and a myriad of traditional crafts.

**Venlo/Floriade**
In 2012, Venlo is the host city for Floriade, Europe’s largest global horticultural exposition. Held only once every 10 years, this dazzling international showcase features flora from around the world, never-before-seen sustainable architecture and exquisite floral and plant displays.

**Antwerp, Belgium**
Antwerp preserves its Flemish culture and charm in its Old Town. A labyrinth of squares and narrow passages lead into the spectacular Grote Markt, where beautifully preserved guildhalls once bustled with Antwerp’s 17th-century merchants and tradesmen. It is also a repository of the 17th-century Baroque masterpieces of the city’s native son, Peter Paul Rubens. See Rubens’ masterpieces, *Resurrection* and *Assumption*, in the Cathedral of Our Lady, the pride of Belgium with its remarkable 47-bell carillon and soaring 404-foot, delicately ornamented spire.

**Bruges**
From the Market Square to the Chapel of the Holy Blood, Bruges exudes the timeless atmosphere of Europe on the eve of the Renaissance. This UNESCO World Heritage site is one of the best-preserved medieval towns in Europe, built around a double ring of picturesque canals and connected by charming arched foot bridges. The magnificent façades of opulent cathedrals and deftly crafted stone guildhalls, where merchants conducted business, stand as reminders of the incredible wealth and power Bruges once possessed. See Bruges’ treasured architecture, virtually untouched since the 15th century, from the very best perspective—aboard your private canal cruise.

**Willemstad**
The fortified town of Willemstad retains an aura of the 16th century in its timeless harbor, green polder landscape and the well-preserved ramparts and bastions established by William of Orange, for whom the town was renamed.

**Kinderdijk**
Designated a national monument and a UNESCO World Heritage site, Holland’s greatest concentration of old windmills provides an opportunity to see firsthand the internal workings of an authentic windmill. Little has changed here since the mid-18th century, when 19 tall, wooden windmills were erected side by side at Kinderdijk to drain the Alblasserwaard, one of many regions in The Netherlands below sea level. Though no longer used to monitor water levels, the windmills are still one of Holland’s most picturesque sights and represent examples of the exceptionally advanced achievements of 18th-century Dutch engineering.

**Aalsmeer**
Since the 17th century, flowers have been a major Dutch industry. Visit the Aalsmeer Daily Flower Auction, the world’s largest, where the international market prices for flowers and plants are determined each day. Almost 19 million flowers are sold to distributors each day in the world’s third largest building (10.6 million square feet).
M.S. AmaDolce

The deluxe, state-of-the-art M.S. AmaDolce sets a new standard in European river cruising and offers grand comfort and style while providing superior personal service by a friendly, professional crew.

All Staterooms are outside and most feature French balconies (floor-to-ceiling sliding glass doors with iron railings). Each Stateroom has a private bathroom and provides the fine amenities of a deluxe hotel including individual temperature control, stylish plush bedding, Infotainment System, Internet access, hair dryer, safe and bathrobes.

The M.S. AmaDolce’s dining room accommodates all guests in a single, unassigned seating. Regional cuisine is prepared with fresh local produce. Early risers’ coffee, buffet breakfast, lunch, afternoon tea and a four-course dinner are served daily. Complimentary house wines from local vintners are served with dinner.

Public areas include a tastefully appointed, spacious Main Lounge with full-length windows and nightly entertainment, a Bar, a quieter Aft Lounge, an expansive Sun Deck with lower Sun Deck and teak Front Deck, a whirlpool, a beauty salon and a spa and fitness area.

Bicycles are available on board free of charge when the ship is in port for passengers to bike ride along riverside paths.

Keukenhof Gardens

Keukenhof’s name translates to “kitchen garden” and was inspired by Countess Jacoba of Bavaria, who lived in a nearby castle and maintained her herb garden on this site in the early 15th century.

Currently a brilliant and breathtaking tapestry of colors and fragrance when in full bloom, Keukenhof Gardens is deservedly known as the “Greatest Flower Show on Earth.” More than seven million flowers are expected to be in bloom across this 77-acre wooded park in a dazzling display of color, unlike any other on earth, weather permitting.

A showcase for Dutch bulb growers, Keukenhof Gardens features more than 1,000 varieties of tulips, daffodils and hyacinths.

Amsterdam Pre-Cruise Option

Enjoy an exclusive two-night Pre-Cruise Option in historic Amsterdam, featuring deluxe accommodations. A tour of the city acquaints you with its landmarks and famous monuments. On the guided tour, walk through Jordaan, the most picturesque neighborhood in Amsterdam and a center for art, musicians and antiques; and visit the small but impressive Anne Frank House museum.

Enjoy time at leisure in this city known for its vibrant culture and friendly people.

Pre-Cruise Option is available at additional cost. Complete details will be provided with your reservation confirmation.
Explore FLORIADE, the world’s largest horticultural exposition, held only once every 10 years. Inspired by Holland’s singular reputation for dazzling, expansive tulip fields, this unique opportunity offers one-of-a-kind flora; the best landscape architecture; the best of innovative, “green” architecture; a showcase of floral design; the interconnection of horticulture and health; and a display of advanced growing techniques.

Near the Netherlands/Germany border, in Venlo, one of the regions that form the driving force of the entire Dutch horticultural industry, nations from around the world will gather to create a blossoming horticultural universe of never-before-seen sustainable architecture and exquisite flowers, plants, trees, fruits and vegetables characteristic of the flora unique to each country. This global spectacle becomes a living, breathing representation of how horticulture benefits and influences the economy, education, environment, art, architecture, entertainment, relaxation and healing. FLORIADE 2012 defines the interconnection between nature and culture.

Rich in history and archaeological elements, Venlo will showcase its medieval fortification system and artifacts, dating from the Mesolithic Period and the Bronze and Iron Ages throughout FLORIADE 2012, and the site will remain a sustainable entity.
Send to:
Smith Travel
Alumnae Association of Smith College
33 Elm Street
Northampton, MA 01063
(800) 225-2029

Title Full name (exactly as it appears on your passport) Class Year
Address (no P.O. Box number please)
City State ZIP Code
Telephone: (Home) (Business)
Email Address (Mobile)
Preferred name(s) on badge(s) Tour No. 039-04/21/12-888

Program reservations require a deposit of $600 per person and $200 per person Amsterdam Pre-Cruise.

Enclosed is my/our check(s) for $________ as deposit. Make checks payable to Thomas P. Gohagan & Company.

I/We authorize you to charge my/our deposit of $________ to:

Visa MasterCard

Card Number Exp. Date

Signature as it appears on credit card

All FINAL PAYMENTS are required to be made by check or wire transfer by January 17, 2012.

Land/Cruise Tariff (per person, based on double occupancy)

<table>
<thead>
<tr>
<th>Stateroom Category</th>
<th>Description</th>
<th>Early Booking Price through September 9, 2011</th>
<th>Regular Price after September 9, 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Two small fixed windows. Piano Deck.</td>
<td>$2835</td>
<td>$3835</td>
</tr>
<tr>
<td>4</td>
<td>Two small fixed windows. Piano Deck, forward.</td>
<td>$3335</td>
<td>$4335</td>
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<tr>
<td>3</td>
<td>French balcony (floor-to-ceiling sliding glass door with railing). Cello and Violin Decks, aft.</td>
<td>$3635</td>
<td>$4635</td>
</tr>
<tr>
<td>2</td>
<td>French balcony (floor-to-ceiling sliding glass door with railing). Cello and Violin Decks.</td>
<td>$4035</td>
<td>$5035</td>
</tr>
<tr>
<td>1</td>
<td>French balcony (floor-to-ceiling sliding glass door with railing). Violin Deck.</td>
<td>$4835</td>
<td>$5835</td>
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<tr>
<td>Junior Suite</td>
<td>Larger Stateroom, French balcony (floor-to-ceiling sliding glass door with railing). and mini-fridge, Violin Deck.</td>
<td>$5635</td>
<td>$6635</td>
</tr>
</tbody>
</table>

- Singles are available in category 2 for $8035 and in category 1 for $9235 on or before September 9, 2011. Add $1000 for reservations made after September 9, 2011.
- Taxes are an additional $190 per person and are subject to change.

* M.S. AmaDolce has been specially contracted for this tour, and the applicable deck plan is available on request from Gohagan & Company and reflects the only valid cabin categorization of the vessel.

Waterways of Holland - Belgium Reservation Form

Please make my/our reservation(s)

in stateroom category:

1st Choice ______ 2nd Choice ______

- Double occupancy (one queen bed).
- Double occupancy (two twin beds).
- Single accommodations.
- I am reserving as a single but prefer to share accommodations and will allow you to select my roommate (shares cannot be guaranteed).

Please make my/our reservation(s):

Amsterdam Pre-Cruise Option

- Double at $695 per person.
- Single at $1095 per person.
- I am reserving as a single but prefer to share accommodations and will allow you to select my roommate (shares cannot be guaranteed).

- Flights from [fill in departure city] to and from Amsterdam. The Netherlands, at additional cost to be advised.1

- Economy Class
- Business Class
- First Class

1Note: Airfare is subject to change and availability and is nonrefundable.

If we will make my/our own air arrangements.
Historical Amsterdam is a city of canals and charming 16th- and 17th-century merchants' houses.

CONTRACT: TERMS & CONDITIONS.
IMPORTANT READ CAREFULLY.

RESPONSIBILITY: Thomas P. Gohagan & Company, the sponsoring institution or association, and its and their employees, shareholders, subsidiaries, affiliates, officers, directors or trustees, successors, agents, and assigns (collectively "Gohagan"), do not own or operate any entry which is to or does provide goods or services for your trip including, for example, lodging facilities, airline, vessel, or other transportation companies, travel agents, tour guide services, local ground operators, providers or organizers of optional excursions, food service providers, etc. All such persons and entities are independent contractors. As a result, Gohagan is not liable for any negligent or willful act or failure to act of any such person or entity of any third party.

In addition and without limitation, Gohagan is not responsible for any injury, loss, death, inconvenience, delay, or damage to person or property in connection with the provision of any goods or services whether resulting from, but not limited to, acts of God or force majeure, acts of war or civil unrest, insurrection or revolt, animals, strikes or other labor activities, criminal or terrorist activities of any kind, sickness, illness, the lack of availability of or access to appropriate medical attention, overbooking or downgrading of accommodations, mechanical or other failure of air, land, or sea transportation, or for any failure of any transportation mechanism to arrive or depart on time.

If due to weather, flight schedules or other uncontrollable factors, you are required to spend an additional night(s), you will be responsible for your own hotel, transfers and meal costs. Baggage is entirely at owner's risk. The right is reserved to decline to accept or retain any person as a participant on these trips at any time. Specific room/cabin assignments are within the sole discretion of the hotel/cruise line.

Gohagan reserves the right to change the itinerary or trip features at any time and for any reason, with or without notice, and Gohagan shall not be liable for any loss of any kind as a result of any such changes. Gohagan may cancel a trip for any reason whatsoever; if so, its sole responsibility is to refund monies paid by the participant to it. Gohagan is not required to cancel any trip for any reason including without limitation, United States Department of State, World Health Organization or other Warns or Advisories of any kind. All fares, as well as ship schedules, port calls, hours of arrival and departure, special programs and guest lecture series (if applicable), are subject to change or cancellation without prior notice.

Gohagan shall not be required to refund any portion of the fare or make any other compensation under these circumstances. Gohagan is not responsible for penalties assessed by air carriers resulting from operational and/or itinerary changes, even if Gohagan makes the flight arrangements or cancels the trip. Gohagan reserves the right to sublet vessels or hotels of a similar category for those listed in this brochure.

NOT INCLUDED: Taxes; passport, visas and associated fees; personal expenses such as laundry and telephone calls; accident/illness, trip cancellation, and baggage insurance; gratuities to ship and hotel personnel; optional sightseeing excursions; excess baggage charges on aircraft; local departure airport tax(es); airfare and associated local taxes, airport facility and security taxes and federal inspection fees not listed in the "Included Features" section of the brochure; transfers and baggage handling to/from airport/hotel/ship on day(s) of arrival and/or departure; if you have not purchased your international air arrangements through Gohagan or if you are arriving earlier or later than and/or departing earlier or later than the scheduled group transfer(s); any overnight on land due to flight schedule(s); meals, alcoholic or other beverages and all other services not specifically mentioned in the "Included Features" section.

AIRFARE: Airfare is subject to change and availability and is nonrefundable. Your airline ticket constitutes a contract between you and the airline, even if purchased through Gohagan.

LUGGAGE: Luggage allowance policies are set by the airlines and may change without prior notice. Please contact your airline(s) for the most current luggage allowance policy.

HEALTH: Any physical or mental condition that may require special medical attention or physical assistance (for example, the need for a wheelchair) must be reported in writing when you make your reservation. Participants must be able to climb stairs and step over raised thresholds or bulkheads aboard the ship without assistance.

DISCOUNTED RESERVATIONS: Discounts apply only to reservations received in the offices of Gohagan in writing accompanied by the required deposit, September 9, 2011. In the event a "discounted" reservation must be cancelled, no "replacement" reservation can be substituted at the discounted rate. A "replacement" reservation is a new reservation and can be substituted only at full-fare tariff. Cancellation penalties may apply.

CANCELLATIONS: Cancellations for all or any part of the trip including Pre-Post-Cruise(s) reservation(s) will not be effective until received in writing in the offices of Gohagan. Should you have to cancel, the following terms will apply: reservation cancellation(s) are subject to a $200 ($50 Pre-Post-Cruise(s)) per person administrative fee from the time of booking through 121 days prior to departure; from 95 through 120 days prior to departure, $600 ($200 Pre-Post-Cruise(s)) per person; from 45 through 94 days prior to departure, 65% of the published full regular tariffs; from 22 through 44 days prior to departure, 80% of the published full regular tariffs; cancellations 21 days or less prior to departure, a no-show, or early return from the trip will result in forfeiture of 100% of the published full regular tariffs. In addition, any applicable airline cancellation fees, optional excursion cancellation fees and administrative fees may apply.

TRIP INSURANCE: Because these cancellation policies are strictly enforced, we strongly recommend for your protection that you purchase trip cancellation insurance. In the event that you must cancel your participation in a travel program, trip cancellation insurance may be the only source of reimbursement. Insurance information will be sent to you by Smith Travel on receipt of your registration.

RATES: Prices quoted are based on fares in effect at the time of printing and are subject to change at any time. Gohagan reserves the right to increase the tour price in the event of cost increases due to changes in airfares, currency fluctuations or fuel or energy surcharges and all such increases are to be paid to Gohagan upon notice to the tour participant of such increases.

REGISTRATION: CST#: 2031868-40, WST#: 601 766 666, OSFR#: TA 9093

ARBITRATION AGREEMENT: Any controversy or claim arising out of or relating in any way to these Terms and Conditions, the brochure, or any other information relating in any way to the trip, or to the trip itself, shall be settled solely and exclusively by binding arbitration in Chicago, Illinois, in accordance with the commercial rules of the American Arbitration Association then in existence. The arbitrator and not any federal, state, or local court or agency shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability, conscionability, or formation of this contract, including but not limited to any claim that all or any part of this contract is void or voidable.

ACCEPTANCE OF CONTRACT: By forwarding of deposit, the participant certifies that he/she does not have any mental, physical or other condition of disability that would create a hazard for him/herself or other participants and accepts the terms and conditions of this contract.

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06/11/0