Attendees:  
Carrie Dohan Buchman  
Sandi Duchesne  
Debra Barger  
Anne Donovan Bodnar  
Cindy Bostwick  
Dot Marks Brown  
Annie DeGroot  
Dana Goldstein Greenspan  
Cindy Kohlbry  
Carolyn McGee Mohn  
Leslie Forbes Owens  
Terri Salus  
Robin Poole Scheu  
Musette Vincent  

Regrets  
Martha Jewett  
Deb Carey  
Nancy Corsiglia  
Rochelle Jones

1. Welcome – Carrie/Sandi
2. Nominations – Leslie
   • Nominations for class offices 2012-2018 are open. Please email Leslie Forbes Owen to self-nominate or to nominate others.
   • We are looking for diversity in geography, campus houses, majors, etc. With increasingly electronic communications, classmates living outside the U.S. should consider volunteering.
   • Officer job descriptions are available on the Smith website at http://alumnae.smith.edu/cms/?volunteer=class-volunteer-resources
3. Class project update – Annie
   • The Coulter Foundation generously invited us to join with their fund when our class was unable to meet our fund raising requirement to endow a fund on our own; as the two funds have the same end purpose, we agreed this was a win-win solution! The new fund is called The Wallace H. Coulter International Scholars Endowment Fund and the Class of 1978 Matching Scholarship Fund. A letter with more details to follow.
   • Our emphasis is on class participation. So please consider giving to Smith at whatever level you can, especially if you have never given before.
   • Annie DeGroot is receiving a Smith Medal in February 2013. Anne Bodnar proposed suggesting giving in honor of Annie’s achievements and recognition.
4. Reunion
   • Auction – Deb Barger
     • An on-line auction is planned to subsidize the 2018 reunion.
     • Requests for donations will begin in December. Guidelines for donations will be provided.
     • The auction will be conducted on-line and anybody, not just the class of ’78, can bid. The website is currently under construction.
     • The auction will be in 3 segments, one each in March, April and May. The series is intended to keep people engaged.
• The auction website will be made visible via a link on our class website, via email, and through the class Facebook page.

➢ House Reps – Cindy Bostwick
  • About 10 houses are still without representation. Cindy will be double checking and reaching out to house members where there are rep vacancies. Musette volunteered to be the house rep for Wilson.
  • House rep communications will begin shortly, and be independent of any Smith giving requests.
  • Cindy to provide each house rep with the list of housemates and contact information within the week.

➢ Program – Cindy Kohlbry
  • The survey results were reviewed. See below for the data.
    ▪ Include Donna Devine in the faculty invitations to dinner.
    ▪ Carrie provided names associated with survey comments where possible to Cindy for follow up.
    ▪ Sandi & Carrie will pass on information from the comments to the chairs where appropriate.
    ▪ If a panel is planned, we need to be inclusive and focus on life changes aligned with our theme of New Horizons; e.g. transitions, job/career changes, empty nesting, etc.
  • Please contact Cindy Kohlbry if you are interested in leading a discussion on the life transitions many of us are undergoing (retiring, caring for parents, boomerang children, new careers, etc.)
  • Carrie provided a class list with employers (also supports the auction).

5. Closing – Carrie/Sandi
  ➢ Next Reunion Planning teleconference is Monday November 5 at 8 PM (ET)
Survey Response Summary

154 responses. Responses sorted for each question so most frequent response is first. Personally identifying information removed.

1. Do you plan to attend the 35th Reunion of the Smith College Class of 1978, convening May 23-26, 2013?
   - Yes, I plan to attend: 64 (42%)
   - Maybe...I'm considering it: 64 (42%)
   - Probably not, but I may change my mind closer to the date: 16 (10%)
   - No, I do not plan to attend: 9 (6%)

2. Have you attended previous Smith College Class of 1978 reunions?
   - Yes, one or two: 71 (46%)
   - Yes, most of them: 47 (31%)
   - No, but I hope to be able to attend either in 2013 or in some future reunion year: 18 (12%)
   - Yes, all of them: 16 (10%)
   - No, and I do not think I will ever attend a Smith College Class of 1978 reunion: 2 (1%)

3. Please indicate the factors that would encourage you to attend Reunion 2013, whether or not you actually can make it.
   - Seeing old friends: 136 (92%)
   - Group activities for you and your classmates: 84 (57%)
   - Academic stimulation: 64 (43%)
   - Meeting new friends: 58 (39%)
   - Other: 33 (22%)
   - Visiting former professors: 31 (21%)
   - Group activities for your invited guests (children, friends, significant others): 18 (12%)
   People may select more than one checkbox, so percentages may add up to more than 100%.

Other Responses

Personal Conflict (6)
- lack of direct family conflicts - each other reunion had a direct conflict; for example spring 2013 one of my children graduates MBA and we think it will be the same weekend -
- dates not conflicting with family events - wedding graduation etc
- the issue is scheduling
- Work schedule allowing (2x)
- Work responsibilities in May

Seeing Campus (7)
- walking around campus seeing new campus buildings Meeting current students
- seeing the campus
- campus tour
- viewing campus
- Seeing the campus
- A chance to be back on the beautiful Smith campus in springtime
- walking the gorgeous campus and gardens
Housing (1)
- staying in a house with a dining room
Activities (5)
- structured conversations about ‘New Horizons’
- "sampler" academic events in art history music botany--mini classes
- wine tasting event
- singing opportunities enjoying the campus illumination (2x)
- revitalization via spending time with brilliant women!
Faculty (1)
- Sadly few of my teachers are still at Smith
Ease of transportation (1)

4. Are there specific reasons why you might NOT attend Reunion 2013?

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schedule conflicts over the Memorial Day weekend</td>
<td>97 78%</td>
</tr>
<tr>
<td>Geographic distance from Northampton</td>
<td>38 31%</td>
</tr>
<tr>
<td>Financial considerations</td>
<td>34 27%</td>
</tr>
<tr>
<td>Other</td>
<td>14 11%</td>
</tr>
<tr>
<td>I can see my Smith friends without having to go to reunions</td>
<td>7 6%</td>
</tr>
<tr>
<td>I didn't graduate with this class, and/or I never felt a strong connection to the Class of 1978</td>
<td>4 3%</td>
</tr>
<tr>
<td>Overnight travel is difficult or impossible for me at the present time</td>
<td>1 1%</td>
</tr>
<tr>
<td>Never attended a Smith reunion before, and I don't plan to start now</td>
<td>1 1%</td>
</tr>
</tbody>
</table>

People may select more than one checkbox, so percentages may add up to more than 100%.

Other responses
- Memorial Day is generally a great time for me but of course a wedding or other family obligation may pop up
- Travel convenience (I do not drive).
- organized activities that force divisions between political views that don't belong in a supposedly unifying event - too much lesbian/liberal rah rah we're more special than anyone
- My work schedule is uncertain at that time of year but I am still hoping to make the trip.

5. Are you interested in visiting with former professors during Reunion 2013?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>No, I don't have much interest in visiting with former professors during Reunion 2013</td>
<td>60 41%</td>
</tr>
<tr>
<td>Yes, I'd like the class to invite a professor for tea and/or dessert and informal group conversation at our class headquarters</td>
<td>46 32%</td>
</tr>
<tr>
<td>Yes, I'd like the class to invite a professor to give a short lecture followed by Q&amp;A</td>
<td>43 29%</td>
</tr>
<tr>
<td>Yes, I hope one or more of my professors will attend our class dinner so we can socialize</td>
<td>43 29%</td>
</tr>
<tr>
<td>Yes, but I plan to meet individually with my professor(s)</td>
<td>19 13%</td>
</tr>
</tbody>
</table>

People may select more than one checkbox, so percentages may add up to more than 100%.

6. Are any of your favorite professors still living in the Northampton area?

<table>
<thead>
<tr>
<th>Professor</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other</td>
<td>40 78%</td>
</tr>
<tr>
<td>Andy Zimbalist (Economics)</td>
<td>15 29%</td>
</tr>
<tr>
<td>Susan Bourque (Government)</td>
<td>9 18%</td>
</tr>
<tr>
<td>Peter Bloom (Music)</td>
<td>7 14%</td>
</tr>
</tbody>
</table>
Len Berkman (Theatre)  6  12%
People may select more than one checkbox, so percentages may add up to more than 100%.

Other Responses
- Betsey Harries (English/Comp Lit)
- Kiki Smith Theatre Dept. Costume Designer
- Donna Devine

7. Which, if any, of the following proposed Class of 1978 activities would interest you?

"Dine-arounds" -- breakfast, lunch, dinner or drinks at favorite Smith hangouts, for meals other than our Friday and Saturday class dinners (e.g., Miss Flo's, Joe's, Fitzwilly's, Wiggins Tavern, Other...?) -- est. 1.5 hours, including driving or walking time. **We are looking into doing this on Sunday lunch of the Reunion Weekend.**

Mountain Day Revisited: Group hike up Mt. Tom (with drive-up access for physically challenged individuals) -- est. 3 hours including driving time to and from the trailhead. **Because of the busy schedule and the time that would be needed. We are looking into doing this or the Tour de Hamp on Sunday.**

Tour de Hamp: Short, easy-paced bicycle ride from Northampton to Miss Flo's Diner and back, mostly off-road on the new Northampton Rail Trail. Those who want a longer ride can continue along the Norwottuck Rail Trail to Hadley or all the way to Amherst and back, as time and energy permit. Rental bikes are available, and non-bicyclists could meet up with us at Miss Flo's -- est. 2.5 hours including eating and social time at Miss Flo's.

Pajama party in the living room at class headquarters, following Illumination on Saturday night -- start time around 9:00 p.m., end time TBD by the night owls, stragglers can join in as they arrive back at the headquarters house

I prefer having more free time to do what I please, and fewer structured Class of 1978 activities

Wellness Program: Staying Fit with Physical Challenges (either your own, or those of loved ones) -- lecture, demonstrations, and interactive session -- est. 1 hour

Other  27  19%

People may select more than one checkbox, so percentages may add up to more than 100%.

7A. If the class develops one or more of these programs for Reunion 2013, which time blocks are least likely to interfere with your travel plans and other reunion activities?

Saturday, mid-afternoon (2-5 p.m.)  97  73%
Saturday, late afternoon (3-6 p.m.)  83  62%
Sunday morning (8-11 a.m.)  53  40%
Friday, late afternoon (3-6 p.m.)  29  22%
Irrelevant, as I do not expect to attend class programs  11  8%

People may select more than one checkbox, so percentages may add up to more than 100%.

Other Responses - None
8. If some of our classmates are willing to share their knowledge and life experiences, what types of topics would be of most interest to you?

- Reinventing our lives after personal or professional crises 55 45%
- Artistic activities (e.g., creative writing workshop, art history mini-seminar, music-making, etc.) 48 39%
- Professional expertise (e.g., medicine, law, financial planning, management coaching) 46 38%
- Research topics: medical, scientific, historical, biographical, etc. 43 35%
- Facilitated book discussion -- book to be selected prior to Reunion 2013 43 35%
- Personal skills and interests (travelogues, crafts, hobbies, volunteer work, etc.) 42 34%
- Therapeutic bodywork (e.g. Tai Chi, Yoga, Qi Gong, Feldenkrais) 36 30%
- Coping with serious physical or mental health issues (our own, or those of loved ones) 29 24%
- Other 18 15%
- Communication techniques for more effective partnering and parenting (or grand parenting!) 12 10%

People may select more than one checkbox, so percentages may add up to more than 100%.

Other Responses
- Like the idea and I would be willing to informally share my subject matter knowledge with others

9. Do you have knowledge, life experience, or personal interests that you would be willing to share with classmates at Reunion 2013?

- I don’t want to present anything myself, but I would engage in the discussion or activity if the topic interested me 90 58%
- Yes, happy to help and have the opportunity to share my experience with others! 17 11%
- I would be unlikely to participate in this type of program as either a presenter or as a participant 11 7%

Summary of open comment (identification removed; general thanks you comment removed as well)

- Another idea would be to have signup sheets for online ‘chat groups’ on different topics, and classmates could follow up with each other after the reunion. For instance one chat group could be about taking care of aging parents, or another chat group could be about building a business, etc.
- I am taking my mother to her 65th reunion at Stanford U. in early October. I will see if any new ideas surface there. The thing I am looking forward to is sitting in on classes, and that would interest me at our Smith reunion too.
- I would absolutely love a writing workshop or other creative activity during reunion!
- Is there any way for me (and others in our class who are interested) to advertise our products and services to the class during the lead up to reunion and possibly at reunion? Perhaps a display ad in our class newsletter or in the emails being sent? **We will propose bulletin board space in HQ and allow people to post advertisements, business card etc. In addition, classmates should feel free to use the class Facebook page for this purpose.**
• As you might have guessed, I am hoping we are assigned to a house with a dining room. **We don’t control over this. The college makes these assignments.**

• Did not answer any of the rest of the questions because aimed at 2013 when I will not be able to attend

• I can’t wait to see you all in Northampton, and I can’t wait for my 9 year old son to meet all of you fabulous women!

• I could possibly present something from my research on gender and race in organizations (I teach and do research on this subject at Harvard Business School), if that would be of interest, but I can’t commit to it at this time. I might be able to convince fellow Smithie and classmate (who was with our class til half-way thru senior year, then graduated the following year), to co-present research we are doing together on gender in organizations (she is a sociologist at Florida State University).

• I have done too much with elder care.

• I have not attended in the past although I would LOVE to reconnect with Smith friends. Reason--always a date conflict with family commitments.

  If this program/reunion is over a holiday weekend (Memorial Day?) I will sadly not attend. Kids are grown and everywhere and we try to gather at beginning of summer.

  Any chance of mini-reunions on non-holiday dates??

• I may be in the minority but I am inundated with auctions for every organization or event. While an auction to reduce reunion fees is a noble mission, I would rather be asked to contribute to a fund and leave the reunion time for just being together and without pressure (self-inflicted) to participate in an auction.

• I really liked the PANEL we had last time. Can we get a few wonderful classmates to talk about their work? Don’t we have some famous journalists and/or artists? How about people who travel far and wide (goes with our theme)

• I so appreciate the work the reunion committee is putting into this; I WISH I could plan now to attend, but I will not know until much closer to the time. For this reason, I cannot offer to assist with programs, although everything you suggest sounds so interesting. Thanks to all of you who are selflessly donating your time.

I am hopeful that if I am able to come, there may be a "Class Book" with current pictures to help out with names? I never was good with names, even during my years at Smith, and having not attended any reunion yet, I know that I will be "at a loss" trying to put faces and names together with memories of the people I knew at Smith! I am sure everyone would forgive me; but if it is possible, that would be very helpful - I understand that is a lot of work, however. **We are looking into several possibilities.**

• I think a panel discussion on "Feminism---then and now" or "How far have we come?" (Have we "come a long way, Baby?") would be very interesting and thought-provoking.

  Thanks for all of your time & efforts on the reunion! Whether I attend or not, I do appreciate your work on this.

• I worked at several other colleges after graduating from Smith, and always thought that their reunion programs were more fun than the one I had attended at Smith. I preferred these others because they encouraged attendance of graduates WITH THEIR FAMILIES instead of just the
graduates alone. I liked the family atmosphere and the greater variety of activities under this model. It seems like this model would also be a benefit to the College's admissions efforts.

- I would be willing to help reach out to African American classmates if they could be identified. It would make the reunion experience more meaningful for me to reconnect with some of these classmates. Here are a few names: xxx
  Some are from Class of 1979 but they may be willing to come to 78 reunion if personally invited by sisters who would be there. This made the difference for me to attend the 25th reunion. **You are welcome to invite friends from other classes. They register at the same time and in the same way as reunioning classes.**

- I'd love to meet with other educators to see if what makes me tick is the same for them. I've become long in the tooth in my profession.

- I'll write you in case my personal experience "reinventing myself after a crisis" is helpful to anyone.

- Like the ideas of fun, physical activities that allow for socializing vs academic activities

- More detailed information about where to stay for attendees is needed. Special rates or other financial motivation would help. Publish confirmed names of attendees every month beforehand. **Most reunion attendees stay in the dorms. For those that wish to stay elsewhere, Smith provides information on local accommodations at [https://www.smith.edu/about_visit_accom.php](https://www.smith.edu/about_visit_accom.php)**

- Only comment is please make name tags more readable than they were last time. Last time the first names were huge and the last names were tiny. Eyesight and memories that need jogging regarding last names require both first name last name to be the same size, and not tiny. One doesn't want to have to squint at somebody's chest up close to figure out who it is. Also please make sure the memorial service for dead classmates is well publicized re day and time. I missed it last time—had no idea when it was because no one mentioned it at any of the meals. Finally, to all of you doing the hard work of planning: Thank you! **We haven't decided whether we will make our own nametags or use ASAC. We will pass on the comment to ASAC, just in case.**

- Really, all the ideas seem good, reasonable and feasible. Since I have only attended our last reunion, I am personally more interested in seeing old friends and meeting new ones, informally. One topic I think I'd be interested in is a comparison between the world as we knew it in the late 1970's and today, especially international affairs, environment, cultural changes etc. (Yes, I was a government major:). So very much has happened...or maybe also something on American gov/economic policies...Tho' I may be the only one interested:)......

- Thank you so much for all the work everyone is doing to organize our reunion! I would hope that at some point during the weekend there might be some time offered to hear about life at Smith today, the state of the college, and plans for the future. **The president had an hour on this topic in past reunions, so we're assuming the same going forward.**

  It would also be fun if there were some opportunity for singing, since ours was such a musical class with so many people in the Glee Club, Chamber Singers, and a cappella groups, but only if it wouldn't require a huge chunk of time for rehearsal. Something more off the cuff for everyone to participate in. Looking forward to seeing you all!

- The big problem is Memorial Day weekend. I am so disappointed b/c I have never missed a Reunion. My family reunion is ALWAYS Memorial Day weekend, plus weddings and a graduation.

- The more outdoor activities the better, especially early in the day.
• Tour of the Smith Art Museum by some of our classmates who have pursued careers in the visual arts.

• Tours of the greenhouse and art museum -- hopefully by students who can tell us what the school is like now? Maybe we could offer to pay them -- could charge participants a modest fee to cover that.

• Yes to 9 would only be as one of a panel.